

Global M-Commerce Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The M-Commerce market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global M-Commerce market size is estimated to be worth US\$ 2386190 million in 2021 and is forecast to a readjusted size of USD 6985510 million by 2028 with a CAGR of 16.6% during review period. Retail accounting for % of the M-Commerce global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Near Field Communication (NFC) segment is altered to a % CAGR between 2022 and 2028.

Global key companies of M-Commerce include Ericsson Inc, PayPal, Visa, MasterCard, and IBM, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

M-Commerce market is split by Payment and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Payment and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Payment, covers

Near Field Communication (NFC)

Premium SMS

Wireless application protocol (WAP)

Direct Carrier Billing

Market segment by Application, can be divided into

Retail

Reservation/Ticket Booking

Bill Payments

Mobile Wallets

Others

Market segment by players, this report covers

Ericsson Inc

PayPal

Visa

MasterCard

IBM

Google

Mopay Inc

Oxygen8

SAP

Amazon

Apple Inc

Gemalto

Staples

Microsoft Corp

ASOS

eBay

Wal-Mart Stores

Zynga

Barnes & Noble

BlackBerry Ltd

Costco Wholesale Corp

Netflix

Office Depot

Target Corp

Rakuten

Sears Holdings Corp

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe M-Commerce product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of M-Commerce, with revenue, gross margin and global market share of M-Commerce from 2019 to 2022.

Chapter 3, the M-Commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Payment and application, with revenue and growth rate by Payment, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and M-Commerce market forecast, by regions, payment and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe M-Commerce research findings and conclusion, appendix and data source.

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