

Global Loyalty Management Tools Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Loyalty Management Tools market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Loyalty Management Tools market size is estimated to be worth US\$ 3894.6 million in 2021 and is forecast to a readjusted size of USD 9079 million by 2028 with a CAGR of 12.9% during review period. Small and Medium Enterprise accounting for % of the Loyalty Management Tools global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud-based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Loyalty Management Tools include Alliance Data Systems Corporation, Oracle Corporation, IBM Corporation, Aimia Inc, and SAP SE, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Loyalty Management Tools market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud-based

On-premise

Market segment by Application, can be divided into

Small and Medium Enterprise

Large Enterprises

Market segment by players, this report covers

Alliance Data Systems Corporation

Oracle Corporation

IBM Corporation

Aimia Inc

SAP SE

Maritz Holdings Inc.

Fidelity Information Services

Bond Brand Loyalty

Brierley+Partners

ICF International, Inc.

Kobie Marketing, Inc.

Tibco Software

Comarch

Fivestars

BREIRLEY+PARTNERS

Lacek Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Loyalty Management Tools product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Loyalty Management Tools, with revenue, gross margin and global market share of Loyalty Management Tools from 2019 to 2022.

Chapter 3, the Loyalty Management Tools competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Loyalty Management Tools market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Loyalty Management Tools research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Loyalty Management Tools
- 1.2 Classification of Loyalty Management Tools by Type
 - 1.2.1 Overview: Global Loyalty Management Tools Market Size by Type: 2017 Versus 2021 Versus 2028
 - 1.2.2 Global Loyalty Management Tools Revenue Market Share by Type in 2021
 - 1.2.3 Cloud-based
 - 1.2.4 On-premise
- 1.3 Global Loyalty Management Tools Market by Application
 - 1.3.1 Overview: Global Loyalty Management Tools Market Size by Application: 2017 Versus 2021 Versus 2028
 - 1.3.2 Small and Medium Enterprise
 - 1.3.3 Large Enterprises
- 1.4 Global Loyalty Management Tools Market Size & Forecast
- 1.5 Global Loyalty Management Tools Market Size and Forecast by Region
 - 1.5.1 Global Loyalty Management Tools Market Size by Region: 2017 VS 2021 VS 2028
 - 1.5.2 Global Loyalty Management Tools Market Size by Region, (2017-2022)
 - 1.5.3 North America Loyalty Management Tools Market Size and Prospect (2017-2028)
 - 1.5.4 Europe Loyalty Management Tools Market Size and Prospect (2017-2028)
 - 1.5.5 Asia-Pacific Loyalty Management Tools Market Size and Prospect (2017-2028)
 - 1.5.6 South America Loyalty Management Tools Market Size and Prospect (2017-2028)
 - 1.5.7 Middle East and Africa Loyalty Management Tools Market Size and Prospect (2017-2028)
- 1.6 Market Drivers, Restraints and Trends
 - 1.6.1 Loyalty Management Tools Market Drivers
 - 1.6.2 Loyalty Management Tools Market Restraints
 - 1.6.3 Loyalty Management Tools Trends Analysis

2 COMPANY PROFILES

- 2.1 Alliance Data Systems Corporation
 - 2.1.1 Alliance Data Systems Corporation Details
 - 2.1.2 Alliance Data Systems Corporation Major Business

2.1.3 Alliance Data Systems Corporation Loyalty Management Tools Product and Solutions

2.1.4 Alliance Data Systems Corporation Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Alliance Data Systems Corporation Recent Developments and Future Plans

2.2 Oracle Corporation

2.2.1 Oracle Corporation Details

2.2.2 Oracle Corporation Major Business

2.2.3 Oracle Corporation Loyalty Management Tools Product and Solutions

2.2.4 Oracle Corporation Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Oracle Corporation Recent Developments and Future Plans

2.3 IBM Corporation

2.3.1 IBM Corporation Details

2.3.2 IBM Corporation Major Business

2.3.3 IBM Corporation Loyalty Management Tools Product and Solutions

2.3.4 IBM Corporation Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 IBM Corporation Recent Developments and Future Plans

