

Global Magnetic Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Magnetic Materials market size was valued at US\$ 9645 million in 2025 and is forecast to a readjusted size of US\$ 17610 million by 2032 with a CAGR of 9.1% during review period.

Magnetic materials can be divided into soft magnetic materials and hard magnetic materials according to the difficulty of demagnetization after magnetization. Materials that are easy to demagnetize after magnetization are called soft magnetic materials, and materials that are not easy to demagnetize are called hard magnetic materials. Magnetic materials are composed of ferromagnetic materials or ferrimagnetic materials. Under the action of an external magnetic field H , there must be a corresponding magnetization intensity M or magnetic induction intensity B . The curves of their changes with the magnetic field intensity H are called magnetization curves (MH or BH curves).

Global Magnetic Materials key players include DMEGC, LINGYI ITECH (GUANGDONG) COMPANY, Hitachi Metals, Ltd., TDG HOLDING CO., LTD, etc. Global top four manufacturers hold a share about 65%. China is the largest market, with a share over 70%, followed by Japan, and North America, both have a share over 15 percent. In terms of product, Permanent Magnetic Material is the largest segment, with a share about 65%. And in terms of application, the largest application is Consumer, followed by Communications, Computer, Automotive, etc.

Magnetic materials are key new materials and high-tech products, and have long been strongly supported by national industrial policies. For example, the 'Guidelines for Industrial Structure Adjustment' issued by the National Development and Reform Commission encourages the application of rare earth permanent magnet materials in

fields such as wind turbines, while the 'Work Plan for Digital Transformation of Raw Materials Industry' issued by the Ministry of Industry and Information Technology and other nine departments has also promoted the digital transformation of the magnetic materials industry and the innovation of cutting-edge materials.

Growth of market demand

With the rapid development of emerging terminal markets such as new energy vehicles, wind power generation, robots, aerospace, and rail transportation, the demand for magnetic materials is also increasing. In particular, the rapid growth of the new energy vehicle market has effectively promoted the market demand for high-performance rare earth permanent magnet materials.

Technological progress and talent support

In the field of magnetic material research, China has made great progress, and the number of related patent applications has increased significantly. At the same time, with the continuous advancement of industry technology and the cultivation of high-end technical talents, it provides good technical support and talent guarantee for the development of the magnetic materials industry.

Environmental protection needs

With the improvement of global awareness of environmental protection, the demand for green industries and energy-saving products is becoming increasingly urgent. As an important functional material, magnetic materials play an important role in the conversion of electrical energy and kinetic energy, signal transmission, etc., which helps to promote energy conservation and emission reduction and sustainable development.

This report is a detailed and comprehensive analysis for global Magnetic Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Magnetic Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2021-2032

Global Magnetic Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2021-2032

Global Magnetic Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2021-2032

Global Magnetic Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilo MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Magnetic Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Magnetic Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hitachi Metals, Ltd., TDK, Ningbo Keningda Industry Co., Ltd., DMEGC, LINGYI iTECH (GUANGDONG) COMPANY, Ningbo Yunsheng, Anhui Antai Technology Co., LTD, Shin-Etsu Chemical Co., Ltd., Zhenghai Group Co., Ltd., Innuovo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Magnetic Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Soft Magnetic Material

Permanent Magnetic Material

Market segment by Application

Automotive

Computer

Communications

Consumer

Other Industries

Major players covered

Hitachi Metals, Ltd.

TDK

Ningbo Keningda Industry Co., Ltd.

DMEGC

LINGYI ITECH (GUANGDONG) COMPANY

Ningbo Yunsheng

Anhui Antai Technology Co., LTD

Shin-Etsu Chemical Co., Ltd.

Zhenghai Group Co., Ltd.

Innuovo

VAC

Arnold Magnetic

Galaxy Magnets

TDG HOLDING CO., LTD

Proterial, Ltd.

Yunlu Advanced Materials Technology

POCO Holding Co., Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Magnetic Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Magnetic Materials, with price, sales quantity, revenue, and global market share of Magnetic Materials from 2021 to 2026.

Chapter 3, the Magnetic Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Magnetic Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Magnetic Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Magnetic Materials.

Chapter 14 and 15, to describe Magnetic Materials sales channel, distributors, customers, research findings and conclusion.

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