

Global Luxury Sunglasses Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Luxury Sunglasses market size was valued at USD 12020 million in 2023 and is forecast to a readjusted size of USD 18800 million by 2030 with a CAGR of 6.6% during review period.

Luxury Sunglasses or sun glasses are a form of protective eyewear designed primarily to prevent bright sunlight and high-energy visible light, especially harmful ultraviolet (UV) rays, from damaging or discomforting the eyes. This report studies the Luxury Sunglasses market. We define Luxury Sunglasses as high-end brands on the market (with products retail prices above 150 \$/Unit).

Global MEMS & Crystal Oscillators key players include Luxottica Group, Safilo Group, De Rigo Vision, Kering, etc. Global top four manufacturers hold a share over 70%.

North America is the largest market, with a share about 45%, followed by China, and Europe, both have a share over 35 percent.

In terms of product, CR-39 Luxury Sunglasses is the largest segment, with a share over 35%. And in terms of application, the largest application is Women, followed by Men.

The Global Info Research report includes an overview of the development of the Luxury Sunglasses industry chain, the market status of Men (CR-39 Luxury Sunglasses, Polycarbonate Luxury Sunglasses), Women (CR-39 Luxury Sunglasses, Polycarbonate Luxury Sunglasses), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Luxury Sunglasses.



Regionally, the report analyzes the Luxury Sunglasses markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Luxury Sunglasses market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Luxury Sunglasses market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Sunglasses industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Materials (e.g., CR-39 Luxury Sunglasses, Polycarbonate Luxury Sunglasses).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Sunglasses market.

Regional Analysis: The report involves examining the Luxury Sunglasses market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Sunglasses market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Sunglasses:

Company Analysis: Report covers individual Luxury Sunglasses manufacturers, suppliers, and other relevant industry players. This analysis includes studying their



financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Sunglasses This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Luxury Sunglasses. It assesses the current state, advancements, and potential future developments in Luxury Sunglasses areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Luxury Sunglasses market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Luxury Sunglasses market is split by Materials and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Materials, and by End User in terms of volume and value.

Market segment by Materials

CR-39 Luxury Sunglasses

Polycarbonate Luxury Sunglasses

Polyurethane Luxury Sunglasses

Others

Market segment by End User

Men



Women Major players covered EssilorLuxottica Safilo Group Kering De Rigo Vision Marchon Eyewear Marcolin LVMH Maui Jim **REVO** Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

Middle East & Africa)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Sunglasses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Sunglasses, with price, sales, revenue and global market share of Luxury Sunglasses from 2019 to 2024.

Chapter 3, the Luxury Sunglasses competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Sunglasses breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Materials and end user, with sales market share and growth rate by materials, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Luxury Sunglasses market forecast, by regions, materials and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Sunglasses.

Chapter 14 and 15, to describe Luxury Sunglasses sales channel, distributors, customers, research findings and conclusion.



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