

Global MABS Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global MABS market size was valued at USD 454.5 million in 2023 and is forecast to a readjusted size of USD 591.2 million by 2030 with a CAGR of 3.8% during review period.

MABS is a copolymer of methyl methacrylate, acrylonitrile, butadiene, styrene, and it has ordinary ABS resin's mechanical properties, but higher impact toughness and transparency than ABS.

Currently, global production of MABS resin is concentrated as there are only a few manufacturers engaged in the industry. The product belongs to the family of ABS resin, but owns much higher added-value than common ABS resin. The largest manufacturer is Toray, who owns 30% production market share in 2019. Toray is also expanding their MABS capacity and the new additional capacity will be released in 2021 at its Malaysia plant.

Korea, Japan, Malaysia and China Taiwan are the major production regions. The four regions supply more than 95% MABS globally.

MABS cannot compete with the impact resistance of impact grades of ABS nor the heat resistance of high heat grades of ABS, however MABS can outperform polystyrene, SAN and PMMA for impact resistance and has similar heat distortion temperatures. Thus, MABS resin is widely used in the appliance industry, 3C industry, toys industry and so on. Among various applications, demand from appliance industry is the largest one. In 2019, 90730 MT MABS resin went into the appliance industry.

The Global Info Research report includes an overview of the development of the MABS

industry chain, the market status of Appliance Industry (General Purpose Grade, High Impact Grade), 3C Products (General Purpose Grade, High Impact Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of MABS.

Regionally, the report analyzes the MABS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global MABS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the MABS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the MABS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., General Purpose Grade, High Impact Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the MABS market.

Regional Analysis: The report involves examining the MABS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the MABS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to MABS:

Company Analysis: Report covers individual MABS manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards MABS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Appliance Industry, 3C Products).

Technology Analysis: Report covers specific technologies relevant to MABS. It assesses the current state, advancements, and potential future developments in MABS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the MABS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

MABS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

General Purpose Grade

High Impact Grade

High Rigidity Grade

Other

Market segment by Application

Appliance Industry

3C Products

Toys

Medical Industry

Other

Major players covered

Toray

LG Chem

Chi Mei

LOTTE Advanced Materials

Styrolution

Techno-UMG

Denka

Formosa Chemicals & Fibre

NIPPON A&L

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe MABS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of MABS, with price, sales, revenue and global market share of MABS from 2019 to 2024.

Chapter 3, the MABS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the MABS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and MABS market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of MABS.

Chapter 14 and 15, to describe MABS sales channel, distributors, customers, research findings and conclusion.

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