

Global Magnetic Phone Case with Kickstand Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB8395E02F28EN.html>

Date: July 2026

Pages: 148

Price: US\$ 4,480.00 (Single User License)

ID: GB8395E02F28EN

Abstracts

The global Magnetic Phone Case with Kickstand market size is expected to reach \$ 2843 million by 2032, rising at a market growth of 9.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of Magnetic Phone Case with Kickstand reached 125 million units, with an average selling price of \$12 per unit. Total global production capacity stands at approximately 145 million units annually, and the industry's average gross profit margin is around 32%. These products are consumer electronic accessories that integrate a protective case, a magnetic alignment system, and a foldable kickstand structure. They utilize a built-in N52-grade NdFeB (neodymium-iron-boron) magnetic ring for precise alignment and attachment to the phone or devices within the magnetic ecosystem, while employing metal or composite hinged kickstands to provide multi-angle support, thereby enhancing stability and convenience during video viewing, video conferencing, and desktop use. The product structure typically comprises a TPU or PC shell, a magnetic array, a metal kickstand hinge, and an impact-absorbing buffer layer, balancing protection with functional versatility.

Upstream raw materials primarily include TPU/PC plastic pellets, NdFeB magnetic materials, aluminum alloy or stainless steel kickstand components, and electroplating materials; downstream distribution channels encompass 3C accessory brands, smartphone manufacturer ecosystems, e-commerce platforms, and offline retail outlets. Future growth strategies focus on deep integration with magnetic ecosystems, multifunctional modular expansion, and the adoption of lightweight, high-strength materials. Demand is driven by the widespread adoption of magnetic ecosystems, the trend toward thinner and lighter smartphones, and the general upgrading of consumer electronic accessories; key business opportunities lie in high-end designs compatible

with magnetic fast charging and innovations in multi-scenario kickstand structures.

This report studies the global Magnetic Phone Case with Kickstand production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Magnetic Phone Case with Kickstand and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Magnetic Phone Case with Kickstand that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Magnetic Phone Case with Kickstand total production and demand, 2021-2032, (K Units)

Global Magnetic Phone Case with Kickstand total production value, 2021-2032, (USD Million)

Global Magnetic Phone Case with Kickstand production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Magnetic Phone Case with Kickstand consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Magnetic Phone Case with Kickstand domestic production, consumption, key domestic manufacturers and share

Global Magnetic Phone Case with Kickstand production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Magnetic Phone Case with Kickstand production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Magnetic Phone Case with Kickstand production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Magnetic Phone Case with Kickstand market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Belkin, HUAWEI, ZAGG, OtterBox, TORRAS, Anker, ESR TECH, Runsun Case, CASEKOO, Fntcase, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Magnetic Phone Case with Kickstand market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Magnetic Phone Case with Kickstand Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Magnetic Phone Case with Kickstand Market, Segmentation by Type:

Rotating Magnetic Ring

Hidden Foldable Design

Ring Holder / Pop-out Grip

Global Magnetic Phone Case with Kickstand Market, Segmentation by Material:

TPU + PC + Magnet

TPU + Aluminum Alloy + Magnet

Global Magnetic Phone Case with Kickstand Market, Segmentation by Magnetic Strength:

Magnetic Strength: 600?900 Gs

Magnetic Strength: 900?1300 Gs

Global Magnetic Phone Case with Kickstand Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Belkin

HUAWEI

ZAGG

OtterBox

TORRAS

Anker

ESR TECH

Runsun Case

CASEKOO

Fntcase

Baseus

PITAKA

MagBak

iRing

Spigen

SUPCASE

CASEFINITE

Key Questions Answered:

1. How big is the global Magnetic Phone Case with Kickstand market?
2. What is the demand of the global Magnetic Phone Case with Kickstand market?
3. What is the year over year growth of the global Magnetic Phone Case with Kickstand market?
4. What is the production and production value of the global Magnetic Phone Case with Kickstand market?
5. Who are the key producers in the global Magnetic Phone Case with Kickstand market?
6. What are the growth factors driving the market demand?

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