

Global Luxury Vinyl Tile (LVT) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Luxury Vinyl Tile (LVT) market size was valued at US\$ 11970 million in 2024 and is forecast to a readjusted size of USD 26740 million by 2031 with a CAGR of 12.3% during review period.

LVT is an acronym for 'luxury vinyl tile.' It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

Luxury Vinyl Tile (LVT) downstream is wide and the main application fields are residential and commercial use. Globally, residential use accounts for nearly 66.95% of total downstream consumption volume of Luxury Vinyl Tile (LVT) in global in 2019. According to the type, it can be divided into Loose-lay LVT, Dry-back LVT, SPC, WPC, etc. Dry-back LVT is the main product, capturing about 55.55% of global consumption of Luxury Vinyl Tile (LVT) in 2019. Today's industrial marketplace is increasingly competitive and requires the ability to reduce costs, raise production and increase accuracy for any business that is going to survive. For businesses that will truly thrive, the ability to lead development and get products to market faster is also critical.

This report is a detailed and comprehensive analysis for global Luxury Vinyl Tile (LVT) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Luxury Vinyl Tile (LVT) market size and forecasts, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2020-2031

Global Luxury Vinyl Tile (LVT) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2020-2031

Global Luxury Vinyl Tile (LVT) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2020-2031

Global Luxury Vinyl Tile (LVT) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sq.m.), and ASP (USD/Sq.m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Luxury Vinyl Tile (LVT)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Luxury Vinyl Tile (LVT) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tarkett, Armstrong, Mohawk, Mannington Mills, Congoleum, Gerflor, Forbo, Shaw Floors, Metroflor, Karndean, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Luxury Vinyl Tile (LVT) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Loose-lay LVT

Dry-back LVT

SPC

WPC

Others

Market segment by Application

Commercial Use

Residential Use

Major players covered

Tarkett

Armstrong

Mohawk

Mannington Mills

Congoleum

Gerflor

Forbo

Shaw Floors

Metroflor

Karndean

Beaulieu

LG Hausys

Milliken

NOX Corporation

Novalis

Polyflor

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Vinyl Tile (LVT) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Vinyl Tile (LVT), with price, sales quantity, revenue, and global market share of Luxury Vinyl Tile (LVT) from 2020 to 2025.

Chapter 3, the Luxury Vinyl Tile (LVT) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Vinyl Tile (LVT) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Luxury Vinyl Tile (LVT) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Vinyl Tile (LVT).

Chapter 14 and 15, to describe Luxury Vinyl Tile (LVT) sales channel, distributors, customers, research findings and conclusion.

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