

# Global Luxury Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G28E1F04D66EN.html>

Date: January 2024

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: G28E1F04D66EN

## Abstracts

According to our (Global Info Research) latest study, the global Luxury Packaging market size was valued at USD 21270 million in 2023 and is forecast to a readjusted size of USD 32860 million by 2030 with a CAGR of 6.4% during review period.

Luxury packaging is the design, research, development, and manufacturing of packaging, displays, and for luxury brands. The packaging of a luxury product is part of the brand's image and research shows consumers are willing to spend more on products if the packaging looks appealing and luxurious.

Europe is the largest Luxury Packaging market with about 41% market share. Asia-Pacific is follower, accounting for about 25% market share. The key manufacturers are GPA Global, Owens-Illinois, Diam, Ardagh, Crown Holdings, Amcor, Progress Packaging, HH Deluxe Packaging, Prestige Packaging, Pendragon Presentation Packaging etc. Top 3 companies occupied about 22% market share.

The Global Info Research report includes an overview of the development of the Luxury Packaging industry chain, the market status of Cosmetics and Fragrances (Glass, Metal), Confectionery (Glass, Metal), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Luxury Packaging.

Regionally, the report analyzes the Luxury Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Luxury Packaging market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Luxury Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Glass, Metal).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Packaging market.

**Regional Analysis:** The report involves examining the Luxury Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Packaging:

**Company Analysis:** Report covers individual Luxury Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics and

Fragrances, Confectionery).

**Technology Analysis:** Report covers specific technologies relevant to Luxury Packaging. It assesses the current state, advancements, and potential future developments in Luxury Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Luxury Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Luxury Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Glass

Metal

Plastic

Textiles

Wood

Others

### Market segment by Application

Cosmetics and Fragrances

Confectionery

Premium Alcoholic Drinks

Tobacco

Gourmet Food and Drinks

Watches and Jewellery

#### Major players covered

GPA Global

Owens-Illinois

Diam

Ardagh

Crown Holdings

Amcor

Progress Packaging

HH Deluxe Packaging

Prestige Packaging

Pendragon Presentation Packaging

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Packaging, with price, sales, revenue and global market share of Luxury Packaging from 2019 to 2024.

Chapter 3, the Luxury Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Luxury Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Packaging.

Chapter 14 and 15, to describe Luxury Packaging sales channel, distributors,

customers, research findings and conclusion.

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