

# Global Lure PE Line Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Lure PE Line market size is expected to reach \$ 96 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

In 2025, global Lure PE Line production reached approximately 135k kilometers , with an average global market price of around US\$0.5 per meter.

Lure PE Line is a high-strength braided fishing line specifically designed for lure fishing applications. It is typically manufactured using Ultra-High Molecular Weight Polyethylene (UHMWPE) fibers through multi-strand braiding processes, offering advantages such as high tensile strength, low stretch, lightweight structure, and excellent sensitivity. Compared with conventional nylon or fluorocarbon lines, PE fishing lines provide superior casting distance, signal transmission, and breaking strength, enabling anglers to better detect fish bites and underwater structures. These products are widely used in freshwater lure fishing, offshore fishing, boat fishing, shore casting, and predator fish targeting applications. Modern high-end lure PE lines are evolving toward ultra-thin diameters, enhanced abrasion resistance, multi-color marking systems, low water absorption, and smoother coating technologies, while integrating high-density braiding and nano-coating processes to improve casting performance, durability, and operational stability in complex fishing environments.

The upstream segment of the Lure PE Line industry mainly includes suppliers of Ultra-High Molecular Weight Polyethylene (UHMWPE) fibers, colorants, resin coatings, braiding machinery, and precision spinning equipment. Representative companies include DSM, Honeywell, Toyobo, Mitsui Chemicals, Toray Industries, and Yizheng Chemical Fiber. The midstream sector mainly consists of PE braided fishing line manufacturers and fishing tackle brands, including YGK, Daiwa, Shimano, Sufix, and

Seaguar, which focus on fiber braiding, surface coating, diameter control, and abrasion resistance optimization. Downstream applications are widely distributed across lure fishing, offshore fishing, competitive angling, fishing tackle retail, e-commerce platforms, and outdoor sports sectors, serving professional anglers, recreational fishing enthusiasts, and marine sports consumers. The overall industry is continuously evolving toward higher strength, ultra-thin diameters, superior abrasion resistance, multi-color visibility, and premium brand positioning.

The Lure PE Line market is currently entering a stage of consumption upgrading and professional specialization, driven by the growing popularity of outdoor sports, younger recreational fishing communities, and expanding offshore fishing culture. High-end consumers increasingly focus on casting performance, abrasion resistance, low wind drag, and line smoothness, making high-density multi-strand braiding, nano-coating technologies, and ultra-thin diameter products mainstream market trends. Meanwhile, e-commerce platforms, social media, and short-video marketing have significantly improved brand exposure and consumer engagement. However, the industry also faces challenges such as raw material price fluctuations, severe low-end product homogenization, and cyclical demand volatility in certain regions. Future market competition is expected to increasingly focus on premium branding, professional tournament applications, and advanced material innovation.

This report studies the global Lure PE Line production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lure PE Line and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lure PE Line that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lure PE Line total production and demand, 2021-2032, (K Meter)

Global Lure PE Line total production value, 2021-2032, (USD Million)

Global Lure PE Line production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Meter), (based on production site)

Global Lure PE Line consumption by region & country, CAGR, 2021-2032 & (K Meter)

U.S. VS China: Lure PE Line domestic production, consumption, key domestic manufacturers and share

Global Lure PE Line production by manufacturer, production, price, value and market

share 2021-2026, (USD Million) & (K Meter)

Global Lure PE Line production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Meter)

Global Lure PE Line production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Meter)

This report profiles key players in the global Lure PE Line market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YGK, Daiwa, Shimano, Seaguar, Sunline, VARIVAS, Momoi Fishing, Yo - Zuri, Sufix, Amika Fishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lure PE Line market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Meter) and average price (US\$/Meter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lure PE Line Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Lure PE Line Market, Segmentation by Type:

4 Strands

8 Strands

12 Strands

16 Strands

Others

#### Global Lure PE Line Market, Segmentation by Size Range:

#0.4 - #0.8

#1.0 - #1.5

#1.5 - #2.0

Others

#### Global Lure PE Line Market, Segmentation by Application:

Freshwater Fishing

Saltwater Fishing

#### Companies Profiled:

YGK

Daiwa

Shimano

Seaguar

Sunline

VARIVAS

Momoi Fishing

Yo - Zuri

Sufix

Amika Fishing

P-Line

Pure Fishing

Ande Monofilament

HISTAR

Haibo Group

Guangwei Group

Diaoyuwang

Loonva Fishing Tackle Group

JIADIAONI

Dongyang Shanye Fishing Tackle

Key Questions Answered:

1. How big is the global Lure PE Line market?
2. What is the demand of the global Lure PE Line market?
3. What is the year over year growth of the global Lure PE Line market?
4. What is the production and production value of the global Lure PE Line market?
5. Who are the key producers in the global Lure PE Line market?
6. What are the growth factors driving the market demand?

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