

# Global Luxury Yacht Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Luxury Yacht market size was valued at USD 11420 million in 2023 and is forecast to a readjusted size of USD 16990 million by 2030 with a CAGR of 5.8% during review period.

Yachts with length greater than 79 feet are known as luxury yachts. They are mainly used for recreational purposes which are equipped with modern convenience features such as ACs, TV, navigation aids, radar, echo-sounding, autopilot, and reliable power generating systems.

Europe is the largest Luxury Yacht market with about 54% market share. Asia-Pacific is follower, accounting for about 21% market share.

The key players are Azimut/Benetti, Sunseeker, Sanlorenzo, Feadship, Oceanco, Ferretti Group, Princess Yachts, Amels / Damen, Horizon, Westport, Overmarine, Trinity Yachts, Heesen Yachts, L?rssen, Cerri - Baglietto etc. Top 3 companies occupied about 43% market share.

The Global Info Research report includes an overview of the development of the Luxury Yacht industry chain, the market status of Private Use (Motor Luxury Yachts, Sailing Luxury Yachts), Commercial Use (Motor Luxury Yachts, Sailing Luxury Yachts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Luxury Yacht.

Regionally, the report analyzes the Luxury Yacht markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Luxury Yacht market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Luxury Yacht market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Yacht industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Motor Luxury Yachts, Sailing Luxury Yachts).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Yacht market.

**Regional Analysis:** The report involves examining the Luxury Yacht market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Yacht market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Yacht:

**Company Analysis:** Report covers individual Luxury Yacht manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Yacht This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Private Use, Commercial

Use).

**Technology Analysis:** Report covers specific technologies relevant to Luxury Yacht. It assesses the current state, advancements, and potential future developments in Luxury Yacht areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Luxury Yacht market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Luxury Yacht market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Motor Luxury Yachts

Sailing Luxury Yachts

#### Market segment by Application

Private Use

Commercial Use

#### Major players covered

Azimut/Benetti

Sunseeker

Sanlorenzo

Feadship

Oceanco

Ferretti Group

Princess Yachts

Amels / Damen

Horizon

Westport

Overmarine

Trinity Yachts

Heesen Yachts

L?rsen

Cerri - Baglietto

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Yacht product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Yacht, with price, sales, revenue and global market share of Luxury Yacht from 2019 to 2024.

Chapter 3, the Luxury Yacht competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Yacht breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Luxury Yacht market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Yacht.

Chapter 14 and 15, to describe Luxury Yacht sales channel, distributors, customers, research findings and conclusion.

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