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Global Lutein Eye Health Products for Human Use Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G62BD5691A9CEN.html
Date: November 2026
Pages: 136
Price: US$ 4,480.00 (Single User License)
ID: G62BD5691A9CEN

Abstracts

The global Lutein Eye Health Products for Human Use market size is expected to reach $ 9294 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Lutein Eye Health Products for Human Use refer to commercially available finished consumer health products intended for human consumption or use that explicitly contain or declare lutein and are positioned primarily for eye health, visual health, visual fatigue care, macular nutrition, eye protection, or eye comfort and care. The market covers lutein dietary supplements, including softgels, capsules, tablets, chewable tablets, gummies and gel candies; solid beverages, ready-to-drink functional beverages, concentrated shots and jelly drinks; lutein-containing functional foods, nutritional dairy products and specialized nutrition products for children or adults; as well as lutein-containing eye patches, eye masks, steam eye masks, hot or cold compress products, and other non-pharmaceutical topical eye-care or therapy-oriented finished products. Multi-ingredient formulations are included when lutein is explicitly present and eye or vision health represents one of the product's principal functions or commercial positioning, including formulations combining lutein with zeaxanthin, meso-zeaxanthin, anthocyanins, bilberry extract, astaxanthin, DHA, vitamins, minerals, or other complementary ingredients. The market is limited to independently saleable finished products for human use and excludes upstream B2B lutein ingredients and intermediates such as marigold extracts, lutein crystals, bulk lutein esters, microencapsulated lutein powders, beadlets, oil suspensions and nutritional premixes; conventional foods that naturally contain lutein but are not commercialized specifically as lutein eye-health products; and adjacent products that do not contain lutein, including other eye-health supplements, blue-light-blocking glasses, eye-care lamps, conventional eye massagers and other products serving similar usage scenarios. The

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scope also explicitly excludes lutein eye drops, ophthalmic drops, artificial tears, prescription or over-the-counter ophthalmic pharmaceuticals, animal-use lutein products, medical services, health consulting, distribution services and other non-product revenues.

Report Scope

This report studies the global Lutein Eye Health Products for Human Use demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lutein Eye Health Products for Human Use, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lutein Eye Health Products for Human Use that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lutein Eye Health Products for Human Use total market, 2021-2032, (USD Million)

Global Lutein Eye Health Products for Human Use total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Lutein Eye Health Products for Human Use total market, key domestic companies, and share, (USD Million)

Global Lutein Eye Health Products for Human Use revenue by player, revenue and market share 2021-2026, (USD Million)

Global Lutein Eye Health Products for Human Use total market by Type, CAGR, 2021-2032, (USD Million)

Global Lutein Eye Health Products for Human Use total market by Sales Channel, CAGR, 2021-2032, (USD Million)

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This report profiles major players in the global Lutein Eye Health Products for Human Use market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bausch + Lomb Corporation, Nestlé Health Science, Amway Corp., Laboratoires Théa S.A.S., Pharmavite LLC, DHC Corporation, FANCL CORPORATION, ROHTO Pharmaceutical Co., Ltd., Blackmores Limited, BYHEALTH CO., LTD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Lutein Eye Health Products for Human Use market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lutein Eye Health Products for Human Use Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

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Rest of World

Market Segmentation

Global Lutein Eye Health Products for Human Use Market, Segmentation by Type:

Oral Dietary Supplements

Lutein Functional Foods

Lutein Functional Beverages

Topical Eye Care Products

Global Lutein Eye Health Products for Human Use Market, Segmentation by Core Formulations:

Lutein-only Formulations

Lutein + Zeaxanthin

Lutein + Blueberry/Bilberry/Anthocyanins

Lutein + Astaxanthin

Lutein + DHA/Omega-3

Lutein + Vitamins

Others

Global Lutein Eye Health Products for Human Use Market, Segmentation by Target Consumer Groups:

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Children

Adolescents and Students

Gamers and Esports Consumers

Office Workers

Drivers

Middle-aged and Older Consumers

Others

Global Lutein Eye Health Products for Human Use Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

Bausch + Lomb Corporation

Nestlé Health Science

Amway Corp.

Laboratoires Théa S.A.S.

Pharmavite LLC

DHC Corporation

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FANCL CORPORATION

ROHTO Pharmaceutical Co., Ltd.

Blackmores Limited

BYHEALTH CO., LTD

China Mengniu Dairy Company Limited

NOW Health Group, Inc.

Life Extension Foundation Buyers Club, Inc.

Vitabiotics Ltd

Doctor's Best, Inc.

China Beijing Tong Ren Tang Group Co., Ltd.

Key Questions Answered

1. How big is the global Lutein Eye Health Products for Human Use market?
2. What is the demand of the global Lutein Eye Health Products for Human Use market?
3. What is the year over year growth of the global Lutein Eye Health Products for Human Use market?
4. What is the total value of the global Lutein Eye Health Products for Human Use market?
5. Who are the Major Players in the global Lutein Eye Health Products for Human Use market?
6. What are the growth factors driving the market demand?

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