

Global Luxury Safari Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

For this report, we undertook primary and secondary research in association with Tourism Economics, Amadeus Travel Intelligence, Connections Events, The Telegraph and various industry experts. Approaches include: analysing tourism Economics estimations of the number of outbound luxury trips from each region between 2014 and the present (using an arrival definition), and projected growth patterns until 2025. To compare the growth in overall travel with the growth in luxury travel, luxury traveller were defined as those with an annual household income of more than \$350,000, and bookings arrivals order costs more than \$3000 per person made by these traveller were deemed as luxury trips. Luxury travel today is defined less by thread count and Michelin stars and more by access to the people, places and experiences that represent all that is authentic about a destination. There's no denying that comfort factors still apply and high standards of accommodation and dining will always feature on the luxury traveller's wish list. However, today's luxury traveller seeks more depth of understanding and immersion into local culture than ever before. People don't just want to see – they want to participate. The sales process is also critical and whilst the online proposition can be an asset in terms of booking more simple arrangements, clients looking for luxury experiential travel require a deep level of sophisticated knowledge and confidence during the sales process.

According to our (Global Info Research) latest study, the global Luxury Safari Tourism market size was valued at US\$ 1631 million in 2023 and is forecast to a readjusted size of USD 2729 million by 2030 with a CAGR of 7.7% during review period.

Global Luxury Safari Tourism key players include Wilderness, TUI Group, &Beyond, Thomas Cook Group, Abercrombie & Kent Ltd, etc. Global top five manufacturers hold a

share over 35%.

South Africa is the largest market, with a share over 15%, followed by Botswana and Kenya, both have a share about 30 percent.

In terms of product, Adventure Travel is the largest segment, with a share about 70%. And in terms of application, the largest application is Generation X, followed by Millennial.

This report is a detailed and comprehensive analysis for global Luxury Safari Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Luxury Safari Tourism market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Luxury Safari Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Luxury Safari Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Luxury Safari Tourism market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Luxury Safari Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Luxury Safari Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wilderness, TUI Group, &Beyond, Thomas Cook Group, Abercrombie & Kent Ltd, Micato Safaris, Singita, Cox & Kings Ltd, Great Plains, Gamewatchers Safaris, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Luxury Safari Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Adventure Travel

Personalized Vacations

Others

Market segment by Application

Millennial

Generation X

Baby Boomers

Others

Market segment by players, this report covers

Wilderness

TUI Group

&Beyond

Thomas Cook Group

Abercrombie & Kent Ltd

Micato Safaris

Singita

Cox & Kings Ltd

Great Plains

Gamewatchers Safaris

Scott Dunn

Backroads

Rothschild Safaris

Butterfield & Robinson

Travcoa

Zicasso

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Luxury Safari Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Luxury Safari Tourism, with revenue, gross margin, and global market share of Luxury Safari Tourism from 2019 to 2024.

Chapter 3, the Luxury Safari Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Luxury Safari Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Luxury Safari Tourism.

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