

# Global Magnetic Broom Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Magnetic Broom market size is expected to reach \$ 140 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Magnetic brooms are low-cost industrial cleaning tools used to collect ferromagnetic metal debris, such as nails, screws, and shavings, from factory floors, warehouses, construction sites, and industrial environments. These tools typically use permanent magnets or simple magnetic systems mounted on carts or vehicles to efficiently remove metal contaminants. They are widely used in manufacturing, logistics, construction, and maintenance operations where rapid and cost-effective removal of metal debris is required. The magnetic broom industry chain includes several key segments. Upstream primarily covers the supply of magnetic materials (such as neodymium iron boron magnets), steel, aluminum alloys, axles, and basic mechanical components. Midstream involves equipment manufacturing and assembly, including structural design, magnetic circuit optimization, mobile chassis assembly, and overall testing. Downstream applications are mainly concentrated in industrial manufacturing workshops, warehousing and logistics centers, construction sites, and maintenance areas, used to remove ferromagnetic impurities to ensure operational safety and environmental cleanliness. The industry chain also includes equipment repair, replacement, and customized modification services to meet the cleaning needs of different industrial scenarios. In 2025, global production of magnetic brooms is estimated at 792,000 units, with an average market price of approximately US\$120 per unit. Gross profit margins for major companies in the industry range from 20% to 35%. Global production capacity for magnetic brooms is projected to reach approximately 1,056,000 units in 2025.

The Magnetic Broom market is a small-scale but steadily growing industrial cleaning equipment segment driven by increasing safety standards and workplace cleanliness

requirements in manufacturing and logistics environments. The demand is primarily influenced by industrial safety regulations that require efficient removal of metal debris to prevent equipment damage and workplace accidents. Growth is supported by expanding manufacturing activity, construction projects, and warehouse automation, where maintaining clean floors is essential for operational efficiency. The market is highly fragmented, with a large number of small and medium manufacturers offering both manual and vehicle-mounted solutions. Technological development is limited but focuses on improving magnetic strength, durability, and ease of operation. Overall, the market remains a niche but stable segment within industrial maintenance tools, with demand closely tied to industrial activity levels rather than long-term capital investment cycles.

This report studies the global Magnetic Broom production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Magnetic Broom and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Magnetic Broom that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Magnetic Broom total production and demand, 2021-2032, (K Units)

Global Magnetic Broom total production value, 2021-2032, (USD Million)

Global Magnetic Broom production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Magnetic Broom consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Magnetic Broom domestic production, consumption, key domestic manufacturers and share

Global Magnetic Broom production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Magnetic Broom production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Magnetic Broom production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Magnetic Broom market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Master Magnetics, Industrial Magnetics , Inc., Goudsmit Magnetics, Eriez Manufacturing, Bunting Magnetics, ALFRA GmbH, HSMAG, SOLLAU, Kanetec, AMK Magnetics, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Magnetic Broom market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Magnetic Broom Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Magnetic Broom Market, Segmentation by Type:

Push Magnetic Broom

Trailer Magnetic Broom

Forklift Magnetic Broom

Global Magnetic Broom Market, Segmentation by Magnetic Source Type:

Permanent Magnet Broom

Electromagnetic Broom

Global Magnetic Broom Market, Segmentation by Adsorption Capacity:

Low Strength: ?500 Gauss

Medium Strength: 500–2000 Gauss

High Strength: 2000–8000 Gauss

Ultra-high Strength Industrial Grade: ?8000 Gauss

Global Magnetic Broom Market, Segmentation by Application:

Manufacturing Plants

Highways

Airfields

Parking Lots

Construction Sites

Others

### Companies Profiled:

Master Magnetics

Industrial Magnetics , Inc.

Goudsmit Magnetics

Eriez Manufacturing

Bunting Magnetics

ALFRA GmbH

HSMAG

SOLLAU

Kanetec

AMK Magnetics, Inc.

