

Global Lure PE Line Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Lure PE Line market size was valued at US\$ 69.23 million in 2025 and is forecast to a readjusted size of US\$ 96 million by 2032 with a CAGR of 4.8% during review period.

In 2025, global Lure PE Line production reached approximately 135k kilometers , with an average global market price of around US\$0.5 per meter.

Lure PE Line is a high-strength braided fishing line specifically designed for lure fishing applications. It is typically manufactured using Ultra-High Molecular Weight Polyethylene (UHMWPE) fibers through multi-strand braiding processes, offering advantages such as high tensile strength, low stretch, lightweight structure, and excellent sensitivity. Compared with conventional nylon or fluorocarbon lines, PE fishing lines provide superior casting distance, signal transmission, and breaking strength, enabling anglers to better detect fish bites and underwater structures. These products are widely used in freshwater lure fishing, offshore fishing, boat fishing, shore casting, and predator fish targeting applications. Modern high-end lure PE lines are evolving toward ultra-thin diameters, enhanced abrasion resistance, multi-color marking systems, low water absorption, and smoother coating technologies, while integrating high-density braiding and nano-coating processes to improve casting performance, durability, and operational stability in complex fishing environments.

The upstream segment of the Lure PE Line industry mainly includes suppliers of Ultra-High Molecular Weight Polyethylene (UHMWPE) fibers, colorants, resin coatings, braiding machinery, and precision spinning equipment. Representative companies include DSM, Honeywell, Toyobo, Mitsui Chemicals, Toray Industries, and Yizheng Chemical Fiber. The midstream sector mainly consists of PE braided fishing line

manufacturers and fishing tackle brands, including YGK, Daiwa, Shimano, Suffix, and Seaguar, which focus on fiber braiding, surface coating, diameter control, and abrasion resistance optimization. Downstream applications are widely distributed across lure fishing, offshore fishing, competitive angling, fishing tackle retail, e-commerce platforms, and outdoor sports sectors, serving professional anglers, recreational fishing enthusiasts, and marine sports consumers. The overall industry is continuously evolving toward higher strength, ultra-thin diameters, superior abrasion resistance, multi-color visibility, and premium brand positioning.

The Lure PE Line market is currently entering a stage of consumption upgrading and professional specialization, driven by the growing popularity of outdoor sports, younger recreational fishing communities, and expanding offshore fishing culture. High-end consumers increasingly focus on casting performance, abrasion resistance, low wind drag, and line smoothness, making high-density multi-strand braiding, nano-coating technologies, and ultra-thin diameter products mainstream market trends. Meanwhile, e-commerce platforms, social media, and short-video marketing have significantly improved brand exposure and consumer engagement. However, the industry also faces challenges such as raw material price fluctuations, severe low-end product homogenization, and cyclical demand volatility in certain regions. Future market competition is expected to increasingly focus on premium branding, professional tournament applications, and advanced material innovation.

This report is a detailed and comprehensive analysis for global Lure PE Line market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Lure PE Line market size and forecasts, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2021-2032

Global Lure PE Line market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2021-2032

Global Lure PE Line market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2021-2032

Global Lure PE Line market shares of main players, shipments in revenue (\$ Million), sales quantity (K Meter), and ASP (US\$/Meter), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lure PE Line

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Lure PE Line market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YGK, Daiwa, Shimano, Seaguar, Sunline, VARIVAS, Momoi Fishing, Yo - Zuri, Sufix, Amika Fishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Lure PE Line market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4 Strands

8 Strands

12 Strands

16 Strands

Others

Market segment by Size Range

#0.4 - #0.8

#1.0 - #1.5

#1.5 - #2.0

Others

Market segment by Application

Freshwater Fishing

Saltwater Fishing

Major players covered

YGK

Daiwa

Shimano

Seaguar

Sunline

VARIVAS

Momoi Fishing

Yo - Zuri

Sufix

Amika Fishing

P-Line

Pure Fishing

Ande Monofilament

HISTAR

Haibo Group

Guangwei Group

Diaoyuwang

Loonva Fishing Tackle Group

JIADIAONI

Dongyang Shanye Fishing Tackle

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lure PE Line product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lure PE Line, with price, sales quantity, revenue, and global market share of Lure PE Line from 2021 to 2026.

Chapter 3, the Lure PE Line competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lure PE Line breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Lure PE Line market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lure PE Line.

Chapter 14 and 15, to describe Lure PE Line sales channel, distributors, customers, research findings and conclusion.

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