

Global LTE and 5G Broadcast Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global LTE and 5G Broadcast market size was valued at USD 413.5 million in 2023 and is forecast to a readjusted size of USD 634.9 million by 2030 with a CAGR of 6.3% during review period.

The LTE broadcast technology, also known as eMBMS and LTE Multicast, is based on 3GPP's evolved Multimedia Broadcast Multicast Service (eMBMS) standard based, the global standard for video broadcast on mobile networks. The 5G broadcast technology is enhanced via the 3GPP group with Release 14 and 15 as Further Enhanced Multimedia Broadcast Multicast Service (FeMBMS).

5G is a key and cross-age technology that opens the era of the Internet of Everything, and all countries are grabbing market share. The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

China is a leader in 5G technology. According to the latest statistics from the Ministry of Industry and Information Technology, China newly added 887,000 5G base stations in 2022 (currently reaching 2.312 million, accounting for more than 60% of the world's total), and 110 cities in China have reached gigabit city construction standard. According to the Digital China Development Report (2022) released by the State Internet Information Office, by the end of 2022, China had built a total of 2.312 million 5G base stations, with 561 million 5G users, accounting for more than 60% of the world.

The Global Info Research report includes an overview of the development of the LTE

and 5G Broadcast industry chain, the market status of Video on Demand (LTE Broadcast, 5G Broadcast), Mobile TV (LTE Broadcast, 5G Broadcast), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of LTE and 5G Broadcast.

Regionally, the report analyzes the LTE and 5G Broadcast markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global LTE and 5G Broadcast market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the LTE and 5G Broadcast market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the LTE and 5G Broadcast industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., LTE Broadcast, 5G Broadcast).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the LTE and 5G Broadcast market.

Regional Analysis: The report involves examining the LTE and 5G Broadcast market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the LTE and 5G Broadcast market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to LTE and 5G Broadcast:

Company Analysis: Report covers individual LTE and 5G Broadcast players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards LTE and 5G Broadcast. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Video on Demand, Mobile TV).

Technology Analysis: Report covers specific technologies relevant to LTE and 5G Broadcast. It assesses the current state, advancements, and potential future developments in LTE and 5G Broadcast areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the LTE and 5G Broadcast market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

LTE and 5G Broadcast market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

LTE Broadcast

5G Broadcast

Market segment by Application

Video on Demand

Mobile TV

Connected Cars

Emergency Alerts

Radio

Others

Market segment by players, this report covers

AT&T

Athonet

Cisco

Enensys Technologies

KT

NEC

Netgear

Qualcomm

Samsung

SK Telecom

Huawei

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe LTE and 5G Broadcast product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of LTE and 5G Broadcast, with revenue, gross margin and global market share of LTE and 5G Broadcast from 2019 to 2024.

Chapter 3, the LTE and 5G Broadcast competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and LTE and 5G Broadcast market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of LTE and 5G Broadcast.

Chapter 13, to describe LTE and 5G Broadcast research findings and conclusion.

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