Shields Magnetics

BW Manufacturing

### Key Questions Answered:

1. How big is the global Magnetic Broom market?
2. What is the demand of the global Magnetic Broom market?
3. What is the year over year growth of the global Magnetic Broom market?
4. What is the production and production value of the global Magnetic Broom market?
5. Who are the key producers in the global Magnetic Broom market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Magnetic Broom Introduction
- 1.2 World Magnetic Broom Supply & Forecast
  - 1.2.1 World Magnetic Broom Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Magnetic Broom Production (2021-2032)
  - 1.2.3 World Magnetic Broom Pricing Trends (2021-2032)
- 1.3 World Magnetic Broom Production by Region (Based on Production Site)
  - 1.3.1 World Magnetic Broom Production Value by Region (2021-2032)
  - 1.3.2 World Magnetic Broom Production by Region (2021-2032)
  - 1.3.3 World Magnetic Broom Average Price by Region (2021-2032)
  - 1.3.4 North America Magnetic Broom Production (2021-2032)
  - 1.3.5 Europe Magnetic Broom Production (2021-2032)
  - 1.3.6 China Magnetic Broom Production (2021-2032)
  - 1.3.7 Japan Magnetic Broom Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Magnetic Broom Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Magnetic Broom Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Magnetic Broom Demand (2021-2032)
- 2.2 World Magnetic Broom Consumption by Region
  - 2.2.1 World Magnetic Broom Consumption by Region (2021-2026)
  - 2.2.2 World Magnetic Broom Consumption Forecast by Region (2027-2032)
- 2.3 United States Magnetic Broom Consumption (2021-2032)
- 2.4 China Magnetic Broom Consumption (2021-2032)
- 2.5 Europe Magnetic Broom Consumption (2021-2032)
- 2.6 Japan Magnetic Broom Consumption (2021-2032)
- 2.7 South Korea Magnetic Broom Consumption (2021-2032)
- 2.8 ASEAN Magnetic Broom Consumption (2021-2032)
- 2.9 India Magnetic Broom Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Magnetic Broom Production Value by Manufacturer (2021-2026)

- 3.2 World Magnetic Broom Production by Manufacturer (2021-2026)
- 3.3 World Magnetic Broom Average Price by Manufacturer (2021-2026)
- 3.4 Magnetic Broom Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Magnetic Broom Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Magnetic Broom in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Magnetic Broom in 2025
- 3.6 Magnetic Broom Market: Overall Company Footprint Analysis
  - 3.6.1 Magnetic Broom Market: Region Footprint
  - 3.6.2 Magnetic Broom Market: Company Product Type Footprint
  - 3.6.3 Magnetic Broom Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Magnetic Broom Production Value Comparison
  - 4.1.1 United States VS China: Magnetic Broom Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Magnetic Broom Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Magnetic Broom Production Comparison
  - 4.2.1 United States VS China: Magnetic Broom Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Magnetic Broom Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Magnetic Broom Consumption Comparison
  - 4.3.1 United States VS China: Magnetic Broom Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Magnetic Broom Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Magnetic Broom Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Magnetic Broom Manufacturers, Headquarters and Production Site (States, Country)
  - 4.4.2 United States Based Manufacturers Magnetic Broom Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Magnetic Broom Production (2021-2026)

4.5 China Based Magnetic Broom Manufacturers and Market Share

4.5.1 China Based Magnetic Broom Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Magnetic Broom Production Value (2021-2026)

4.5.3 China Based Manufacturers Magnetic Broom Production (2021-2026)

4.6 Rest of World Based Magnetic Broom Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Magnetic Broom Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Magnetic Broom Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Magnetic Broom Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Magnetic Broom Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Push Magnetic Broom

5.2.2 Trailer Magnetic Broom

5.2.3 Forklift Magnetic Broom

5.3 Market Segment by Type

5.3.1 World Magnetic Broom Production by Type (2021-2032)

5.3.2 World Magnetic Broom Production Value by Type (2021-2032)

5.3.3 World Magnetic Broom Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY MAGNETIC SOURCE TYPE**

6.1 World Magnetic Broom Market Size Overview by Magnetic Source Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Magnetic Source Type

