

Global Macadamia Nuts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G26029E237FEN.html>

Date: January 2024

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: G26029E237FEN

Abstracts

According to our (Global Info Research) latest study, the global Macadamia Nuts market size was valued at USD 1220.3 million in 2023 and is forecast to a readjusted size of USD 1449.4 million by 2030 with a CAGR of 2.5% during review period.

Macadamia nuts are the fruit (edible seed) of the evergreen macadamia tree, which belongs to the genus *Macadamia* of the Proteaceae family. Only three of the species are of commercial importance, namely *Macadamia integrifolia*, *Macadamia ternifolia*, and *Macadamia tetraphylla*. Macadamias are native to Australia, but today, they are grown in many areas in the world. The largest producers of macadamia nuts are Australia and South Africa, followed by Kenya, China, USA (Hawaii), Guatemala, Malawi, Vietnam, Colombia, New Zealand and Swaziland.

Once planted, the macadamia trees need five years before being able to carry their first fruit – their maximum carrying capacity is reached after ten years. Macadamia trees require warm temperatures and good annual rainfall to yield a good crop. The biggest threats to annual production come from droughts and heavy frost.

The nuts themselves grow encased in a hard, woody shell, which is protected by a green-brown fibrous husk that splits open as the nut matures. Macadamia nuts are harvested mechanically or gathered from the ground in different periods throughout the entire year, depending on the country of origin. Because flowering occurs over several months, macadamia nuts mature and drop to the ground over an extended period, so they have to be harvested regularly. Due to long-term maturity, it is possible for flowering and harvesting to overlap. In the European winter months, they are harvested in Africa and Hawaii, while during the spring and summer months, harvesting occurs in

Australia and Central and South America.

Global Macadamia Nuts key players include Marquis Macadamias, Golden Macadamias, Mauna Loa Macadamia Nut Corp, Buderim Group, Kenya Nut Company, etc. Global top five manufacturers hold a share about 35%.

North America is the largest market, with a share over 30%, followed by Europe, and Asia-Pacific, both have a share over 55 percent.

In terms of product, Nuts without Shell is the largest segment, with a share over 70%. And in terms of application, the largest application is Snack Food, followed by Confectionery and Bakery, Cosmetics, etc.

The Global Info Research report includes an overview of the development of the Macadamia Nuts industry chain, the market status of Snack Food (Nuts without Shell, Nuts in Shell), Confectionery and Bakery (Nuts without Shell, Nuts in Shell), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Macadamia Nuts.

Regionally, the report analyzes the Macadamia Nuts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Macadamia Nuts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Macadamia Nuts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Macadamia Nuts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Nuts without Shell, Nuts in Shell).

Industry Analysis: Report analyse the broader industry trends, such as government

policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Macadamia Nuts market.

Regional Analysis: The report involves examining the Macadamia Nuts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Macadamia Nuts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Macadamia Nuts:

Company Analysis: Report covers individual Macadamia Nuts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Macadamia Nuts. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Snack Food, Confectionery and Bakery).

Technology Analysis: Report covers specific technologies relevant to Macadamia Nuts. It assesses the current state, advancements, and potential future developments in Macadamia Nuts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Macadamia Nuts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Macadamia Nuts market is split by Type and by Application. For the period 2019-2030,

the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Nuts without Shell

Nuts in Shell

Market segment by Application

Snack Food

Confectionery and Bakery

Cosmetics

Other Application

Major players covered

Marquis Macadamias

Golden Macadamias

Mauna Loa Macadamia Nut Corp

Buderim Group

Kenya Nut Company

Nambucca Macnuts

Ivory Macadamias

Eastern Produce

Hamakua Macadamia Nut Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Macadamia Nuts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Macadamia Nuts, with price, sales, revenue and global market share of Macadamia Nuts from 2019 to 2024.

Chapter 3, the Macadamia Nuts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Macadamia Nuts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Macadamia Nuts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Macadamia Nuts.

