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Global Machine Vision in Logistics Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Machine Vision in Logistics market size was valued at US$ 2147 million in 2024 and is forecast to a readjusted size of USD 3570 million by 2031 with a CAGR of 7.6% during review period.

Machine vision (MV) systems use one or more video cameras, digital signal processing and analog to digital conversion to allow a computer to observe, inspect and scrutinize task performance. The data is subsequently sent to a computer, which analyses it and generates the desired output. Any machine vision system must have both high resolution and sensitivity. Resolution is responsible for distinguishing between things, whereas sensitivity refers to the machine's ability to detect objects or weak signals in dim light or at wavelengths invisible to the naked eye.Machine vision in logistics refers to the application of computer vision technology and image processing techniques to automate and enhance various aspects of the logistics and supply chain industry. It involves the use of cameras, sensors, and advanced algorithms to capture and interpret visual data from the logistics operations.

The global machine vision in the logistics market has been experiencing significant growth in recent years. The integration of machine vision technology in logistics operations has revolutionized the industry, leading to improved efficiency, accuracy, and overall supply chain management. The market is driven by factors such as increasing demand for automation, the need for faster and more accurate identification and tracking of goods, and the growing e-commerce sector. Here are some key insights into the global machine vision in logistics market:

Application Areas: Machine vision technology finds applications in various areas of

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logistics, which include sorting and tracking, quality control and inspection, barcode reading and labeling, dimensioning and weight measurement, inventory management, and security and surveillance.

Region-wise Analysis: North America and Europe are the leading regions in terms of machine vision adoption in logistics, owing to the advanced logistics infrastructure and high level of automation in these regions. Asia-Pacific is expected to witness substantial growth in the coming years due to the expanding e-commerce industry and increasing investments in logistics infrastructure.

Key Market Players: Several prominent players operate in the global machine vision in logistics market. These include Cognex Corporation, Keyence Corporation, Omron Corporation, Sick AG, Basler AG, Datalogic S.p.A, Matrox Imaging, Teledyne DALSA, and Leuze electronic, among others.

Trends and Developments: The market is witnessing various trends and developments, such as the integration of artificial intelligence (AI) and deep learning algorithms with machine vision systems to enhance object recognition and decision-making capabilities. The adoption of 3D vision technology and the development of smarter and more compact vision sensors are other notable trends.

Challenges: Despite the rapid growth, there are some challenges that the market faces. These include the high initial investment required for implementing machine vision systems, the complexity of integrating these systems within existing operations, and the need for skilled personnel to operate and maintain the technology.

The machine vision in logistics market is expected to continue its growth trajectory, driven by ongoing technological advancements and the increasing need for efficient and precise logistics operations. With the continuous evolution of machine vision technology, the market holds considerable potential for further innovation and adoption in the logistics industry worldwide.

This report is a detailed and comprehensive analysis for global Machine Vision in Logistics market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Machine Vision in Logistics market size and forecasts, in consumption value ($ Million), 2020-2031

Global Machine Vision in Logistics market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Machine Vision in Logistics market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Machine Vision in Logistics market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Machine Vision in Logistics

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Machine Vision in Logistics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Inspekto, Atlas Copco, Cognex Corporation, Keyence, Basler AG, Teledyne DALSA, TKH Group, Sony Corporation, Omron, National Instruments Corp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Machine Vision in Logistics market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

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for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PC-based Vision System

Smart Cameras-based Vision System

Others

Market segment by Application

Automotive

Electrical & Electronics

Health Care

Food & Beverages

Others

Market segment by players, this report covers

Inspekto

Atlas Copco

Cognex Corporation

Keyence

Basler AG

Teledyne DALSA

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TKH Group

Sony Corporation

Omron

National Instruments Corp

Sick AG

Datalogic S.p.A

Teledyne DALSA

Zebra Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Machine Vision in Logistics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Machine Vision in Logistics, with revenue, gross margin, and global market share of Machine Vision in Logistics from 2020 to 2025.

Chapter 3, the Machine Vision in Logistics competitive situation, revenue, and global

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market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Machine Vision in Logistics market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Machine Vision in Logistics.

Chapter 13, to describe Machine Vision in Logistics research findings and conclusion.

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