6.2.1 Permanent Magnet Broom

6.2.2 Electromagnetic Broom

6.3 Market Segment by Magnetic Source Type

6.3.1 World Magnetic Broom Production by Magnetic Source Type (2021-2032)

6.3.2 World Magnetic Broom Production Value by Magnetic Source Type (2021-2032)

6.3.3 World Magnetic Broom Average Price by Magnetic Source Type (2021-2032)

## **7 MARKET ANALYSIS BY ADSORPTION CAPACITY**

7.1 World Magnetic Broom Market Size Overview by Adsorption Capacity: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Adsorption Capacity

7.2.1 Low Strength: ?500 Gauss

7.2.2 Medium Strength: 500–2000 Gauss

7.2.3 High Strength: 2000–8000 Gauss

7.2.4 Ultra-high Strength Industrial Grade: ?8000 Gauss

7.3 Market Segment by Adsorption Capacity

7.3.1 World Magnetic Broom Production by Adsorption Capacity (2021-2032)

7.3.2 World Magnetic Broom Production Value by Adsorption Capacity (2021-2032)

7.3.3 World Magnetic Broom Average Price by Adsorption Capacity (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Magnetic Broom Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Manufacturing Plants

8.2.2 Highways

8.2.3 Airfields

8.2.4 Parking Lots

8.2.5 Construction Sites

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World Magnetic Broom Production by Application (2021-2032)

8.3.2 World Magnetic Broom Production Value by Application (2021-2032)

8.3.3 World Magnetic Broom Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Master Magnetics

9.1.1 Master Magnetics Details

9.1.2 Master Magnetics Major Business

9.1.3 Master Magnetics Magnetic Broom Product and Services

9.1.4 Master Magnetics Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Master Magnetics Recent Developments/Updates

9.1.6 Master Magnetics Competitive Strengths & Weaknesses

## 9.2 Industrial Magnetics , Inc.

9.2.1 Industrial Magnetics , Inc. Details

9.2.2 Industrial Magnetics , Inc. Major Business

9.2.3 Industrial Magnetics , Inc. Magnetic Broom Product and Services

9.2.4 Industrial Magnetics , Inc. Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Industrial Magnetics , Inc. Recent Developments/Updates

9.2.6 Industrial Magnetics , Inc. Competitive Strengths & Weaknesses

## 9.3 Goudsmit Magnetics

9.3.1 Goudsmit Magnetics Details

9.3.2 Goudsmit Magnetics Major Business

9.3.3 Goudsmit Magnetics Magnetic Broom Product and Services

9.3.4 Goudsmit Magnetics Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Goudsmit Magnetics Recent Developments/Updates

9.3.6 Goudsmit Magnetics Competitive Strengths & Weaknesses

## 9.4 Eriez Manufacturing

9.4.1 Eriez Manufacturing Details

9.4.2 Eriez Manufacturing Major Business

9.4.3 Eriez Manufacturing Magnetic Broom Product and Services

9.4.4 Eriez Manufacturing Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Eriez Manufacturing Recent Developments/Updates

9.4.6 Eriez Manufacturing Competitive Strengths & Weaknesses

## 9.5 Bunting Magnetics

9.5.1 Bunting Magnetics Details

9.5.2 Bunting Magnetics Major Business

9.5.3 Bunting Magnetics Magnetic Broom Product and Services

9.5.4 Bunting Magnetics Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Bunting Magnetics Recent Developments/Updates