Chapter 14 and 15, to describe Macadamia Nuts sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Macadamia Nuts
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Macadamia Nuts Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Nuts without Shell
 - 1.3.3 Nuts in Shell
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Macadamia Nuts Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Snack Food
 - 1.4.3 Confectionery and Bakery
 - 1.4.4 Cosmetics
 - 1.4.5 Other Application
- 1.5 Global Macadamia Nuts Market Size & Forecast
 - 1.5.1 Global Macadamia Nuts Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Macadamia Nuts Sales Quantity (2019-2030)
 - 1.5.3 Global Macadamia Nuts Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Marquis Macadamias
 - 2.1.1 Marquis Macadamias Details
 - 2.1.2 Marquis Macadamias Major Business
 - 2.1.3 Marquis Macadamias Macadamia Nuts Product and Services
 - 2.1.4 Marquis Macadamias Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Marquis Macadamias Recent Developments/Updates
- 2.2 Golden Macadamias
 - 2.2.1 Golden Macadamias Details
 - 2.2.2 Golden Macadamias Major Business
 - 2.2.3 Golden Macadamias Macadamia Nuts Product and Services
 - 2.2.4 Golden Macadamias Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Golden Macadamias Recent Developments/Updates

2.3 Mauna Loa Macadamia Nut Corp

2.3.1 Mauna Loa Macadamia Nut Corp Details

2.3.2 Mauna Loa Macadamia Nut Corp Major Business

2.3.3 Mauna Loa Macadamia Nut Corp Macadamia Nuts Product and Services

2.3.4 Mauna Loa Macadamia Nut Corp Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Mauna Loa Macadamia Nut Corp Recent Developments/Updates

2.4 Buderim Group

2.4.1 Buderim Group Details

2.4.2 Buderim Group Major Business

2.4.3 Buderim Group Macadamia Nuts Product and Services

2.4.4 Buderim Group Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Buderim Group Recent Developments/Updates

2.5 Kenya Nut Company

2.5.1 Kenya Nut Company Details

2.5.2 Kenya Nut Company Major Business

2.5.3 Kenya Nut Company Macadamia Nuts Product and Services

2.5.4 Kenya Nut Company Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Kenya Nut Company Recent Developments/Updates

2.6 Nambucca Macnuts

2.6.1 Nambucca Macnuts Details

2.6.2 Nambucca Macnuts Major Business

2.6.3 Nambucca Macnuts Macadamia Nuts Product and Services

2.6.4 Nambucca Macnuts Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Nambucca Macnuts Recent Developments/Updates

2.7 Ivory Macadamias

2.7.1 Ivory Macadamias Details

2.7.2 Ivory Macadamias Major Business

2.7.3 Ivory Macadamias Macadamia Nuts Product and Services

2.7.4 Ivory Macadamias Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Ivory Macadamias Recent Developments/Updates

2.8 Eastern Produce

2.8.1 Eastern Produce Details

2.8.2 Eastern Produce Major Business

2.8.3 Eastern Produce Macadamia Nuts Product and Services

- 2.8.4 Eastern Produce Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Eastern Produce Recent Developments/Updates
- 2.9 Hamakua Macadamia Nut Company
 - 2.9.1 Hamakua Macadamia Nut Company Details
 - 2.9.2 Hamakua Macadamia Nut Company Major Business
 - 2.9.3 Hamakua Macadamia Nut Company Macadamia Nuts Product and Services
 - 2.9.4 Hamakua Macadamia Nut Company Macadamia Nuts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Hamakua Macadamia Nut Company Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MACADAMIA NUTS BY MANUFACTURER

