

Global Luxury Vinyl Tile (LVT) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G4508D17767EN.html>

Date: January 2026

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G4508D17767EN

Abstracts

According to our (Global Info Research) latest study, the global Luxury Vinyl Tile (LVT) market size was valued at US\$ 13330 million in 2025 and is forecast to a readjusted size of US\$ 29770 million by 2032 with a CAGR of 12.3% during review period.

LVT is an acronym for 'luxury vinyl tile.' It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

Luxury Vinyl Tile (LVT) downstream is wide and the main application fields are residential and commercial use. Globally, residential use accounts for nearly 66.95% of total downstream consumption volume of Luxury Vinyl Tile (LVT) in global in 2019. According to the type, it can be divided into Loose-lay LVT, Dry-back LVT, SPC, WPC, etc. Dry-back LVT is the main product, capturing about 55.55% of global consumption of Luxury Vinyl Tile (LVT) in 2019. Today's industrial marketplace is increasingly competitive and requires the ability to reduce costs, raise production and increase accuracy for any business that is going to survive. For businesses that will truly thrive, the ability to lead development and get products to market faster is also critical.

This report is a detailed and comprehensive analysis for global Luxury Vinyl Tile (LVT) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Luxury Vinyl Tile (LVT) market size and forecasts, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2021-2032

Global Luxury Vinyl Tile (LVT) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2021-2032

Global Luxury Vinyl Tile (LVT) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m), 2021-2032

Global Luxury Vinyl Tile (LVT) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sq.m.), and ASP (USD/Sq.m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Luxury Vinyl Tile (LVT)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Luxury Vinyl Tile (LVT) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tarkett, Armstrong, Mohawk, Mannington Mills, Congoleum, Gerflor, Forbo, Shaw Floors, Metroflor, Karndean, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Luxury Vinyl Tile (LVT) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Loose-lay LVT

Dry-back LVT

SPC

WPC

Others

Market segment by Application

Commercial Use

Residential Use

Major players covered

Tarkett

Armstrong

Mohawk

Mannington Mills

Congoleum

Gerflor

Forbo

Shaw Floors

Metroflor

Karndean

Beaulieu

LG Hausys

Milliken

NOX Corporation

Novalis

Polyflor

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Vinyl Tile (LVT) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Vinyl Tile (LVT), with price, sales quantity, revenue, and global market share of Luxury Vinyl Tile (LVT) from 2021 to 2026.

Chapter 3, the Luxury Vinyl Tile (LVT) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Vinyl Tile (LVT) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Luxury Vinyl Tile (LVT) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Vinyl Tile (LVT).

Chapter 14 and 15, to describe Luxury Vinyl Tile (LVT) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Luxury Vinyl Tile (LVT) Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Loose-lay LVT

1.3.3 Dry-back LVT

1.3.4 SPC

1.3.5 WPC

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Luxury Vinyl Tile (LVT) Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Commercial Use

1.4.3 Residential Use

1.5 Global Luxury Vinyl Tile (LVT) Market Size & Forecast

1.5.1 Global Luxury Vinyl Tile (LVT) Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Luxury Vinyl Tile (LVT) Sales Quantity (2021-2032)