2.4 Aimia Inc

2.4.1 Aimia Inc Details

2.4.2 Aimia Inc Major Business

2.4.3 Aimia Inc Loyalty Management Tools Product and Solutions

2.4.4 Aimia Inc Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Aimia Inc Recent Developments and Future Plans

2.5 SAP SE

2.5.1 SAP SE Details

2.5.2 SAP SE Major Business

2.5.3 SAP SE Loyalty Management Tools Product and Solutions

2.5.4 SAP SE Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 SAP SE Recent Developments and Future Plans

2.6 Maritz Holdings Inc.

2.6.1 Maritz Holdings Inc. Details

2.6.2 Maritz Holdings Inc. Major Business

2.6.3 Maritz Holdings Inc. Loyalty Management Tools Product and Solutions

2.6.4 Maritz Holdings Inc. Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

- 2.6.5 Maritz Holdings Inc. Recent Developments and Future Plans
- 2.7 Fidelity Information Services
 - 2.7.1 Fidelity Information Services Details
 - 2.7.2 Fidelity Information Services Major Business
 - 2.7.3 Fidelity Information Services Loyalty Management Tools Product and Solutions
 - 2.7.4 Fidelity Information Services Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.7.5 Fidelity Information Services Recent Developments and Future Plans
- 2.8 Bond Brand Loyalty
 - 2.8.1 Bond Brand Loyalty Details
 - 2.8.2 Bond Brand Loyalty Major Business
 - 2.8.3 Bond Brand Loyalty Loyalty Management Tools Product and Solutions
 - 2.8.4 Bond Brand Loyalty Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.8.5 Bond Brand Loyalty Recent Developments and Future Plans
- 2.9 Brierley+Partners
 - 2.9.1 Brierley+Partners Details
 - 2.9.2 Brierley+Partners Major Business
 - 2.9.3 Brierley+Partners Loyalty Management Tools Product and Solutions
 - 2.9.4 Brierley+Partners Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.9.5 Brierley+Partners Recent Developments and Future Plans
- 2.10 ICF International, Inc.
 - 2.10.1 ICF International, Inc. Details
 - 2.10.2 ICF International, Inc. Major Business
 - 2.10.3 ICF International, Inc. Loyalty Management Tools Product and Solutions
 - 2.10.4 ICF International, Inc. Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.10.5 ICF International, Inc. Recent Developments and Future Plans
- 2.11 Kobie Marketing, Inc.
 - 2.11.1 Kobie Marketing, Inc. Details
 - 2.11.2 Kobie Marketing, Inc. Major Business
 - 2.11.3 Kobie Marketing, Inc. Loyalty Management Tools Product and Solutions
 - 2.11.4 Kobie Marketing, Inc. Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.11.5 Kobie Marketing, Inc. Recent Developments and Future Plans
- 2.12 Tibco Software
 - 2.12.1 Tibco Software Details
 - 2.12.2 Tibco Software Major Business

- 2.12.3 Tibco Software Loyalty Management Tools Product and Solutions
- 2.12.4 Tibco Software Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.12.5 Tibco Software Recent Developments and Future Plans
- 2.13 Comarch
 - 2.13.1 Comarch Details
 - 2.13.2 Comarch Major Business
 - 2.13.3 Comarch Loyalty Management Tools Product and Solutions
 - 2.13.4 Comarch Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.13.5 Comarch Recent Developments and Future Plans
- 2.14 Fivestars
 - 2.14.1 Fivestars Details
 - 2.14.2 Fivestars Major Business
 - 2.14.3 Fivestars Loyalty Management Tools Product and Solutions
 - 2.14.4 Fivestars Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.14.5 Fivestars Recent Developments and Future Plans
- 2.15 BREIRLEY+PARTNERS
 - 2.15.1 BREIRLEY+PARTNERS Details
 - 2.15.2 BREIRLEY+PARTNERS Major Business
 - 2.15.3 BREIRLEY+PARTNERS Loyalty Management Tools Product and Solutions
 - 2.15.4 BREIRLEY+PARTNERS Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.15.5 BREIRLEY+PARTNERS Recent Developments and Future Plans
- 2.16 Lacek Group
 - 2.16.1 Lacek Group Details
 - 2.16.2 Lacek Group Major Business
 - 2.16.3 Lacek Group Loyalty Management Tools Product and Solutions
 - 2.16.4 Lacek Group Loyalty Management Tools Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.16.5 Lacek Group Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Loyalty Management Tools Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Loyalty Management Tools Players Market Share in 2021

