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Global Luxury Outdoor Furniture Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Luxury Outdoor Furniture market size was valued at USD 1865.9 million in 2023 and is forecast to a readjusted size of USD 2289.6 million by 2030 with a CAGR of 3.0% during review period.

Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, dining sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate d?cor, and comfort.

The Outdoor Furniture industry caters to 3 different markets. There’s the low-end, the middle to high-end, and the luxury/designer-end of the outdoor furniture market. Each one of these markets has its own Key Players. This report focuses on the luxury/designer-end of the outdoor furniture market.

Luxury Outdoor Furniture industry is fragment with fierce competition. Brown Jordan is the world leading manufacturer in global Luxury Outdoor Furniture market with the market share of 7.94%, in terms of revenue, followed by Gloster, B&BItalia, Royal Botania, Manutti, Kettal Group, Woodard, EGO Paris, Trib?, and RODA. The top 23 companies accounted for 56.47% of the revenue market share in 2019.

North America and Europe are the largest consumption regions, occupied about 78.15% of market share, in terms of volume. More than 39.87% of Luxury Outdoor

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Furniture products were put into the Europe market. And Europe market is expected to keep being the biggest market with market share of 34.32% in 2026.

The Global Info Research report includes an overview of the development of the Luxury Outdoor Furniture industry chain, the market status of Residential (Luxury Outdoor Wood Furniture, Luxury Outdoor Metal Furniture), Commercial (Luxury Outdoor Wood Furniture, Luxury Outdoor Metal Furniture), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Luxury Outdoor Furniture.

Regionally, the report analyzes the Luxury Outdoor Furniture markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Luxury Outdoor Furniture market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Luxury Outdoor Furniture market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Outdoor Furniture industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Material (e.g., Luxury Outdoor Wood Furniture, Luxury Outdoor Metal Furniture).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Outdoor Furniture market.

Regional Analysis: The report involves examining the Luxury Outdoor Furniture market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

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Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Outdoor Furniture market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Outdoor Furniture:

Company Analysis: Report covers individual Luxury Outdoor Furniture manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Outdoor Furniture This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Use (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Luxury Outdoor Furniture. It assesses the current state, advancements, and potential future developments in Luxury Outdoor Furniture areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Luxury Outdoor Furniture market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Luxury Outdoor Furniture market is split by Material and by End Use. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by End Use in terms of volume and value.

Market segment by Material

Luxury Outdoor Wood Furniture

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Luxury Outdoor Metal Furniture

Luxury Outdoor Synthetic Material Furniture

Luxury Outdoor Textile Furniture

Market segment by End Use

Residential

Commercial

Major players covered

Brown Jordan

Gloster

B&BItalia

Royal Botania

Manutti

Kettal Group

Woodard

EGO Paris

Trib?

RODA

Ethimo

Paola Lenti

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Vondom

Gandia Blasco

Sifas

Coco Wolf

Talenti

Extremis

Sunset West

Dedon

Mamagreen

Exteta

Oasiq

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

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Chapter 1, to describe Luxury Outdoor Furniture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Outdoor Furniture, with price, sales, revenue and global market share of Luxury Outdoor Furniture from 2019 to 2024.

Chapter 3, the Luxury Outdoor Furniture competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Outdoor Furniture breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and end use, with sales market share and growth rate by material, end use, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Luxury Outdoor Furniture market forecast, by regions, material and end use, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Outdoor Furniture.

Chapter 14 and 15, to describe Luxury Outdoor Furniture sales channel, distributors, customers, research findings and conclusion.

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