

# Global Lung Cancer Genomic Testing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G73FDEE26815EN.html>

Date: February 2026

Pages: 112

Price: US\$ 4,480.00 (Single User License)

ID: G73FDEE26815EN

## Abstracts

The global Lung Cancer Genomic Testing market size is expected to reach \$ 5574 million by 2032, rising at a market growth of 9.1% CAGR during the forecast period (2026-2032).

Lung cancer genomic testing comprises clinical molecular diagnostic assays used to identify actionable genetic alterations in lung cancer patients to guide targeted therapy, immunotherapy selection, and disease monitoring. Commonly tested biomarkers include EGFR, ALK, ROS1, BRAF, KRAS, MET, RET, and NTRK, using PCR-based methods and next-generation sequencing (NGS) panels on tissue or liquid biopsy samples. From a value chain perspective, upstream inputs include sequencing platforms, reagents, probes, and bioinformatics infrastructure, midstream activities involve assay development, laboratory testing, quality control, and clinical interpretation, while downstream demand is driven by hospitals, oncology centers, pathology laboratories, and reference diagnostic labs. The industry maintains a 55%–75% gross margin, supported by high clinical value, reimbursement-backed demand, and increasing adoption of multi-gene profiling.

The market is rapidly shifting from single-gene assays to comprehensive NGS panels and liquid biopsy solutions. Competitive differentiation increasingly centers on panel breadth, turnaround time, companion diagnostic partnerships, and data interpretation capabilities rather than test price alone.

This report studies the global Lung Cancer Genomic Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lung

Cancer Genomic Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lung Cancer Genomic Testing that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Lung Cancer Genomic Testing total market, 2021-2032, (USD Million)

Global Lung Cancer Genomic Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Lung Cancer Genomic Testing total market, key domestic companies, and share, (USD Million)

Global Lung Cancer Genomic Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Lung Cancer Genomic Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Lung Cancer Genomic Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Lung Cancer Genomic Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Thermo Fisher Scientific, Illumina, Agilent Technologies, QIAGEN, Guardant Health, Foundation Medicine, BGI Genomics, AmoyDx Diagnostics, Burning Rock Dx, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Lung Cancer Genomic Testing market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lung Cancer Genomic Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Lung Cancer Genomic Testing Market, Segmentation by Type:

Liquid Biopsy

Tissue Biopsy

#### Global Lung Cancer Genomic Testing Market, Segmentation by Testing Technology:

PCR-based Assays

Next-generation Sequencing (NGS)

#### Global Lung Cancer Genomic Testing Market, Segmentation by Gene Coverage:

Single-gene Testing

Multi-gene Panel

Comprehensive Genomic Profiling

## Global Lung Cancer Genomic Testing Market, Segmentation by Application:

Hospitals/Clinics

Research Organization

Diagnostic Laboratories

## Companies Profiled:

Roche

Thermo Fisher Scientific

Illumina

Agilent Technologies

QIAGEN

Guardant Health

Foundation Medicine

BGI Genomics

AmoyDx Diagnostics

Burning Rock Dx

Nanjing Geneseeq

Berry Oncology

## Key Questions Answered

1. How big is the global Lung Cancer Genomic Testing market?
2. What is the demand of the global Lung Cancer Genomic Testing market?

3. What is the year over year growth of the global Lung Cancer Genomic Testing market?
4. What is the total value of the global Lung Cancer Genomic Testing market?
5. Who are the Major Players in the global Lung Cancer Genomic Testing market?
6. What are the growth factors driving the market demand?

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