3.2.2 Top 10 Loyalty Management Tools Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Loyalty Management Tools Players Head Office, Products and Services Provided

3.4 Loyalty Management Tools Mergers & Acquisitions

3.5 Loyalty Management Tools New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Loyalty Management Tools Revenue and Market Share by Type (2017-2022)

4.2 Global Loyalty Management Tools Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Loyalty Management Tools Revenue Market Share by Application (2017-2022)

5.2 Global Loyalty Management Tools Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Loyalty Management Tools Revenue by Type (2017-2028)

6.2 North America Loyalty Management Tools Revenue by Application (2017-2028)

6.3 North America Loyalty Management Tools Market Size by Country

6.3.1 North America Loyalty Management Tools Revenue by Country (2017-2028)

6.3.2 United States Loyalty Management Tools Market Size and Forecast (2017-2028)

6.3.3 Canada Loyalty Management Tools Market Size and Forecast (2017-2028)

6.3.4 Mexico Loyalty Management Tools Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Loyalty Management Tools Revenue by Type (2017-2028)

7.2 Europe Loyalty Management Tools Revenue by Application (2017-2028)

7.3 Europe Loyalty Management Tools Market Size by Country

7.3.1 Europe Loyalty Management Tools Revenue by Country (2017-2028)

7.3.2 Germany Loyalty Management Tools Market Size and Forecast (2017-2028)

7.3.3 France Loyalty Management Tools Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Loyalty Management Tools Market Size and Forecast (2017-2028)

7.3.5 Russia Loyalty Management Tools Market Size and Forecast (2017-2028)

7.3.6 Italy Loyalty Management Tools Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 8.1 Asia-Pacific Loyalty Management Tools Revenue by Type (2017-2028)
- 8.2 Asia-Pacific Loyalty Management Tools Revenue by Application (2017-2028)
- 8.3 Asia-Pacific Loyalty Management Tools Market Size by Region
 - 8.3.1 Asia-Pacific Loyalty Management Tools Revenue by Region (2017-2028)
 - 8.3.2 China Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 8.3.3 Japan Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 8.3.4 South Korea Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 8.3.5 India Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 8.3.6 Southeast Asia Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 8.3.7 Australia Loyalty Management Tools Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Loyalty Management Tools Revenue by Type (2017-2028)
- 9.2 South America Loyalty Management Tools Revenue by Application (2017-2028)
- 9.3 South America Loyalty Management Tools Market Size by Country
 - 9.3.1 South America Loyalty Management Tools Revenue by Country (2017-2028)
 - 9.3.2 Brazil Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Loyalty Management Tools Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 10.1 Middle East & Africa Loyalty Management Tools Revenue by Type (2017-2028)
- 10.2 Middle East & Africa Loyalty Management Tools Revenue by Application (2017-2028)
- 10.3 Middle East & Africa Loyalty Management Tools Market Size by Country
 - 10.3.1 Middle East & Africa Loyalty Management Tools Revenue by Country (2017-2028)
 - 10.3.2 Turkey Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 10.3.3 Saudi Arabia Loyalty Management Tools Market Size and Forecast (2017-2028)
 - 10.3.4 UAE Loyalty Management Tools Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Loyalty Management Tools Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Loyalty Management Tools Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Loyalty Management Tools Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Loyalty Management Tools Revenue (USD Million) by Region (2017-2022)

Table 5. Global Loyalty Management Tools Revenue Market Share by Region (2023-2028)

Table 6. Alliance Data Systems Corporation Corporate Information, Head Office, and Major Competitors

Table 7. Alliance Data Systems Corporation Major Business

Table 8. Alliance Data Systems Corporation Loyalty Management Tools Product and Solutions