1.5.3 Global Luxury Vinyl Tile (LVT) Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Tarkett

2.1.1 Tarkett Details

2.1.2 Tarkett Major Business

2.1.3 Tarkett Luxury Vinyl Tile (LVT) Product and Services

2.1.4 Tarkett Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Tarkett Recent Developments/Updates

2.2 Armstrong

2.2.1 Armstrong Details

2.2.2 Armstrong Major Business

2.2.3 Armstrong Luxury Vinyl Tile (LVT) Product and Services

2.2.4 Armstrong Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.2.5 Armstrong Recent Developments/Updates
- 2.3 Mohawk
 - 2.3.1 Mohawk Details
 - 2.3.2 Mohawk Major Business
 - 2.3.3 Mohawk Luxury Vinyl Tile (LVT) Product and Services
 - 2.3.4 Mohawk Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Mohawk Recent Developments/Updates
- 2.4 Mannington Mills
 - 2.4.1 Mannington Mills Details
 - 2.4.2 Mannington Mills Major Business
 - 2.4.3 Mannington Mills Luxury Vinyl Tile (LVT) Product and Services
 - 2.4.4 Mannington Mills Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Mannington Mills Recent Developments/Updates
- 2.5 Congoleum
 - 2.5.1 Congoleum Details
 - 2.5.2 Congoleum Major Business
 - 2.5.3 Congoleum Luxury Vinyl Tile (LVT) Product and Services
 - 2.5.4 Congoleum Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Congoleum Recent Developments/Updates
- 2.6 Gerflor
 - 2.6.1 Gerflor Details
 - 2.6.2 Gerflor Major Business
 - 2.6.3 Gerflor Luxury Vinyl Tile (LVT) Product and Services
 - 2.6.4 Gerflor Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Gerflor Recent Developments/Updates
- 2.7 Forbo
 - 2.7.1 Forbo Details
 - 2.7.2 Forbo Major Business
 - 2.7.3 Forbo Luxury Vinyl Tile (LVT) Product and Services
 - 2.7.4 Forbo Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Forbo Recent Developments/Updates
- 2.8 Shaw Floors
 - 2.8.1 Shaw Floors Details
 - 2.8.2 Shaw Floors Major Business

- 2.8.3 Shaw Floors Luxury Vinyl Tile (LVT) Product and Services
- 2.8.4 Shaw Floors Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.8.5 Shaw Floors Recent Developments/Updates
- 2.9 Metroflor
 - 2.9.1 Metroflor Details
 - 2.9.2 Metroflor Major Business
 - 2.9.3 Metroflor Luxury Vinyl Tile (LVT) Product and Services
 - 2.9.4 Metroflor Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Metroflor Recent Developments/Updates
- 2.10 Karndean
 - 2.10.1 Karndean Details
 - 2.10.2 Karndean Major Business
 - 2.10.3 Karndean Luxury Vinyl Tile (LVT) Product and Services
 - 2.10.4 Karndean Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Karndean Recent Developments/Updates
- 2.11 Beaulieu
 - 2.11.1 Beaulieu Details
 - 2.11.2 Beaulieu Major Business
 - 2.11.3 Beaulieu Luxury Vinyl Tile (LVT) Product and Services
 - 2.11.4 Beaulieu Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Beaulieu Recent Developments/Updates
- 2.12 LG Hausys
 - 2.12.1 LG Hausys Details
 - 2.12.2 LG Hausys Major Business
 - 2.12.3 LG Hausys Luxury Vinyl Tile (LVT) Product and Services
 - 2.12.4 LG Hausys Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 LG Hausys Recent Developments/Updates
- 2.13 Milliken
 - 2.13.1 Milliken Details
 - 2.13.2 Milliken Major Business
 - 2.13.3 Milliken Luxury Vinyl Tile (LVT) Product and Services
 - 2.13.4 Milliken Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Milliken Recent Developments/Updates

2.14 NOX Corporation

2.14.1 NOX Corporation Details

2.14.2 NOX Corporation Major Business

2.14.3 NOX Corporation Luxury Vinyl Tile (LVT) Product and Services

2.14.4 NOX Corporation Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 NOX Corporation Recent Developments/Updates

2.15 Novalis

2.15.1 Novalis Details

2.15.2 Novalis Major Business

2.15.3 Novalis Luxury Vinyl Tile (LVT) Product and Services

2.15.4 Novalis Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Novalis Recent Developments/Updates

2.16 Polyflor

2.16.1 Polyflor Details

2.16.2 Polyflor Major Business

2.16.3 Polyflor Luxury Vinyl Tile (LVT) Product and Services

2.16.4 Polyflor Luxury Vinyl Tile (LVT) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Polyflor Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LUXURY VINYL TILE (LVT) BY MANUFACTURER

3.1 Global Luxury Vinyl Tile (LVT) Sales Quantity by Manufacturer (2021-2026)

3.2 Global Luxury Vinyl Tile (LVT) Revenue by Manufacturer (2021-2026)

3.3 Global Luxury Vinyl Tile (LVT) Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Luxury Vinyl Tile (LVT) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Luxury Vinyl Tile (LVT) Manufacturer Market Share in 2025

