

Global Macadamia Nuts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Macadamia Nuts market size was valued at USD 1220.3 million in 2023 and is forecast to a readjusted size of USD 1449.4 million by 2030 with a CAGR of 2.5% during review period.

Macadamia nuts are the fruit (edible seed) of the evergreen macadamia tree, which belongs to the genus *Macadamia* of the *Proteaceae* family. Only three of the species are of commercial importance, namely *Macadamia integrifolia*, *Macadamia ternifolia*, and *Macadamia tetraphylla*. Macadamias are native to Australia, but today, they are grown in many areas in the world. The largest producers of macadamia nuts are Australia and South Africa, followed by Kenya, China, USA (Hawaii), Guatemala, Malawi, Vietnam, Colombia, New Zealand and Swaziland.

Once planted, the macadamia trees need five years before being able to carry their first fruit – their maximum carrying capacity is reached after ten years. Macadamia trees require warm temperatures and good annual rainfall to yield a good crop. The biggest threats to annual production come from droughts and heavy frost.

The nuts themselves grow encased in a hard, woody shell, which is protected by a green-brown fibrous husk that splits open as the nut matures. Macadamia nuts are harvested mechanically or gathered from the ground in different periods throughout the entire year, depending on the country of origin. Because flowering occurs over several months, macadamia nuts mature and drop to the ground over an extended period, so they have to be harvested regularly. Due to long-term maturity, it is possible for flowering and harvesting to overlap. In the European winter months, they are harvested in Africa and Hawaii, while during the spring and summer months, harvesting occurs in

Australia and Central and South America.

Global Macadamia Nuts key players include Marquis Macadamias, Golden Macadamias, Mauna Loa Macadamia Nut Corp, Buderim Group, Kenya Nut Company, etc. Global top five manufacturers hold a share about 35%.

North America is the largest market, with a share over 30%, followed by Europe, and Asia-Pacific, both have a share over 55 percent.

In terms of product, Nuts without Shell is the largest segment, with a share over 70%. And in terms of application, the largest application is Snack Food, followed by Confectionery and Bakery, Cosmetics, etc.

The Global Info Research report includes an overview of the development of the Macadamia Nuts industry chain, the market status of Snack Food (Nuts without Shell, Nuts in Shell), Confectionery and Bakery (Nuts without Shell, Nuts in Shell), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Macadamia Nuts.

Regionally, the report analyzes the Macadamia Nuts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Macadamia Nuts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Macadamia Nuts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Macadamia Nuts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Nuts without Shell, Nuts in Shell).

Industry Analysis: Report analyse the broader industry trends, such as government

policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Macadamia Nuts market.

Regional Analysis: The report involves examining the Macadamia Nuts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Macadamia Nuts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Macadamia Nuts:

Company Analysis: Report covers individual Macadamia Nuts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Macadamia Nuts. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Snack Food, Confectionery and Bakery).

Technology Analysis: Report covers specific technologies relevant to Macadamia Nuts. It assesses the current state, advancements, and potential future developments in Macadamia Nuts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Macadamia Nuts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Macadamia Nuts market is split by Type and by Application. For the period 2019-2030,

the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Nuts without Shell

Nuts in Shell

Market segment by Application

Snack Food

Confectionery and Bakery

Cosmetics

Other Application

Major players covered

Marquis Macadamias

Golden Macadamias

Mauna Loa Macadamia Nut Corp

Buderim Group

Kenya Nut Company

Nambucca Macnuts

Ivory Macadamias

Eastern Produce

Hamakua Macadamia Nut Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Macadamia Nuts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Macadamia Nuts, with price, sales, revenue and global market share of Macadamia Nuts from 2019 to 2024.

Chapter 3, the Macadamia Nuts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Macadamia Nuts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Macadamia Nuts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Macadamia Nuts.

Chapter 14 and 15, to describe Macadamia Nuts sales channel, distributors, customers, research findings and conclusion.

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