Table 9. Alliance Data Systems Corporation Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Oracle Corporation Corporate Information, Head Office, and Major Competitors

Table 11. Oracle Corporation Major Business

Table 12. Oracle Corporation Loyalty Management Tools Product and Solutions

Table 13. Oracle Corporation Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. IBM Corporation Corporate Information, Head Office, and Major Competitors

Table 15. IBM Corporation Major Business

Table 16. IBM Corporation Loyalty Management Tools Product and Solutions

Table 17. IBM Corporation Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Aimia Inc Corporate Information, Head Office, and Major Competitors

Table 19. Aimia Inc Major Business

Table 20. Aimia Inc Loyalty Management Tools Product and Solutions

Table 21. Aimia Inc Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. SAP SE Corporate Information, Head Office, and Major Competitors

Table 23. SAP SE Major Business

Table 24. SAP SE Loyalty Management Tools Product and Solutions

Table 25. SAP SE Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Maritz Holdings Inc. Corporate Information, Head Office, and Major Competitors

Table 27. Maritz Holdings Inc. Major Business

Table 28. Maritz Holdings Inc. Loyalty Management Tools Product and Solutions

Table 29. Maritz Holdings Inc. Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Fidelity Information Services Corporate Information, Head Office, and Major Competitors

Table 31. Fidelity Information Services Major Business

Table 32. Fidelity Information Services Loyalty Management Tools Product and Solutions

Table 33. Fidelity Information Services Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Bond Brand Loyalty Corporate Information, Head Office, and Major Competitors

Table 35. Bond Brand Loyalty Major Business

Table 36. Bond Brand Loyalty Loyalty Management Tools Product and Solutions

Table 37. Bond Brand Loyalty Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Brierley+Partners Corporate Information, Head Office, and Major Competitors

Table 39. Brierley+Partners Major Business

Table 40. Brierley+Partners Loyalty Management Tools Product and Solutions

Table 41. Brierley+Partners Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. ICF International, Inc. Corporate Information, Head Office, and Major Competitors

Table 43. ICF International, Inc. Major Business

Table 44. ICF International, Inc. Loyalty Management Tools Product and Solutions

Table 45. ICF International, Inc. Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Kobie Marketing, Inc. Corporate Information, Head Office, and Major Competitors

Table 47. Kobie Marketing, Inc. Major Business

Table 48. Kobie Marketing, Inc. Loyalty Management Tools Product and Solutions

Table 49. Kobie Marketing, Inc. Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. Tibco Software Corporate Information, Head Office, and Major Competitors

Table 51. Tibco Software Major Business

Table 52. Tibco Software Loyalty Management Tools Product and Solutions

Table 53. Tibco Software Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Comarch Corporate Information, Head Office, and Major Competitors

Table 55. Comarch Major Business

Table 56. Comarch Loyalty Management Tools Product and Solutions

Table 57. Comarch Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Fivestars Corporate Information, Head Office, and Major Competitors

Table 59. Fivestars Major Business

Table 60. Fivestars Loyalty Management Tools Product and Solutions

Table 61. Fivestars Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. BREIRLEY+PARTNERS Corporate Information, Head Office, and Major Competitors

Table 63. BREIRLEY+PARTNERS Major Business

Table 64. BREIRLEY+PARTNERS Loyalty Management Tools Product and Solutions

Table 65. BREIRLEY+PARTNERS Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Lacek Group Corporate Information, Head Office, and Major Competitors

Table 67. Lacek Group Major Business

Table 68. Lacek Group Loyalty Management Tools Product and Solutions

Table 69. Lacek Group Loyalty Management Tools Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Global Loyalty Management Tools Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 71. Global Loyalty Management Tools Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 72. Breakdown of Loyalty Management Tools by Company Type (Tier 1, Tier 2 and Tier 3)

Table 73. Loyalty Management Tools Players Head Office, Products and Services Provided

Table 74. Loyalty Management Tools Mergers & Acquisitions in the Past Five Years

Table 75. Loyalty Management Tools New Entrants and Expansion Plans

Table 76. Global Loyalty Management Tools Revenue (USD Million) by Type (2017-2022)

Table 77. Global Loyalty Management Tools Revenue Share by Type (2017-2022)