9.5.6 Bunting Magnetics Competitive Strengths & Weaknesses

## 9.6 ALFRA GmbH

9.6.1 ALFRA GmbH Details

9.6.2 ALFRA GmbH Major Business

9.6.3 ALFRA GmbH Magnetic Broom Product and Services

9.6.4 ALFRA GmbH Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 ALFRA GmbH Recent Developments/Updates

#### 9.6.6 ALFRA GmbH Competitive Strengths & Weaknesses

### 9.7 HSMAG

#### 9.7.1 HSMAG Details

#### 9.7.2 HSMAG Major Business

#### 9.7.3 HSMAG Magnetic Broom Product and Services

#### 9.7.4 HSMAG Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.7.5 HSMAG Recent Developments/Updates

#### 9.7.6 HSMAG Competitive Strengths & Weaknesses

### 9.8 SOLLAU

#### 9.8.1 SOLLAU Details

#### 9.8.2 SOLLAU Major Business

#### 9.8.3 SOLLAU Magnetic Broom Product and Services

#### 9.8.4 SOLLAU Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.8.5 SOLLAU Recent Developments/Updates

#### 9.8.6 SOLLAU Competitive Strengths & Weaknesses

### 9.9 Kanetec

#### 9.9.1 Kanetec Details

#### 9.9.2 Kanetec Major Business

#### 9.9.3 Kanetec Magnetic Broom Product and Services

#### 9.9.4 Kanetec Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.9.5 Kanetec Recent Developments/Updates

#### 9.9.6 Kanetec Competitive Strengths & Weaknesses

### 9.10 AMK Magnetics, Inc.

#### 9.10.1 AMK Magnetics, Inc. Details

#### 9.10.2 AMK Magnetics, Inc. Major Business

#### 9.10.3 AMK Magnetics, Inc. Magnetic Broom Product and Services

#### 9.10.4 AMK Magnetics, Inc. Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.10.5 AMK Magnetics, Inc. Recent Developments/Updates

#### 9.10.6 AMK Magnetics, Inc. Competitive Strengths & Weaknesses

### 9.11 Shields Magnetics

#### 9.11.1 Shields Magnetics Details

#### 9.11.2 Shields Magnetics Major Business

#### 9.11.3 Shields Magnetics Magnetic Broom Product and Services

#### 9.11.4 Shields Magnetics Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Shields Magnetics Recent Developments/Updates
- 9.11.6 Shields Magnetics Competitive Strengths & Weaknesses
- 9.12 BW Manufacturing
  - 9.12.1 BW Manufacturing Details
  - 9.12.2 BW Manufacturing Major Business
  - 9.12.3 BW Manufacturing Magnetic Broom Product and Services
  - 9.12.4 BW Manufacturing Magnetic Broom Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 BW Manufacturing Recent Developments/Updates
  - 9.12.6 BW Manufacturing Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Magnetic Broom Industry Chain
- 10.2 Magnetic Broom Upstream Analysis
  - 10.2.1 Magnetic Broom Core Raw Materials
  - 10.2.2 Main Manufacturers of Magnetic Broom Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Magnetic Broom Production Mode
- 10.6 Magnetic Broom Procurement Model
- 10.7 Magnetic Broom Industry Sales Model and Sales Channels
  - 10.7.1 Magnetic Broom Sales Model
  - 10.7.2 Magnetic Broom Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Magnetic Broom Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Magnetic Broom Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Magnetic Broom Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Magnetic Broom Production Value Market Share by Region (2021-2026)
- Table 5. World Magnetic Broom Production Value Market Share by Region (2027-2032)
- Table 6. World Magnetic Broom Production by Region (2021-2026) & (K Units)
- Table 7. World Magnetic Broom Production by Region (2027-2032) & (K Units)
- Table 8. World Magnetic Broom Production Market Share by Region (2021-2026)
- Table 9. World Magnetic Broom Production Market Share by Region (2027-2032)
- Table 10. World Magnetic Broom Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Magnetic Broom Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Magnetic Broom Major Market Trends
- Table 13. World Magnetic Broom Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Magnetic Broom Consumption by Region (2021-2026) & (K Units)
- Table 15. World Magnetic Broom Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Magnetic Broom Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Magnetic Broom Producers in 2025
- Table 18. World Magnetic Broom Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Magnetic Broom Producers in 2025
- Table 20. World Magnetic Broom Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Magnetic Broom Company Evaluation Quadrant
- Table 22. World Magnetic Broom Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Magnetic Broom Production Site of Key Manufacturer
- Table 24. Magnetic Broom Market: Company Product Type Footprint
- Table 25. Magnetic Broom Market: Company Product Application Footprint
- Table 26. Magnetic Broom Competitive Factors
- Table 27. Magnetic Broom New Entrant and Capacity Expansion Plans

