

Global Luxury Lingerie Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Luxury Lingerie market size was valued at USD 10970 million in 2023 and is forecast to a readjusted size of USD 19080 million by 2030 with a CAGR of 8.2% during review period.

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie. Women tactile feel of luxury fabrics against bare skin is hard to beat. No synthetic comes close to the feel of pure silk, gossamer chiffon and delicate high quality lace. Attributes could include the finest fabrics and trims, pieces sewn in small lots, hand-dyed fabrics, high-profile photoshoots, or simply a remarkable aesthetic.

Global Luxury Lingerie key players include Savage&Fenty, Third Love, Adore Me, etc. Global top three manufacturers hold a share over 10%.

Europe is the largest market, with a share about 35%, followed by Asia-Pacific and North America, both have a share about 60 percent.

In terms of product, Bra is the largest segment, with a share over 45%. And in terms of application, the largest application is Offline Sales, followed by Online Sales.

The Global Info Research report includes an overview of the development of the Luxury Lingerie industry chain, the market status of Offline Sales (Bra, Knickers and Panties), Online Sales (Bra, Knickers and Panties), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Luxury Lingerie.

Regionally, the report analyzes the Luxury Lingerie markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Luxury Lingerie market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Luxury Lingerie market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Lingerie industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bra, Knickers and Panties).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Lingerie market.

Regional Analysis: The report involves examining the Luxury Lingerie market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Lingerie market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Lingerie:

Company Analysis: Report covers individual Luxury Lingerie manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Lingerie. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Offline Sales, Online Sales).

Technology Analysis: Report covers specific technologies relevant to Luxury Lingerie. It assesses the current state, advancements, and potential future developments in Luxury Lingerie areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Luxury Lingerie market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Luxury Lingerie market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Bra

Knickers and Panties

Body Suit

Leg Garters

Others

Market segment by Distribution Channel

Offline Sales

Online Sales

Major players covered

Agent Provocateur

Honey Birdette

Savage&Fenty

MarieMur

Skims

Third Love

Adore Me

Lounge Lingerie

La Perla

Fleur du Mal

Coco de Mer

Cosabella

Bordelle

Pleasurements

Cuup

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Lingerie product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Lingerie, with price, sales, revenue and global market share of Luxury Lingerie from 2019 to 2024.

Chapter 3, the Luxury Lingerie competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Lingerie breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Luxury Lingerie market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Lingerie.

Chapter 14 and 15, to describe Luxury Lingerie sales channel, distributors, customers, research findings and conclusion.

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