- 3.1 Global Macadamia Nuts Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Macadamia Nuts Revenue by Manufacturer (2019-2024)
- 3.3 Global Macadamia Nuts Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Macadamia Nuts by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Macadamia Nuts Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Macadamia Nuts Manufacturer Market Share in 2023
- 3.5 Macadamia Nuts Market: Overall Company Footprint Analysis
 - 3.5.1 Macadamia Nuts Market: Region Footprint
 - 3.5.2 Macadamia Nuts Market: Company Product Type Footprint
 - 3.5.3 Macadamia Nuts Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Macadamia Nuts Market Size by Region
 - 4.1.1 Global Macadamia Nuts Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Macadamia Nuts Consumption Value by Region (2019-2030)
 - 4.1.3 Global Macadamia Nuts Average Price by Region (2019-2030)
- 4.2 North America Macadamia Nuts Consumption Value (2019-2030)
- 4.3 Europe Macadamia Nuts Consumption Value (2019-2030)
- 4.4 Asia-Pacific Macadamia Nuts Consumption Value (2019-2030)
- 4.5 South America Macadamia Nuts Consumption Value (2019-2030)
- 4.6 Middle East and Africa Macadamia Nuts Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Macadamia Nuts Sales Quantity by Type (2019-2030)
- 5.2 Global Macadamia Nuts Consumption Value by Type (2019-2030)
- 5.3 Global Macadamia Nuts Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Macadamia Nuts Sales Quantity by Application (2019-2030)
- 6.2 Global Macadamia Nuts Consumption Value by Application (2019-2030)
- 6.3 Global Macadamia Nuts Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Macadamia Nuts Sales Quantity by Type (2019-2030)
- 7.2 North America Macadamia Nuts Sales Quantity by Application (2019-2030)
- 7.3 North America Macadamia Nuts Market Size by Country
 - 7.3.1 North America Macadamia Nuts Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Macadamia Nuts Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Macadamia Nuts Sales Quantity by Type (2019-2030)
- 8.2 Europe Macadamia Nuts Sales Quantity by Application (2019-2030)
- 8.3 Europe Macadamia Nuts Market Size by Country
 - 8.3.1 Europe Macadamia Nuts Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Macadamia Nuts Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Macadamia Nuts Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Macadamia Nuts Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Macadamia Nuts Market Size by Region
 - 9.3.1 Asia-Pacific Macadamia Nuts Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Macadamia Nuts Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Macadamia Nuts Sales Quantity by Type (2019-2030)
- 10.2 South America Macadamia Nuts Sales Quantity by Application (2019-2030)
- 10.3 South America Macadamia Nuts Market Size by Country
 - 10.3.1 South America Macadamia Nuts Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Macadamia Nuts Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Macadamia Nuts Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Macadamia Nuts Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Macadamia Nuts Market Size by Country
 - 11.3.1 Middle East & Africa Macadamia Nuts Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Macadamia Nuts Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Macadamia Nuts Market Drivers
- 12.2 Macadamia Nuts Market Restraints

12.3 Macadamia Nuts Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Macadamia Nuts and Key Manufacturers

13.2 Manufacturing Costs Percentage of Macadamia Nuts

13.3 Macadamia Nuts Production Process

13.4 Macadamia Nuts Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Macadamia Nuts Typical Distributors

14.3 Macadamia Nuts Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Macadamia Nuts Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Macadamia Nuts Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Marquis Macadamias Basic Information, Manufacturing Base and Competitors

Table 4. Marquis Macadamias Major Business

Table 5. Marquis Macadamias Macadamia Nuts Product and Services

Table 6. Marquis Macadamias Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Marquis Macadamias Recent Developments/Updates

Table 8. Golden Macadamias Basic Information, Manufacturing Base and Competitors

Table 9. Golden Macadamias Major Business

Table 10. Golden Macadamias Macadamia Nuts Product and Services

Table 11. Golden Macadamias Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Golden Macadamias Recent Developments/Updates

Table 13. Mauna Loa Macadamia Nut Corp Basic Information, Manufacturing Base and Competitors

Table 14. Mauna Loa Macadamia Nut Corp Major Business

Table 15. Mauna Loa Macadamia Nut Corp Macadamia Nuts Product and Services

Table 16. Mauna Loa Macadamia Nut Corp Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Mauna Loa Macadamia Nut Corp Recent Developments/Updates

Table 18. Buderim Group Basic Information, Manufacturing Base and Competitors

Table 19. Buderim Group Major Business

Table 20. Buderim Group Macadamia Nuts Product and Services

Table 21. Buderim Group Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Buderim Group Recent Developments/Updates

Table 23. Kenya Nut Company Basic Information, Manufacturing Base and Competitors