Table 28. Magnetic Broom Mergers & Acquisitions Activity

Table 29. United States VS China Magnetic Broom Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Magnetic Broom Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Magnetic Broom Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Magnetic Broom Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Magnetic Broom Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Magnetic Broom Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Magnetic Broom Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Magnetic Broom Production Market Share (2021-2026)

Table 37. China Based Magnetic Broom Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Magnetic Broom Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Magnetic Broom Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Magnetic Broom Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Magnetic Broom Production Market Share (2021-2026)

Table 42. Rest of World Based Magnetic Broom Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Magnetic Broom Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Magnetic Broom Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Magnetic Broom Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Magnetic Broom Production Market Share (2021-2026)

Table 47. World Magnetic Broom Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Magnetic Broom Production by Type (2021-2026) & (K Units)

Table 49. World Magnetic Broom Production by Type (2027-2032) & (K Units)

Table 50. World Magnetic Broom Production Value by Type (2021-2026) & (USD Million)

Table 51. World Magnetic Broom Production Value by Type (2027-2032) & (USD Million)

Table 52. World Magnetic Broom Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Magnetic Broom Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Magnetic Broom Production Value by Magnetic Source Type, (USD Million), 2021 & 2025 & 2032

Table 55. World Magnetic Broom Production by Magnetic Source Type (2021-2026) & (K Units)

Table 56. World Magnetic Broom Production by Magnetic Source Type (2027-2032) & (K Units)

Table 57. World Magnetic Broom Production Value by Magnetic Source Type (2021-2026) & (USD Million)

Table 58. World Magnetic Broom Production Value by Magnetic Source Type (2027-2032) & (USD Million)

Table 59. World Magnetic Broom Average Price by Magnetic Source Type (2021-2026) & (US\$/Unit)

Table 60. World Magnetic Broom Average Price by Magnetic Source Type (2027-2032) & (US\$/Unit)

Table 61. World Magnetic Broom Production Value by Adsorption Capacity, (USD Million), 2021 & 2025 & 2032

Table 62. World Magnetic Broom Production by Adsorption Capacity (2021-2026) & (K Units)

Table 63. World Magnetic Broom Production by Adsorption Capacity (2027-2032) & (K Units)

Table 64. World Magnetic Broom Production Value by Adsorption Capacity (2021-2026) & (USD Million)

Table 65. World Magnetic Broom Production Value by Adsorption Capacity (2027-2032) & (USD Million)

Table 66. World Magnetic Broom Average Price by Adsorption Capacity (2021-2026) & (US\$/Unit)

Table 67. World Magnetic Broom Average Price by Adsorption Capacity (2027-2032) & (US\$/Unit)

Table 68. World Magnetic Broom Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Magnetic Broom Production by Application (2021-2026) & (K Units)

Table 70. World Magnetic Broom Production by Application (2027-2032) & (K Units)

Table 71. World Magnetic Broom Production Value by Application (2021-2026) & (USD Million)

Table 72. World Magnetic Broom Production Value by Application (2027-2032) & (USD Million)

Table 73. World Magnetic Broom Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Magnetic Broom Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Master Magnetics Basic Information, Manufacturing Base and Competitors

Table 76. Master Magnetics Major Business

Table 77. Master Magnetics Magnetic Broom Product and Services

Table 78. Master Magnetics Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Master Magnetics Recent Developments/Updates

Table 80. Master Magnetics Competitive Strengths & Weaknesses

Table 81. Industrial Magnetics , Inc. Basic Information, Manufacturing Base and Competitors

Table 82. Industrial Magnetics , Inc. Major Business

Table 83. Industrial Magnetics , Inc. Magnetic Broom Product and Services

Table 84. Industrial Magnetics , Inc. Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Industrial Magnetics , Inc. Recent Developments/Updates

