

Global Luxury Bag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF9B4B3C22BEN.html>

Date: January 2024

Pages: 128

Price: US\$ 3,480.00 (Single User License)

ID: GF9B4B3C22BEN

Abstracts

According to our (Global Info Research) latest study, the global Luxury Bag market size was valued at USD 71440 million in 2023 and is forecast to a readjusted size of USD 118990 million by 2030 with a CAGR of 7.6% during review period.

Luxury Bag is pleasant to have but is not necessary. Compared with general bag, the Luxury bag is more expensive. Luxury bag are generally more than a few hundred dollars.

Global Luxury Bag key players include LVMH, Gucci, Hermes, Chanel, Prada, etc. Global top five players hold a share about 75%.

Europe is the largest market, with a share about 45%, followed by North America and Japan, having a total share about 35 percent.

In terms of product, Tote Bags is the largest segment, with a share about 30%. And in terms of application, the largest application is 25-50 Aged, followed by 15-25 Aged, Older than 50, etc.

The Global Info Research report includes an overview of the development of the Luxury Bag industry chain, the market status of 15-25 Aged (Tote Bags, Clutch Bags), 25-50 Aged (Tote Bags, Clutch Bags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Luxury Bag.

Regionally, the report analyzes the Luxury Bag markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Luxury Bag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Luxury Bag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Luxury Bag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tote Bags, Clutch Bags).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Luxury Bag market.

Regional Analysis: The report involves examining the Luxury Bag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Luxury Bag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Luxury Bag:

Company Analysis: Report covers individual Luxury Bag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Luxury Bag This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (15-25 Aged, 25-50 Aged).

Technology Analysis: Report covers specific technologies relevant to Luxury Bag. It assesses the current state, advancements, and potential future developments in Luxury Bag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Luxury Bag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Luxury Bag market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tote Bags

Clutch Bags

Backpacks

Satchels and Shoulder Bags

Other

Market segment by Application

15-25 Aged

25-50 Aged

Older than 50

Other

Major players covered

Dior

LVMH

Coach

Kering

Prada

Gucci

Michael Kors

Armani

Hermes

Chanel

Richemont

Kate Spade

Burberry

Dunhill

Tory Burch

Goldlion

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luxury Bag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luxury Bag, with price, sales, revenue and global market share of Luxury Bag from 2019 to 2024.

Chapter 3, the Luxury Bag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luxury Bag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Luxury Bag market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luxury Bag.

Chapter 14 and 15, to describe Luxury Bag sales channel, distributors, customers, research findings and conclusion.

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