Table 24. Kenya Nut Company Major Business

Table 25. Kenya Nut Company Macadamia Nuts Product and Services

Table 26. Kenya Nut Company Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Kenya Nut Company Recent Developments/Updates
- Table 28. Nambucca Macnuts Basic Information, Manufacturing Base and Competitors
- Table 29. Nambucca Macnuts Major Business
- Table 30. Nambucca Macnuts Macadamia Nuts Product and Services
- Table 31. Nambucca Macnuts Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Nambucca Macnuts Recent Developments/Updates
- Table 33. Ivory Macadamias Basic Information, Manufacturing Base and Competitors
- Table 34. Ivory Macadamias Major Business
- Table 35. Ivory Macadamias Macadamia Nuts Product and Services
- Table 36. Ivory Macadamias Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Ivory Macadamias Recent Developments/Updates
- Table 38. Eastern Produce Basic Information, Manufacturing Base and Competitors
- Table 39. Eastern Produce Major Business
- Table 40. Eastern Produce Macadamia Nuts Product and Services
- Table 41. Eastern Produce Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Eastern Produce Recent Developments/Updates
- Table 43. Hamakua Macadamia Nut Company Basic Information, Manufacturing Base and Competitors
- Table 44. Hamakua Macadamia Nut Company Major Business
- Table 45. Hamakua Macadamia Nut Company Macadamia Nuts Product and Services
- Table 46. Hamakua Macadamia Nut Company Macadamia Nuts Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hamakua Macadamia Nut Company Recent Developments/Updates
- Table 48. Global Macadamia Nuts Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 49. Global Macadamia Nuts Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Macadamia Nuts Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 51. Market Position of Manufacturers in Macadamia Nuts, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Macadamia Nuts Production Site of Key Manufacturer
- Table 53. Macadamia Nuts Market: Company Product Type Footprint
- Table 54. Macadamia Nuts Market: Company Product Application Footprint
- Table 55. Macadamia Nuts New Market Entrants and Barriers to Market Entry
- Table 56. Macadamia Nuts Mergers, Acquisition, Agreements, and Collaborations

Table 57. Global Macadamia Nuts Sales Quantity by Region (2019-2024) & (MT)

Table 58. Global Macadamia Nuts Sales Quantity by Region (2025-2030) & (MT)

Table 59. Global Macadamia Nuts Consumption Value by Region (2019-2024) & (USD Million)

Table 60. Global Macadamia Nuts Consumption Value by Region (2025-2030) & (USD Million)

Table 61. Global Macadamia Nuts Average Price by Region (2019-2024) & (USD/MT)

Table 62. Global Macadamia Nuts Average Price by Region (2025-2030) & (USD/MT)

Table 63. Global Macadamia Nuts Sales Quantity by Type (2019-2024) & (MT)

Table 64. Global Macadamia Nuts Sales Quantity by Type (2025-2030) & (MT)

Table 65. Global Macadamia Nuts Consumption Value by Type (2019-2024) & (USD Million)

Table 66. Global Macadamia Nuts Consumption Value by Type (2025-2030) & (USD Million)

Table 67. Global Macadamia Nuts Average Price by Type (2019-2024) & (USD/MT)

Table 68. Global Macadamia Nuts Average Price by Type (2025-2030) & (USD/MT)

Table 69. Global Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 70. Global Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 71. Global Macadamia Nuts Consumption Value by Application (2019-2024) & (USD Million)

Table 72. Global Macadamia Nuts Consumption Value by Application (2025-2030) & (USD Million)

Table 73. Global Macadamia Nuts Average Price by Application (2019-2024) & (USD/MT)

Table 74. Global Macadamia Nuts Average Price by Application (2025-2030) & (USD/MT)

Table 75. North America Macadamia Nuts Sales Quantity by Type (2019-2024) & (MT)

Table 76. North America Macadamia Nuts Sales Quantity by Type (2025-2030) & (MT)

Table 77. North America Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 78. North America Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 79. North America Macadamia Nuts Sales Quantity by Country (2019-2024) & (MT)

Table 80. North America Macadamia Nuts Sales Quantity by Country (2025-2030) & (MT)

Table 81. North America Macadamia Nuts Consumption Value by Country (2019-2024) & (USD Million)

Table 82. North America Macadamia Nuts Consumption Value by Country (2025-2030)

& (USD Million)

Table 83. Europe Macadamia Nuts Sales Quantity by Type (2019-2024) & (MT)

Table 84. Europe Macadamia Nuts Sales Quantity by Type (2025-2030) & (MT)

Table 85. Europe Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 86. Europe Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 87. Europe Macadamia Nuts Sales Quantity by Country (2019-2024) & (MT)