Table 86. Industrial Magnetics , Inc. Competitive Strengths & Weaknesses

Table 87. Goudsmit Magnetics Basic Information, Manufacturing Base and Competitors

Table 88. Goudsmit Magnetics Major Business

Table 89. Goudsmit Magnetics Magnetic Broom Product and Services

Table 90. Goudsmit Magnetics Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Goudsmit Magnetics Recent Developments/Updates

Table 92. Goudsmit Magnetics Competitive Strengths & Weaknesses

Table 93. Eriez Manufacturing Basic Information, Manufacturing Base and Competitors

Table 94. Eriez Manufacturing Major Business

Table 95. Eriez Manufacturing Magnetic Broom Product and Services

Table 96. Eriez Manufacturing Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Eriez Manufacturing Recent Developments/Updates

Table 98. Eriez Manufacturing Competitive Strengths & Weaknesses

- Table 99. Bunting Magnetics Basic Information, Manufacturing Base and Competitors
- Table 100. Bunting Magnetics Major Business
- Table 101. Bunting Magnetics Magnetic Broom Product and Services
- Table 102. Bunting Magnetics Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Bunting Magnetics Recent Developments/Updates
- Table 104. Bunting Magnetics Competitive Strengths & Weaknesses
- Table 105. ALFRA GmbH Basic Information, Manufacturing Base and Competitors
- Table 106. ALFRA GmbH Major Business
- Table 107. ALFRA GmbH Magnetic Broom Product and Services
- Table 108. ALFRA GmbH Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. ALFRA GmbH Recent Developments/Updates
- Table 110. ALFRA GmbH Competitive Strengths & Weaknesses
- Table 111. HSMAG Basic Information, Manufacturing Base and Competitors
- Table 112. HSMAG Major Business
- Table 113. HSMAG Magnetic Broom Product and Services
- Table 114. HSMAG Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. HSMAG Recent Developments/Updates
- Table 116. HSMAG Competitive Strengths & Weaknesses
- Table 117. SOLLAU Basic Information, Manufacturing Base and Competitors
- Table 118. SOLLAU Major Business
- Table 119. SOLLAU Magnetic Broom Product and Services
- Table 120. SOLLAU Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. SOLLAU Recent Developments/Updates
- Table 122. SOLLAU Competitive Strengths & Weaknesses
- Table 123. Kanetec Basic Information, Manufacturing Base and Competitors
- Table 124. Kanetec Major Business
- Table 125. Kanetec Magnetic Broom Product and Services
- Table 126. Kanetec Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Kanetec Recent Developments/Updates
- Table 128. Kanetec Competitive Strengths & Weaknesses
- Table 129. AMK Magnetics, Inc. Basic Information, Manufacturing Base and Competitors
- Table 130. AMK Magnetics, Inc. Major Business
- Table 131. AMK Magnetics, Inc. Magnetic Broom Product and Services

Table 132. AMK Magnetics, Inc. Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. AMK Magnetics, Inc. Recent Developments/Updates

Table 134. AMK Magnetics, Inc. Competitive Strengths & Weaknesses

Table 135. Shields Magnetics Basic Information, Manufacturing Base and Competitors

Table 136. Shields Magnetics Major Business

Table 137. Shields Magnetics Magnetic Broom Product and Services

Table 138. Shields Magnetics Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Shields Magnetics Recent Developments/Updates

Table 140. Shields Magnetics Competitive Strengths & Weaknesses

Table 141. BW Manufacturing Basic Information, Manufacturing Base and Competitors

Table 142. BW Manufacturing Major Business

Table 143. BW Manufacturing Magnetic Broom Product and Services

Table 144. BW Manufacturing Magnetic Broom Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. BW Manufacturing Recent Developments/Updates

Table 146. BW Manufacturing Competitive Strengths & Weaknesses

Table 147. Global Key Players of Magnetic Broom Upstream (Raw Materials)

