

# Global Macro Lenses Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G7345AF81BEEN.html>

Date: September 2024

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: G7345AF81BEEN

## Abstracts

A macro lens is a lens that specifically allows you to focus extremely close to a subject so that it appears large in the viewfinder (and in the final image).

According to our (Global Info Research) latest study, the global Macro Lenses market size was valued at US\$ 618 million in 2023 and is forecast to a readjusted size of USD 510 million by 2030 with a CAGR of -2.7% during review period.

Major manufacturers in the market are Canon, Nikon, Zeiss, Sony, Tamron, Olympus, Sigma Corporation and Ricoh. These companies occupied about 85% global market share in the Macro Lenses market.

On the basis of region, Europe is the largest market segment of Macro Lenses, with a consumption volume market share nearly 27%, followed by North America with a consumption market share nearly 24%.

This report is a detailed and comprehensive analysis for global Macro Lenses market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Focal Length and by End Users. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Macro Lenses market size and forecasts, in consumption value (\$ Million), sales

quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Macro Lenses market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Macro Lenses market size and forecasts, by Focal Length and by End Users, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Macro Lenses market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Macro Lenses

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Macro Lenses market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Canon, Nikon, Zeiss, Sony, Tamron, Olympus, Sigma Corporation, Tokina, Fujifilm, Ricoh, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Macro Lenses market is split by Focal Length and by End Users. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Focal Length, and by End Users in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Focal Length

20mm-60mm

60mm-100mm

Above 100mm

## Market segment by End Users

Amateur Users

Professional Users

## Major players covered

Canon

Nikon

Zeiss

Sony

Tamron

Olympus

Sigma Corporation

Tokina

Fujifilm

Ricoh

Samyang

Panasonic

Samsung

Shenyang Zhongyi Optical and Electronic Company

Hongkong Meike Digital Technology

Anhui Changgeng Optics Technology Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Macro Lenses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Macro Lenses, with price, sales quantity, revenue, and global market share of Macro Lenses from 2019 to 2024.

Chapter 3, the Macro Lenses competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Macro Lenses breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Focal Length and by End Users, with sales market share and growth rate by Focal Length, by End Users, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Macro Lenses market forecast, by regions, by Focal Length, and by End Users, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Macro Lenses.

Chapter 14 and 15, to describe Macro Lenses sales channel, distributors, customers, research findings and conclusion.

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