

Global Luxury Vinyl Flooring (LVT) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Luxury Vinyl Flooring (LVT) market size was valued at US\$ 11500 million in 2024 and is forecast to a readjusted size of USD 22330 million by 2031 with a CAGR of 10.1% during review period.

For gorgeous, elevated luxury in the home, the sophistication and timelessness of hardwood flooring is often a first choice among homeowners. In addition to lasting for decades with proper care, homes with wood flooring retain their value better, sell more quickly, and tend to sell for more. But wood flooring has drawbacks. That's why luxury vinyl flooring is becoming increasingly popular with homeowners.

Note: The data of the manufacturer in this report is based on the data of the terminal brand. At present, a large number of LVT factories are located in China and South Korea. A large number of factories in this region export LVT to the world, but most of them are sold through the trademarks of other companies. Leading players such as Tarkett, Armstrong, Mohawk and Mannington Mills have products made by Chinese players. Therefore, for statistical purposes, the data in this report is based on the final sales brand or the player's own brand.

The major players in global Luxury Vinyl Flooring (LVT) market include Tarkett, Armstrong, Mohawk, etc. The top 3 players occupy over 10% shares of the global market. North America and Europe are main markets, they occupy over 80% of the global market. Dry-Back LVT is the main type, with a share about 40%. Residential Use is the main application, which holds a share about 75%.

This report is a detailed and comprehensive analysis for global Luxury Vinyl Flooring (LVT) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Luxury Vinyl Flooring (LVT) market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Luxury Vinyl Flooring (LVT) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Luxury Vinyl Flooring (LVT) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Luxury Vinyl Flooring (LVT) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (USD/Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Luxury Vinyl Flooring (LVT)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Luxury Vinyl Flooring (LVT) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tarkett, Armstrong, Mohawk, Mannington Mills, Congoleum, Gerflor, Metroflor, Forbo, Shaw Floors, NOX

Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Luxury Vinyl Flooring (LVT) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dry-Back LVT

Loose-Lay LVT

SPC

WPC

Market segment by Application

Commercial Use

Residential Use

Major players covered

Tarkett

Armstrong

Mohawk

Mannington Mills

Congoleum

Gerflor

Metroflor

Forbo

Shaw Floors

NOX Corporation

Karndean

LG Hausys

Beaulieu

Novalis

Milliken

Polyflor

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Vinyl Flooring (LVT) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Vinyl Flooring (LVT), with price, sales quantity, revenue, and global market share of Luxury Vinyl Flooring (LVT) from 2020 to 2025.

Chapter 3, the Luxury Vinyl Flooring (LVT) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Vinyl Flooring (LVT) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Luxury Vinyl Flooring (LVT) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Vinyl Flooring (LVT).

Chapter 14 and 15, to describe Luxury Vinyl Flooring (LVT) sales channel, distributors, customers, research findings and conclusion.

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