3.4.3 Top 6 Luxury Vinyl Tile (LVT) Manufacturer Market Share in 2025

3.5 Luxury Vinyl Tile (LVT) Market: Overall Company Footprint Analysis

3.5.1 Luxury Vinyl Tile (LVT) Market: Region Footprint

3.5.2 Luxury Vinyl Tile (LVT) Market: Company Product Type Footprint

3.5.3 Luxury Vinyl Tile (LVT) Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Luxury Vinyl Tile (LVT) Market Size by Region
 - 4.1.1 Global Luxury Vinyl Tile (LVT) Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Luxury Vinyl Tile (LVT) Consumption Value by Region (2021-2032)
 - 4.1.3 Global Luxury Vinyl Tile (LVT) Average Price by Region (2021-2032)
- 4.2 North America Luxury Vinyl Tile (LVT) Consumption Value (2021-2032)
- 4.3 Europe Luxury Vinyl Tile (LVT) Consumption Value (2021-2032)
- 4.4 Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value (2021-2032)
- 4.5 South America Luxury Vinyl Tile (LVT) Consumption Value (2021-2032)
- 4.6 Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)
- 5.2 Global Luxury Vinyl Tile (LVT) Consumption Value by Type (2021-2032)
- 5.3 Global Luxury Vinyl Tile (LVT) Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2032)
- 6.2 Global Luxury Vinyl Tile (LVT) Consumption Value by Application (2021-2032)
- 6.3 Global Luxury Vinyl Tile (LVT) Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)
- 7.2 North America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2032)
- 7.3 North America Luxury Vinyl Tile (LVT) Market Size by Country
 - 7.3.1 North America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)

- 8.2 Europe Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2032)
- 8.3 Europe Luxury Vinyl Tile (LVT) Market Size by Country
 - 8.3.1 Europe Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Luxury Vinyl Tile (LVT) Market Size by Region
 - 9.3.1 Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)
- 10.2 South America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2032)
- 10.3 South America Luxury Vinyl Tile (LVT) Market Size by Country
 - 10.3.1 South America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Application

(2021-2032)

11.3 Middle East & Africa Luxury Vinyl Tile (LVT) Market Size by Country

11.3.1 Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Country

(2021-2032)

11.3.2 Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value by Country

(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Luxury Vinyl Tile (LVT) Market Drivers

12.2 Luxury Vinyl Tile (LVT) Market Restraints

12.3 Luxury Vinyl Tile (LVT) Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Luxury Vinyl Tile (LVT) and Key Manufacturers

13.2 Manufacturing Costs Percentage of Luxury Vinyl Tile (LVT)

13.3 Luxury Vinyl Tile (LVT) Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Luxury Vinyl Tile (LVT) Typical Distributors

14.3 Luxury Vinyl Tile (LVT) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Luxury Vinyl Tile (LVT) Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Luxury Vinyl Tile (LVT) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Tarkett Basic Information, Manufacturing Base and Competitors

Table 4. Tarkett Major Business

Table 5. Tarkett Luxury Vinyl Tile (LVT) Product and Services

Table 6. Tarkett Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Tarkett Recent Developments/Updates

Table 8. Armstrong Basic Information, Manufacturing Base and Competitors

Table 9. Armstrong Major Business

Table 10. Armstrong Luxury Vinyl Tile (LVT) Product and Services

Table 11. Armstrong Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Armstrong Recent Developments/Updates

Table 13. Mohawk Basic Information, Manufacturing Base and Competitors

Table 14. Mohawk Major Business

Table 15. Mohawk Luxury Vinyl Tile (LVT) Product and Services

Table 16. Mohawk Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Mohawk Recent Developments/Updates

Table 18. Mannington Mills Basic Information, Manufacturing Base and Competitors

Table 19. Mannington Mills Major Business

Table 20. Mannington Mills Luxury Vinyl Tile (LVT) Product and Services

Table 21. Mannington Mills Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Mannington Mills Recent Developments/Updates

Table 23. Congoleum Basic Information, Manufacturing Base and Competitors

Table 24. Congoleum Major Business

Table 25. Congoleum Luxury Vinyl Tile (LVT) Product and Services

Table 26. Congoleum Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Congoleum Recent Developments/Updates

