

Global Magnetic Phone Case with Kickstand Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Magnetic Phone Case with Kickstand market size was valued at US\$ 1544 million in 2025 and is forecast to a readjusted size of US\$ 2843 million by 2032 with a CAGR of 9.1% during review period.

In 2025, global sales of Magnetic Phone Case with Kickstand reached 125 million units, with an average selling price of \$12 per unit. Total global production capacity stands at approximately 145 million units annually, and the industry's average gross profit margin is around 32%. These products are consumer electronic accessories that integrate a protective case, a magnetic alignment system, and a foldable kickstand structure. They utilize a built-in N52-grade NdFeB (neodymium-iron-boron) magnetic ring for precise alignment and attachment to the phone or devices within the magnetic ecosystem, while employing metal or composite hinged kickstands to provide multi-angle support, thereby enhancing stability and convenience during video viewing, video conferencing, and desktop use. The product structure typically comprises a TPU or PC shell, a magnetic array, a metal kickstand hinge, and an impact-absorbing buffer layer, balancing protection with functional versatility.

Upstream raw materials primarily include TPU/PC plastic pellets, NdFeB magnetic materials, aluminum alloy or stainless steel kickstand components, and electroplating materials; downstream distribution channels encompass 3C accessory brands, smartphone manufacturer ecosystems, e-commerce platforms, and offline retail outlets. Future growth strategies focus on deep integration with magnetic ecosystems, multifunctional modular expansion, and the adoption of lightweight, high-strength materials. Demand is driven by the widespread adoption of magnetic ecosystems, the trend toward thinner and lighter smartphones, and the general upgrading of consumer

electronic accessories; key business opportunities lie in high-end designs compatible with magnetic fast charging and innovations in multi-scenario kickstand structures.

This report is a detailed and comprehensive analysis for global Magnetic Phone Case with Kickstand market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Magnetic Phone Case with Kickstand market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Magnetic Phone Case with Kickstand market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Magnetic Phone Case with Kickstand market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Magnetic Phone Case with Kickstand market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Magnetic Phone Case with Kickstand

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Magnetic Phone Case with Kickstand market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Belkin, HUAWEI, ZAGG, OtterBox, TORRAS, Anker, ESR TECH, Runsun Case, CASEKOO, Fntcase, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Magnetic Phone Case with Kickstand market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rotating Magnetic Ring

Hidden Foldable Design

Ring Holder / Pop-out Grip

Market segment by Material

TPU + PC + Magnet

TPU + Aluminum Alloy + Magnet

Market segment by Magnetic Strength

Magnetic Strength: 600?900 Gs

Magnetic Strength: 900?1300 Gs

Market segment by Application

Online Sales

Offline Sales

Major players covered

Belkin

HUAWEI

ZAGG

OtterBox

TORRAS

Anker

ESR TECH

Runsun Case

CASEKOO

Fntcase

Baseus

PITAKA

MagBak

iRing

Spigen

SUPCASE

CASEFINITE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Magnetic Phone Case with Kickstand product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Magnetic Phone Case with Kickstand, with price, sales quantity, revenue, and global market share of Magnetic Phone Case with Kickstand from 2021 to 2026.

Chapter 3, the Magnetic Phone Case with Kickstand competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Magnetic Phone Case with Kickstand breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Magnetic Phone Case with Kickstand market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Magnetic Phone Case with Kickstand.

Chapter 14 and 15, to describe Magnetic Phone Case with Kickstand sales channel, distributors, customers, research findings and conclusion.

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