

Global Lutein Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Lutein market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Lutein, a member of the carotenoid group, is a yellow pigment that exists in higher plants and other photoautotrophic organisms like algae. Lutein is used as a feed additive to brighten the colors of poultry feathers and deepen the yellow of egg yolk. Lutein is also used to add flavor and color to foods. Additionally, lutein, an effective functional nutrient, can benefit human health by, say, ameliorating cardiovascular diseases and age-related macular degeneration (AMD).

In USA market, key players include Kemin, BASF, Omniaactive, Allied Biotech Corporation, Divis Nutraceuticals and Katra Phyto, etc. Top 5 players hold a share about 50%.

The Global Info Research report includes an overview of the development of the Lutein industry chain, the market status of Pharmaceutical (Free Lutein, Lutein Esters), Dietary Supplement (Free Lutein, Lutein Esters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lutein.

Regionally, the report analyzes the Lutein markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lutein market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Lutein market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lutein industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (KG), revenue generated, and market share of different by Type (e.g., Free Lutein, Lutein Esters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lutein market.

Regional Analysis: The report involves examining the Lutein market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Lutein market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lutein:

Company Analysis: Report covers individual Lutein manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Lutein This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceutical, Dietary Supplement).

Technology Analysis: Report covers specific technologies relevant to Lutein. It assesses

the current state, advancements, and potential future developments in Lutein areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Lutein market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Lutein market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Free Lutein

Lutein Esters

Market segment by Application

Pharmaceutical

Dietary Supplement

Food Additives

Major players covered

Kemin

BASF

Omniactive

DDW

FMC BioPolymer

PIVEG

IOSA

Allied Biotech Corporation

Chr Hansen

LycoRed

Vitae Naturals

Divis Nutraceuticals

Katra Phyto

Chenguang Biotech Group

Fenchem

Tian Yin Biotechnology

Lvchuan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lutein product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lutein, with price, sales, revenue and global market share of Lutein from 2019 to 2024.

Chapter 3, the Lutein competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lutein breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lutein market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lutein.

Chapter 14 and 15, to describe Lutein sales channel, distributors, customers, research findings and conclusion.

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