

Global Luxury Whisky Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Luxury Whisky market size is expected to reach \$ 28460 million by 2029, rising at a market growth of 8.3% CAGR during the forecast period (2023-2029).

Growing global demand: The luxury whisky market has experienced significant growth in recent years, driven by increasing demand from emerging markets such as China, India, and Southeast Asia. Whisky has become a symbol of prestige and status in these regions, leading to a surge in consumption.

Limited editions and rare releases: Whisky enthusiasts have shown a strong interest in limited-edition and rare whiskies. Distilleries have responded by releasing special bottlings, single cask releases, and limited-edition expressions, often with unique finishes or aged for extended periods. These limited releases appeal to collectors and investors and create excitement in the market.

Focus on craftsmanship and provenance: Consumers are becoming more interested in the production processes, craftsmanship, and heritage behind luxury whiskies. They appreciate distilleries with rich histories and traditional production methods. Brands that emphasize their craftsmanship and highlight their unique production techniques and aging processes have gained popularity.

Whisky as an investment: Luxury whiskies have gained attention as alternative investments. Some rare and collectible bottles have appreciated significantly in value over time, attracting investors who see whisky as a tangible asset with potential returns. Whisky auctions and dedicated investment funds have emerged to cater to this growing interest.

Experiential marketing: Whisky brands have focused on creating immersive experiences for consumers, allowing them to engage with the brand and its products in unique ways. Distillery tours, tastings, and whisky festivals have become popular, providing enthusiasts with opportunities to learn, explore, and discover new expressions.

Luxury whisky, often referred to as 'luxury spirits,' represents the highest quality and most prestigious whiskies available on the market. These whiskies are typically crafted using exceptional ingredients, traditional distillation methods, and often aged for an extended period to develop complex flavors and aromas.

This report studies the global Luxury Whisky production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Luxury Whisky, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Luxury Whisky that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Luxury Whisky total production and demand, 2018-2029, (M Bottles)

Global Luxury Whisky total production value, 2018-2029, (USD Million)

Global Luxury Whisky production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (M Bottles)

Global Luxury Whisky consumption by region & country, CAGR, 2018-2029 & (M Bottles)

U.S. VS China: Luxury Whisky domestic production, consumption, key domestic manufacturers and share

Global Luxury Whisky production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (M Bottles)

Global Luxury Whisky production by Type, production, value, CAGR, 2018-2029, (USD

Million) & (M Bottles)

Global Luxury Whisky production by Application production, value, CAGR, 2018-2029, (USD Million) & (M Bottles)

This reports profiles key players in the global Luxury Whisky market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diageo, Pernod Ricard, Suntory, Brown Forman, Remy Cointreau, Bacardi, ThaiBev, Edrington Group and William Grant&Sons, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Luxury Whisky market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Bottles) and average price (US\$/Bottle) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Luxury Whisky Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Luxury Whisky Market, Segmentation by Type

Irish Whiskey

Scotch Whisky

American Whiskey

Canadian Whisky

Japanese Whisky

Rye Whiskey

Global Luxury Whisky Market, Segmentation by Application

Offline Sales

Online Sales

Companies Profiled:

Diageo

Pernod Ricard

Suntory

Brown Forman

Remy Cointreau

Bacardi

ThaiBev

Edrington Group

William Grant&Sons

Constellation Brands

Henkell-freixenet

Key Questions Answered

1. How big is the global Luxury Whisky market?
2. What is the demand of the global Luxury Whisky market?
3. What is the year over year growth of the global Luxury Whisky market?
4. What is the production and production value of the global Luxury Whisky market?
5. Who are the key producers in the global Luxury Whisky market?
6. What are the growth factors driving the market demand?

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