- Table 28. Gerflor Basic Information, Manufacturing Base and Competitors
- Table 29. Gerflor Major Business
- Table 30. Gerflor Luxury Vinyl Tile (LVT) Product and Services
- Table 31. Gerflor Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 32. Gerflor Recent Developments/Updates
- Table 33. Forbo Basic Information, Manufacturing Base and Competitors
- Table 34. Forbo Major Business
- Table 35. Forbo Luxury Vinyl Tile (LVT) Product and Services
- Table 36. Forbo Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 37. Forbo Recent Developments/Updates
- Table 38. Shaw Floors Basic Information, Manufacturing Base and Competitors
- Table 39. Shaw Floors Major Business
- Table 40. Shaw Floors Luxury Vinyl Tile (LVT) Product and Services
- Table 41. Shaw Floors Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 42. Shaw Floors Recent Developments/Updates
- Table 43. Metroflor Basic Information, Manufacturing Base and Competitors
- Table 44. Metroflor Major Business
- Table 45. Metroflor Luxury Vinyl Tile (LVT) Product and Services
- Table 46. Metroflor Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 47. Metroflor Recent Developments/Updates
- Table 48. Karndean Basic Information, Manufacturing Base and Competitors
- Table 49. Karndean Major Business
- Table 50. Karndean Luxury Vinyl Tile (LVT) Product and Services
- Table 51. Karndean Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 52. Karndean Recent Developments/Updates
- Table 53. Beaulieu Basic Information, Manufacturing Base and Competitors
- Table 54. Beaulieu Major Business
- Table 55. Beaulieu Luxury Vinyl Tile (LVT) Product and Services
- Table 56. Beaulieu Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 57. Beaulieu Recent Developments/Updates
- Table 58. LG Hausys Basic Information, Manufacturing Base and Competitors
- Table 59. LG Hausys Major Business
- Table 60. LG Hausys Luxury Vinyl Tile (LVT) Product and Services

- Table 61. LG Hausys Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 62. LG Hausys Recent Developments/Updates
- Table 63. Milliken Basic Information, Manufacturing Base and Competitors
- Table 64. Milliken Major Business
- Table 65. Milliken Luxury Vinyl Tile (LVT) Product and Services
- Table 66. Milliken Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 67. Milliken Recent Developments/Updates
- Table 68. NOX Corporation Basic Information, Manufacturing Base and Competitors
- Table 69. NOX Corporation Major Business
- Table 70. NOX Corporation Luxury Vinyl Tile (LVT) Product and Services
- Table 71. NOX Corporation Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 72. NOX Corporation Recent Developments/Updates
- Table 73. Novalis Basic Information, Manufacturing Base and Competitors
- Table 74. Novalis Major Business
- Table 75. Novalis Luxury Vinyl Tile (LVT) Product and Services
- Table 76. Novalis Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Novalis Recent Developments/Updates
- Table 78. Polyflor Basic Information, Manufacturing Base and Competitors
- Table 79. Polyflor Major Business
- Table 80. Polyflor Luxury Vinyl Tile (LVT) Product and Services
- Table 81. Polyflor Luxury Vinyl Tile (LVT) Sales Quantity (K Sq.m.), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 82. Polyflor Recent Developments/Updates
- Table 83. Global Luxury Vinyl Tile (LVT) Sales Quantity by Manufacturer (2021-2026) & (K Sq.m.)
- Table 84. Global Luxury Vinyl Tile (LVT) Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 85. Global Luxury Vinyl Tile (LVT) Average Price by Manufacturer (2021-2026) & (USD/Sq.m)
- Table 86. Market Position of Manufacturers in Luxury Vinyl Tile (LVT), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 87. Head Office and Luxury Vinyl Tile (LVT) Production Site of Key Manufacturer
- Table 88. Luxury Vinyl Tile (LVT) Market: Company Product Type Footprint
- Table 89. Luxury Vinyl Tile (LVT) Market: Company Product Application Footprint