Table 148. Global Magnetic Broom Typical Customers

Table 149. Magnetic Broom Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Magnetic Broom Picture

Figure 2. World Magnetic Broom Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Magnetic Broom Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Magnetic Broom Production (2021-2032) & (K Units)

Figure 5. World Magnetic Broom Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Magnetic Broom Production Value Market Share by Region (2021-2032)

Figure 7. World Magnetic Broom Production Market Share by Region (2021-2032)

Figure 8. North America Magnetic Broom Production (2021-2032) & (K Units)

Figure 9. Europe Magnetic Broom Production (2021-2032) & (K Units)

Figure 10. China Magnetic Broom Production (2021-2032) & (K Units)

Figure 11. Japan Magnetic Broom Production (2021-2032) & (K Units)

Figure 12. Magnetic Broom Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 15. World Magnetic Broom Consumption Market Share by Region (2021-2032)

Figure 16. United States Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 17. China Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 18. Europe Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 19. Japan Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 20. South Korea Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 22. India Magnetic Broom Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Magnetic Broom by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Magnetic Broom Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Magnetic Broom Markets in 2025

Figure 26. United States VS China: Magnetic Broom Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Magnetic Broom Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Magnetic Broom Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Magnetic Broom Production Market Share 2025

Figure 30. China Based Manufacturers Magnetic Broom Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Magnetic Broom Production Market Share 2025

Figure 32. World Magnetic Broom Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Magnetic Broom Production Value Market Share by Type in 2025

Figure 34. Push Magnetic Broom

Figure 35. Trailer Magnetic Broom

Figure 36. Forklift Magnetic Broom

Figure 37. World Magnetic Broom Production Market Share by Type (2021-2032)

Figure 38. World Magnetic Broom Production Value Market Share by Type (2021-2032)

Figure 39. World Magnetic Broom Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Magnetic Broom Production Value by Magnetic Source Type, (USD Million), 2021 & 2025 & 2032

Figure 41. World Magnetic Broom Production Value Market Share by Magnetic Source Type in 2025

Figure 42. Permanent Magnet Broom

Figure 43. Electromagnetic Broom

Figure 44. World Magnetic Broom Production Market Share by Magnetic Source Type (2021-2032)

Figure 45. World Magnetic Broom Production Value Market Share by Magnetic Source Type (2021-2032)

Figure 46. World Magnetic Broom Average Price by Magnetic Source Type (2021-2032) & (US\$/Unit)

Figure 47. World Magnetic Broom Production Value by Adsorption Capacity, (USD Million), 2021 & 2025 & 2032

Figure 48. World Magnetic Broom Production Value Market Share by Adsorption Capacity in 2025

Figure 49. Low Strength: ?500 Gauss

Figure 50. Medium Strength: 500–2000 Gauss

Figure 51. High Strength: 2000–8000 Gauss

Figure 52. Ultra-high Strength Industrial Grade: ?8000 Gauss

Figure 53. World Magnetic Broom Production Market Share by Adsorption Capacity (2021-2032)

Figure 54. World Magnetic Broom Production Value Market Share by Adsorption Capacity (2021-2032)

Figure 55. World Magnetic Broom Average Price by Adsorption Capacity (2021-2032) & (US\$/Unit)

Figure 56. World Magnetic Broom Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Magnetic Broom Production Value Market Share by Application in 2025

Figure 58. Manufacturing Plants

Figure 59. Highways

Figure 60. Airfields

Figure 61. Parking Lots

Figure 62. Construction Sites

Figure 63. Others

Figure 64. World Magnetic Broom Production Market Share by Application (2021-2032)

Figure 65. World Magnetic Broom Production Value Market Share by Application (2021-2032)

Figure 66. World Magnetic Broom Average Price by Application (2021-2032) & (US\$/Unit)

Figure 67. Magnetic Broom Industry Chain

Figure 68. Magnetic Broom Procurement Model

Figure 69. Magnetic Broom Sales Model

Figure 70. Magnetic Broom Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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