

Global Machine Learning Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Machine Learning market size was valued at USD 15910 million in 2023 and is forecast to a readjusted size of USD 134440 million by 2030 with a CAGR of 35.6% during review period.

Machine learning (ML) is the study of algorithms and mathematical models that computer systems use to progressively improve their performance on a specific task. Machine learning (ML) is a discipline of artificial intelligence (AI) that provides machines with the ability to automatically learn from data and past experiences while identifying patterns to make predictions with minimal human intervention. Machine learning (ML) methods enable computers to operate autonomously without explicit programming. ML applications are fed with new data, and they can independently learn, grow, develop, and adapt.

Global top five manufacturers of Machine Learning occupied for a share over 30 percent, key players are IBM, Dell, HPE, Oracle and Google, etc. North America is the largest market of Machine Learning, has a share nearly 40%, followed by Europe.

The Global Info Research report includes an overview of the development of the Machine Learning industry chain, the market status of Marketing and Advertising (Supervised Learning, Semi-supervised Learning), Fraud Detection and Risk Management (Supervised Learning, Semi-supervised Learning), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Machine Learning.

Regionally, the report analyzes the Machine Learning markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Machine Learning market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Machine Learning market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Machine Learning industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Supervised Learning, Semi-supervised Learning).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Machine Learning market.

Regional Analysis: The report involves examining the Machine Learning market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Machine Learning market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Machine Learning:

Company Analysis: Report covers individual Machine Learning players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Machine Learning This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Marketing and Advertising, Fraud Detection and Risk Management).

Technology Analysis: Report covers specific technologies relevant to Machine Learning. It assesses the current state, advancements, and potential future developments in Machine Learning areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Machine Learning market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Machine Learning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Supervised Learning

Semi-supervised Learning

Unsupervised Learning

Reinforcement Learning

Market segment by Application

Marketing and Advertising

Fraud Detection and Risk Management

Computer Vision

Security and Surveillance

Predictive Analytics

Augmented and Virtual Reality

Others

Market segment by players, this report covers

IBM

Dell

HPE

Oracle

Google

SAP

SAS Institute

Fair Isaac Corporation (FICO)

Baidu

Intel

Amazon Web Services

Microsoft

Yottamine Analytics

H2O.ai

Databricks

BigML

Dataiku

Veritone

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Machine Learning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Machine Learning, with revenue, gross margin and global market share of Machine Learning from 2019 to 2024.

Chapter 3, the Machine Learning competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024. and Machine Learning market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Machine Learning.

Chapter 13, to describe Machine Learning research findings and conclusion.

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