- Table 90. Luxury Vinyl Tile (LVT) New Market Entrants and Barriers to Market Entry
- Table 91. Luxury Vinyl Tile (LVT) Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Luxury Vinyl Tile (LVT) Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 93. Global Luxury Vinyl Tile (LVT) Sales Quantity by Region (2021-2026) & (K Sq.m.)
- Table 94. Global Luxury Vinyl Tile (LVT) Sales Quantity by Region (2027-2032) & (K Sq.m.)
- Table 95. Global Luxury Vinyl Tile (LVT) Consumption Value by Region (2021-2026) & (USD Million)
- Table 96. Global Luxury Vinyl Tile (LVT) Consumption Value by Region (2027-2032) & (USD Million)
- Table 97. Global Luxury Vinyl Tile (LVT) Average Price by Region (2021-2026) & (USD/Sq.m)
- Table 98. Global Luxury Vinyl Tile (LVT) Average Price by Region (2027-2032) & (USD/Sq.m)
- Table 99. Global Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)
- Table 100. Global Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)
- Table 101. Global Luxury Vinyl Tile (LVT) Consumption Value by Type (2021-2026) & (USD Million)
- Table 102. Global Luxury Vinyl Tile (LVT) Consumption Value by Type (2027-2032) & (USD Million)
- Table 103. Global Luxury Vinyl Tile (LVT) Average Price by Type (2021-2026) & (USD/Sq.m)
- Table 104. Global Luxury Vinyl Tile (LVT) Average Price by Type (2027-2032) & (USD/Sq.m)
- Table 105. Global Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)
- Table 106. Global Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)
- Table 107. Global Luxury Vinyl Tile (LVT) Consumption Value by Application (2021-2026) & (USD Million)
- Table 108. Global Luxury Vinyl Tile (LVT) Consumption Value by Application (2027-2032) & (USD Million)
- Table 109. Global Luxury Vinyl Tile (LVT) Average Price by Application (2021-2026) & (USD/Sq.m)
- Table 110. Global Luxury Vinyl Tile (LVT) Average Price by Application (2027-2032) &

(USD/Sq.m)

Table 111. North America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)

Table 112. North America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)

Table 113. North America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)

Table 114. North America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)

Table 115. North America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2026) & (K Sq.m.)

Table 116. North America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2027-2032) & (K Sq.m.)

Table 117. North America Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2026) & (USD Million)

Table 118. North America Luxury Vinyl Tile (LVT) Consumption Value by Country (2027-2032) & (USD Million)

Table 119. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)

Table 120. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)

Table 121. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)

Table 122. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)

Table 123. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2026) & (K Sq.m.)

Table 124. Europe Luxury Vinyl Tile (LVT) Sales Quantity by Country (2027-2032) & (K Sq.m.)

Table 125. Europe Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2026) & (USD Million)

Table 126. Europe Luxury Vinyl Tile (LVT) Consumption Value by Country (2027-2032) & (USD Million)

Table 127. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)

Table 128. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)

Table 129. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)

- Table 130. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)
- Table 131. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Region (2021-2026) & (K Sq.m.)
- Table 132. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity by Region (2027-2032) & (K Sq.m.)
- Table 133. Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value by Region (2021-2026) & (USD Million)
- Table 134. Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value by Region (2027-2032) & (USD Million)
- Table 135. South America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)
- Table 136. South America Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)
- Table 137. South America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)
- Table 138. South America Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)
- Table 139. South America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2026) & (K Sq.m.)
- Table 140. South America Luxury Vinyl Tile (LVT) Sales Quantity by Country (2027-2032) & (K Sq.m.)
- Table 141. South America Luxury Vinyl Tile (LVT) Consumption Value by Country (2021-2026) & (USD Million)
- Table 142. South America Luxury Vinyl Tile (LVT) Consumption Value by Country (2027-2032) & (USD Million)
- Table 143. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Type (2021-2026) & (K Sq.m.)
- Table 144. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Type (2027-2032) & (K Sq.m.)
- Table 145. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Application (2021-2026) & (K Sq.m.)
- Table 146. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Application (2027-2032) & (K Sq.m.)
- Table 147. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Country (2021-2026) & (K Sq.m.)
- Table 148. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity by Country (2027-2032) & (K Sq.m.)
- Table 149. Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value by Country

