

Global Luggage Digital Printing Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Luggage Digital Printing Ink market size is expected to reach \$ 52.41 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Luggage digital printing ink refers to the various types of inks used in digital printing processes tailored for decorating luggage, bags, and similar textile or synthetic items. These inks are formulated to adhere to diverse materials, offer durability, and enable full-color, high-quality prints without the need for traditional printing plates.

In 2025, global Luggage Digital Printing Ink production reached approximately 800 MT.

Luggage digital printing ink demand is driven first by brand differentiation and customization. Travel goods brands increasingly use bold graphics, limited editions, collaborations, and personalization (names, patterns, team/character themes) to stand out in a crowded market, and digital printing enables these designs without the long setup times and minimum order quantities of traditional methods. This is especially relevant for hard and soft luggage where aesthetics influence purchase decisions, and where fast-changing trends (colors, textures, fashion tie-ins) reward short-run, high-mix production.

A second driver is material and manufacturing shifts. Much luggage production uses coated textiles and synthetic surfaces such as PU/PVC leatherette, coated polyester, and composite fabrics, plus some rigid shells that require inks compatible with non-porous or semi-porous substrates. That favors ink technologies like UV-curable and solvent/eco-solvent (and in some segments latex or dye-sublimation for polyester panels), which offer strong adhesion, abrasion resistance, and flexibility. As factories

invest in higher-throughput digital equipment—flatbed UV for panels, roll-to-roll for coated fabrics, and hybrid lines—the installed base expands ink consumption and shifts purchasing toward suppliers that can deliver consistent jetting performance, stable color, and robust post-processing durability.

The third driver set is durability, compliance, and sustainability requirements. Luggage faces heavy wear (scratch, scuff, flex, UV exposure, chemicals from handling), so brands prioritize inks with high rub/abrasion resistance, crack resistance on flexing, and lightfastness—often supported by better oligomer/resin systems, crosslinkers, primers, and protective topcoats. At the same time, tightening expectations on chemical safety (restricted substances) and workplace emissions push demand toward lower-odor, lower-VOC options and improved curing efficiency, while sustainability narratives (longer product life, reduced waste, on-demand production) further encourage digital printing adoption. Together these forces make technical service, substrate-specific adhesion know-how, and qualification support as important as ink price in winning and retaining luggage OEM accounts.

This report studies the global Luggage Digital Printing Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Luggage Digital Printing Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Luggage Digital Printing Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Luggage Digital Printing Ink total production and demand, 2021-2032, (Kilotons)

Global Luggage Digital Printing Ink total production value, 2021-2032, (USD Million)

Global Luggage Digital Printing Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Luggage Digital Printing Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Luggage Digital Printing Ink domestic production, consumption, key

domestic manufacturers and share

Global Luggage Digital Printing Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Luggage Digital Printing Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Luggage Digital Printing Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Luggage Digital Printing Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sun Chemical (DIC Group), FUJIFILM, Agfa, Siegwerk, Marabu, Nazdar, Bordeaux Digital PrintInk, InkTec, DuPont (Artistri), Sensient Imaging Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Luggage Digital Printing Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Luggage Digital Printing Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Luggage Digital Printing Ink Market, Segmentation by Type:

Reactive Dye Inks

Acidic Ink

Paint Ink

Dispersion & Sublimation Ink

Global Luggage Digital Printing Ink Market, Segmentation by Feature:

Water-based Ink

Soluble-based Ink

Global Luggage Digital Printing Ink Market, Segmentation by Channel:

Direct Selling

Distribution

Global Luggage Digital Printing Ink Market, Segmentation by Application:

Textile Bags

Leather Bags

Others

Companies Profiled:

Sun Chemical (DIC Group)

FUJIFILM

Agfa

Siegwerk

Marabu

Nazdar

Bordeaux Digital PrintInk

InkTec

DuPont (Artistri)

Sensient Imaging Technologies

Key Questions Answered:

1. How big is the global Luggage Digital Printing Ink market?
2. What is the demand of the global Luggage Digital Printing Ink market?
3. What is the year over year growth of the global Luggage Digital Printing Ink market?
4. What is the production and production value of the global Luggage Digital Printing Ink market?
5. Who are the key producers in the global Luggage Digital Printing Ink market?
6. What are the growth factors driving the market demand?

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