Table 88. Europe Macadamia Nuts Sales Quantity by Country (2025-2030) & (MT)

Table 89. Europe Macadamia Nuts Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Macadamia Nuts Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Macadamia Nuts Sales Quantity by Type (2019-2024) & (MT)

Table 92. Asia-Pacific Macadamia Nuts Sales Quantity by Type (2025-2030) & (MT)

Table 93. Asia-Pacific Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 94. Asia-Pacific Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 95. Asia-Pacific Macadamia Nuts Sales Quantity by Region (2019-2024) & (MT)

Table 96. Asia-Pacific Macadamia Nuts Sales Quantity by Region (2025-2030) & (MT)

Table 97. Asia-Pacific Macadamia Nuts Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Macadamia Nuts Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Macadamia Nuts Sales Quantity by Type (2019-2024) & (MT)

Table 100. South America Macadamia Nuts Sales Quantity by Type (2025-2030) & (MT)

Table 101. South America Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 102. South America Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 103. South America Macadamia Nuts Sales Quantity by Country (2019-2024) & (MT)

Table 104. South America Macadamia Nuts Sales Quantity by Country (2025-2030) & (MT)

Table 105. South America Macadamia Nuts Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Macadamia Nuts Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Macadamia Nuts Sales Quantity by Type (2019-2024)

& (MT)

Table 108. Middle East & Africa Macadamia Nuts Sales Quantity by Type (2025-2030)

& (MT)

Table 109. Middle East & Africa Macadamia Nuts Sales Quantity by Application (2019-2024) & (MT)

Table 110. Middle East & Africa Macadamia Nuts Sales Quantity by Application (2025-2030) & (MT)

Table 111. Middle East & Africa Macadamia Nuts Sales Quantity by Region (2019-2024) & (MT)

Table 112. Middle East & Africa Macadamia Nuts Sales Quantity by Region (2025-2030) & (MT)

Table 113. Middle East & Africa Macadamia Nuts Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Macadamia Nuts Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Macadamia Nuts Raw Material

Table 116. Key Manufacturers of Macadamia Nuts Raw Materials

Table 117. Macadamia Nuts Typical Distributors

Table 118. Macadamia Nuts Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Macadamia Nuts Picture

Figure 2. Global Macadamia Nuts Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Macadamia Nuts Consumption Value Market Share by Type in 2023

Figure 4. Nuts without Shell Examples

Figure 5. Nuts in Shell Examples

Figure 6. Global Macadamia Nuts Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Macadamia Nuts Consumption Value Market Share by Application in 2023

Figure 8. Snack Food Examples

Figure 9. Confectionery and Bakery Examples

Figure 10. Cosmetics Examples

Figure 11. Other Application Examples

Figure 12. Global Macadamia Nuts Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Macadamia Nuts Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Macadamia Nuts Sales Quantity (2019-2030) & (MT)

Figure 15. Global Macadamia Nuts Average Price (2019-2030) & (USD/MT)

Figure 16. Global Macadamia Nuts Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Macadamia Nuts Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Macadamia Nuts by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Macadamia Nuts Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Macadamia Nuts Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Macadamia Nuts Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Macadamia Nuts Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Macadamia Nuts Consumption Value (2019-2030) & (USD

Million)

Figure 24. Europe Macadamia Nuts Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Macadamia Nuts Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Macadamia Nuts Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Macadamia Nuts Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Macadamia Nuts Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Macadamia Nuts Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Macadamia Nuts Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Macadamia Nuts Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Macadamia Nuts Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Macadamia Nuts Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Macadamia Nuts Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Macadamia Nuts Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Macadamia Nuts Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Macadamia Nuts Consumption Value Market Share by Region (2019-2030)

Figure 54. China Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Macadamia Nuts Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Macadamia Nuts Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Macadamia Nuts Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 65. Argentina Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Macadamia Nuts Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Macadamia Nuts Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Macadamia Nuts Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Macadamia Nuts Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Macadamia Nuts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Macadamia Nuts Market Drivers

Figure 75. Macadamia Nuts Market Restraints

Figure 76. Macadamia Nuts Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Macadamia Nuts in 2023

Figure 79. Manufacturing Process Analysis of Macadamia Nuts

Figure 80. Macadamia Nuts Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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