(2021-2026) & (USD Million)

Table 150. Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value by Country

(2027-2032) & (USD Million)

Table 151. Luxury Vinyl Tile (LVT) Raw Material

Table 152. Key Manufacturers of Luxury Vinyl Tile (LVT) Raw Materials

Table 153. Luxury Vinyl Tile (LVT) Typical Distributors

Table 154. Luxury Vinyl Tile (LVT) Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Luxury Vinyl Tile (LVT) Picture

Figure 2. Global Luxury Vinyl Tile (LVT) Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Luxury Vinyl Tile (LVT) Revenue Market Share by Type in 2025

Figure 4. Loose-lay LVT Examples

Figure 5. Dry-back LVT Examples

Figure 6. SPC Examples

Figure 7. WPC Examples

Figure 8. Others Examples

Figure 9. Global Luxury Vinyl Tile (LVT) Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 10. Global Luxury Vinyl Tile (LVT) Revenue Market Share by Application in 2025

Figure 11. Commercial Use Examples

Figure 12. Residential Use Examples

Figure 13. Global Luxury Vinyl Tile (LVT) Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global Luxury Vinyl Tile (LVT) Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global Luxury Vinyl Tile (LVT) Sales Quantity (2021-2032) & (K Sq.m.)

Figure 16. Global Luxury Vinyl Tile (LVT) Price (2021-2032) & (USD/Sq.m)

Figure 17. Global Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global Luxury Vinyl Tile (LVT) Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of Luxury Vinyl Tile (LVT) by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 Luxury Vinyl Tile (LVT) Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 Luxury Vinyl Tile (LVT) Manufacturer (Revenue) Market Share in 2025

Figure 22. Global Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global Luxury Vinyl Tile (LVT) Consumption Value Market Share by Region (2021-2032)

Figure 24. North America Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD

Million)

Figure 26. Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 27. South America Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 29. Global Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global Luxury Vinyl Tile (LVT) Consumption Value Market Share by Type (2021-2032)

Figure 31. Global Luxury Vinyl Tile (LVT) Average Price by Type (2021-2032) & (USD/Sq.m)

Figure 32. Global Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global Luxury Vinyl Tile (LVT) Revenue Market Share by Application (2021-2032)

Figure 34. Global Luxury Vinyl Tile (LVT) Average Price by Application (2021-2032) & (USD/Sq.m)

Figure 35. North America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 36. North America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 37. North America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Country (2021-2032)

Figure 38. North America Luxury Vinyl Tile (LVT) Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 43. Europe Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 44. Europe Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Country (2021-2032)

Figure 45. Europe Luxury Vinyl Tile (LVT) Consumption Value Market Share by Country (2021-2032)

Figure 46. Germany Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 47. France Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 52. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 53. Asia-Pacific Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Region (2021-2032)

Figure 54. Asia-Pacific Luxury Vinyl Tile (LVT) Consumption Value Market Share by Region (2021-2032)

Figure 55. China Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 56. Japan Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 57. South Korea Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 58. India Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 59. Southeast Asia Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 60. Australia Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 61. South America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 62. South America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 63. South America Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Country (2021-2032)

Figure 64. South America Luxury Vinyl Tile (LVT) Consumption Value Market Share by Country (2021-2032)

Figure 65. Brazil Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 66. Argentina Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 67. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Type (2021-2032)

Figure 68. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Application (2021-2032)

Figure 69. Middle East & Africa Luxury Vinyl Tile (LVT) Sales Quantity Market Share by Country (2021-2032)

Figure 70. Middle East & Africa Luxury Vinyl Tile (LVT) Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 72. Egypt Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 74. South Africa Luxury Vinyl Tile (LVT) Consumption Value (2021-2032) & (USD Million)

Figure 75. Luxury Vinyl Tile (LVT) Market Drivers

Figure 76. Luxury Vinyl Tile (LVT) Market Restraints

Figure 77. Luxury Vinyl Tile (LVT) Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Luxury Vinyl Tile (LVT) in 2025

Figure 80. Manufacturing Process Analysis of Luxury Vinyl Tile (LVT)

Figure 81. Luxury Vinyl Tile (LVT) Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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