

# Global M2M Communications Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G3C81F73C6D8EN.html>

Date: July 2024

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: G3C81F73C6D8EN

## Abstracts

According to our (Global Info Research) latest study, the global M2M Communications market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Machine to Machine (M2M) communication is a type of data communication technology that enables the devices such as sensors or meter to share information automatically with other devices and perform necessary action through a network which can be wired, wireless or hybrid without human intervention. M2M communication is often used for remote monitoring to capture an event and transfer data between mechanical or electronic devices.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the

telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

The Global Info Research report includes an overview of the development of the M2M Communications industry chain, the market status of Retail (Automatic Identification System, Satellites Telemetry), Healthcare (Automatic Identification System, Satellites Telemetry), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of M2M Communications.

Regionally, the report analyzes the M2M Communications markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global M2M Communications market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the M2M Communications market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the M2M Communications industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Automatic Identification System, Satellites Telemetry).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the M2M Communications market.

**Regional Analysis:** The report involves examining the M2M Communications market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the M2M Communications market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to M2M Communications:

**Company Analysis:** Report covers individual M2M Communications players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards M2M Communications. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Healthcare).

**Technology Analysis:** Report covers specific technologies relevant to M2M Communications. It assesses the current state, advancements, and potential future developments in M2M Communications areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the M2M Communications market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

M2M Communications market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

### Automatic Identification System

Satellites Telemetry

Others

#### Market segment by Application

Retail

Healthcare

Government and Public Sector

Agriculture

Automotive

Others

#### Market segment by players, this report covers

KORE Wireless Group, Inc

Orange SA

Sierra Wireless, Inc

Ibexis Ltd.

ELSE SA

Orbcomm Inc.

Iridium Communications Inc.

Quake Global, Inc.

Stellar Satellite Communications Ltd.

Remote Intelligence Systems LLC.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe M2M Communications product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of M2M Communications, with revenue, gross margin and global market share of M2M Communications from 2019 to 2024.

Chapter 3, the M2M Communications competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and M2M Communications market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of M2M Communications.

Chapter 13, to describe M2M Communications research findings and conclusion.

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