Table 78. Global Loyalty Management Tools Revenue Forecast by Type (2023-2028)

Table 79. Global Loyalty Management Tools Revenue by Application (2017-2022)

Table 80. Global Loyalty Management Tools Revenue Forecast by Application (2023-2028)

Table 81. North America Loyalty Management Tools Revenue by Type (2017-2022) & (USD Million)

Table 82. North America Loyalty Management Tools Revenue by Type (2023-2028) & (USD Million)

Table 83. North America Loyalty Management Tools Revenue by Application (2017-2022) & (USD Million)

Table 84. North America Loyalty Management Tools Revenue by Application (2023-2028) & (USD Million)

Table 85. North America Loyalty Management Tools Revenue by Country (2017-2022) & (USD Million)

Table 86. North America Loyalty Management Tools Revenue by Country (2023-2028) & (USD Million)

Table 87. Europe Loyalty Management Tools Revenue by Type (2017-2022) & (USD Million)

Table 88. Europe Loyalty Management Tools Revenue by Type (2023-2028) & (USD Million)

Table 89. Europe Loyalty Management Tools Revenue by Application (2017-2022) & (USD Million)

Table 90. Europe Loyalty Management Tools Revenue by Application (2023-2028) & (USD Million)

Table 91. Europe Loyalty Management Tools Revenue by Country (2017-2022) & (USD Million)

Table 92. Europe Loyalty Management Tools Revenue by Country (2023-2028) & (USD Million)

Table 93. Asia-Pacific Loyalty Management Tools Revenue by Type (2017-2022) & (USD Million)

Table 94. Asia-Pacific Loyalty Management Tools Revenue by Type (2023-2028) & (USD Million)

Table 95. Asia-Pacific Loyalty Management Tools Revenue by Application (2017-2022) & (USD Million)

Table 96. Asia-Pacific Loyalty Management Tools Revenue by Application (2023-2028) & (USD Million)

Table 97. Asia-Pacific Loyalty Management Tools Revenue by Region (2017-2022) & (USD Million)

Table 98. Asia-Pacific Loyalty Management Tools Revenue by Region (2023-2028) &

(USD Million)

Table 99. South America Loyalty Management Tools Revenue by Type (2017-2022) & (USD Million)

Table 100. South America Loyalty Management Tools Revenue by Type (2023-2028) & (USD Million)

Table 101. South America Loyalty Management Tools Revenue by Application (2017-2022) & (USD Million)

Table 102. South America Loyalty Management Tools Revenue by Application (2023-2028) & (USD Million)

Table 103. South America Loyalty Management Tools Revenue by Country (2017-2022) & (USD Million)

Table 104. South America Loyalty Management Tools Revenue by Country (2023-2028) & (USD Million)

Table 105. Middle East & Africa Loyalty Management Tools Revenue by Type (2017-2022) & (USD Million)

Table 106. Middle East & Africa Loyalty Management Tools Revenue by Type (2023-2028) & (USD Million)

Table 107. Middle East & Africa Loyalty Management Tools Revenue by Application (2017-2022) & (USD Million)

Table 108. Middle East & Africa Loyalty Management Tools Revenue by Application (2023-2028) & (USD Million)

Table 109. Middle East & Africa Loyalty Management Tools Revenue by Country (2017-2022) & (USD Million)

Table 110. Middle East & Africa Loyalty Management Tools Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Loyalty Management Tools Picture
- Figure 2. Global Loyalty Management Tools Revenue Market Share by Type in 2021
- Figure 3. Cloud-based
- Figure 4. On-premise
- Figure 5. Loyalty Management Tools Revenue Market Share by Application in 2021
- Figure 6. Small and Medium Enterprise Picture
- Figure 7. Large Enterprises Picture
- Figure 8. Global Loyalty Management Tools Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 9. Global Loyalty Management Tools Revenue and Forecast (2017-2028) & (USD Million)
- Figure 10. Global Loyalty Management Tools Revenue Market Share by Region (2017-2028)
- Figure 11. Global Loyalty Management Tools Revenue Market Share by Region in 2021
- Figure 12. North America Loyalty Management Tools Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 13. Europe Loyalty Management Tools Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 14. Asia-Pacific Loyalty Management Tools Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 15. South America Loyalty Management Tools Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Middle East and Africa Loyalty Management Tools Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Loyalty Management Tools Market Drivers
- Figure 18. Loyalty Management Tools Market Restraints
- Figure 19. Loyalty Management Tools Market Trends
- Figure 20. Alliance Data Systems Corporation Recent Developments and Future Plans
- Figure 21. Oracle Corporation Recent Developments and Future Plans
- Figure 22. IBM Corporation Recent Developments and Future Plans
- Figure 23. Aimia Inc Recent Developments and Future Plans
- Figure 24. SAP SE Recent Developments and Future Plans
- Figure 25. Maritz Holdings Inc. Recent Developments and Future Plans
- Figure 26. Fidelity Information Services Recent Developments and Future Plans
- Figure 27. Bond Brand Loyalty Recent Developments and Future Plans

- Figure 28. Brierley+Partners Recent Developments and Future Plans
- Figure 29. ICF International, Inc. Recent Developments and Future Plans
- Figure 30. Kobie Marketing, Inc. Recent Developments and Future Plans
- Figure 31. Tibco Software Recent Developments and Future Plans
- Figure 32. Comarch Recent Developments and Future Plans
- Figure 33. Fivestars Recent Developments and Future Plans
- Figure 34. BREIRLEY+PARTNERS Recent Developments and Future Plans
- Figure 35. Lacek Group Recent Developments and Future Plans
- Figure 36. Global Loyalty Management Tools Revenue Share by Players in 2021
- Figure 37. Loyalty Management Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 38. Global Top 3 Players Loyalty Management Tools Revenue Market Share in 2021
- Figure 39. Global Top 10 Players Loyalty Management Tools Revenue Market Share in 2021
- Figure 40. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 41. Global Loyalty Management Tools Revenue Share by Type in 2021
- Figure 42. Global Loyalty Management Tools Market Share Forecast by Type (2023-2028)
- Figure 43. Global Loyalty Management Tools Revenue Share by Application in 2021
- Figure 44. Global Loyalty Management Tools Market Share Forecast by Application (2023-2028)
- Figure 45. North America Loyalty Management Tools Sales Market Share by Type (2017-2028)
- Figure 46. North America Loyalty Management Tools Sales Market Share by Application (2017-2028)
- Figure 47. North America Loyalty Management Tools Revenue Market Share by Country (2017-2028)
- Figure 48. United States Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 49. Canada Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 50. Mexico Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 51. Europe Loyalty Management Tools Sales Market Share by Type (2017-2028)
- Figure 52. Europe Loyalty Management Tools Sales Market Share by Application (2017-2028)
- Figure 53. Europe Loyalty Management Tools Revenue Market Share by Country

(2017-2028)

Figure 54. Germany Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. France Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 56. United Kingdom Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Russia Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Italy Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Asia-Pacific Loyalty Management Tools Sales Market Share by Type (2017-2028)

Figure 60. Asia-Pacific Loyalty Management Tools Sales Market Share by Application (2017-2028)

Figure 61. Asia-Pacific Loyalty Management Tools Revenue Market Share by Region (2017-2028)

Figure 62. China Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. Japan Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. South Korea Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. India Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Southeast Asia Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Australia Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. South America Loyalty Management Tools Sales Market Share by Type (2017-2028)

Figure 69. South America Loyalty Management Tools Sales Market Share by Application (2017-2028)

Figure 70. South America Loyalty Management Tools Revenue Market Share by Country (2017-2028)

Figure 71. Brazil Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. Argentina Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Middle East and Africa Loyalty Management Tools Sales Market Share by Type (2017-2028)

Figure 74. Middle East and Africa Loyalty Management Tools Sales Market Share by Application (2017-2028)

Figure 75. Middle East and Africa Loyalty Management Tools Revenue Market Share by Country (2017-2028)

Figure 76. Turkey Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. Saudi Arabia Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. UAE Loyalty Management Tools Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. Methodology

Figure 80. Research Process and Data Source

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