

# Global Loyalty Card System Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GB372D7140FBEN.html>

Date: June 2025

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: GB372D7140FBEN

## Abstracts

According to our (Global Info Research) latest study, the global Loyalty Card System market size was valued at US\$ 210 million in 2024 and is forecast to a readjusted size of USD 270 million by 2031 with a CAGR of 3.7% during review period.

Loyalty card systems were widely used by businesses across various industries to enhance customer retention, drive repeat purchases, and foster brand loyalty. A loyalty card system is a rewards program that allows customers to earn points, discounts, or other incentives for their continued patronage of a business.

Loyalty card systems were adopted by businesses as a means to retain existing customers and encourage repeat purchases. By offering rewards and incentives, businesses aimed to keep customers engaged and loyal to their brand.

Loyalty card systems provided businesses with valuable customer data and insights. The data collected through these systems allowed businesses to understand customer behavior, preferences, and shopping habits, enabling them to tailor marketing strategies and personalized offers.

This report is a detailed and comprehensive analysis for global Loyalty Card System market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Loyalty Card System market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Loyalty Card System market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Loyalty Card System market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Loyalty Card System market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Loyalty Card System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Loyalty Card System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Loyalty, Reward-It, Loyalo System, Annex Cloud, Loyverse, CandyBar, Sureswipe, Loyalty Pro, Loyaltyworks, LoyaltyZen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Loyalty Card System market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Cloud-based
- On-premises

Market segment by Application

- Enterprise
- Retailer
- Others

Market segment by players, this report covers

- Open Loyalty
- Reward-It
- Loyalo System
- Annex Cloud
- Loyverse
- CandyBar
- Sureswipe
- Loyalty Pro
- Loyaltyworks
- LoyaltyZen
- Squid Rewards
- Andromo
- LoyalZoo
- Fivestar
- Bink
- Swapi
- Stamp Me
- BlueStar
- Squareup
- Giftbit
- The Loyalty Box
- Loyalty Gator
- FiveStars
- LoyaltyLion

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Loyalty Card System product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of Loyalty Card System, with revenue, gross margin, and global market share of Loyalty Card System from 2020 to 2025.

Chapter 3, the Loyalty Card System competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Loyalty Card System market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Loyalty Card System.

Chapter 13, to describe Loyalty Card System research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Classification of Loyalty Card System by Type

##### 1.3.1 Overview: Global Loyalty Card System Market Size by Type: 2020 Versus 2024 Versus 2031

##### 1.3.2 Global Loyalty Card System Consumption Value Market Share by Type in 2024

##### 1.3.3 Cloud-based

##### 1.3.4 On-premises

#### 1.4 Global Loyalty Card System Market by Application

##### 1.4.1 Overview: Global Loyalty Card System Market Size by Application: 2020 Versus 2024 Versus 2031

##### 1.4.2 Enterprise

##### 1.4.3 Retailer

##### 1.4.4 Others

#### 1.5 Global Loyalty Card System Market Size & Forecast

#### 1.6 Global Loyalty Card System Market Size and Forecast by Region

##### 1.6.1 Global Loyalty Card System Market Size by Region: 2020 VS 2024 VS 2031

##### 1.6.2 Global Loyalty Card System Market Size by Region, (2020-2031)

##### 1.6.3 North America Loyalty Card System Market Size and Prospect (2020-2031)

##### 1.6.4 Europe Loyalty Card System Market Size and Prospect (2020-2031)

##### 1.6.5 Asia-Pacific Loyalty Card System Market Size and Prospect (2020-2031)

##### 1.6.6 South America Loyalty Card System Market Size and Prospect (2020-2031)

##### 1.6.7 Middle East & Africa Loyalty Card System Market Size and Prospect (2020-2031)

### 2 COMPANY PROFILES

#### 2.1 Open Loyalty

##### 2.1.1 Open Loyalty Details

##### 2.1.2 Open Loyalty Major Business

##### 2.1.3 Open Loyalty Loyalty Card System Product and Solutions

##### 2.1.4 Open Loyalty Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)

##### 2.1.5 Open Loyalty Recent Developments and Future Plans

#### 2.2 Reward-It

- 2.2.1 Reward-It Details
- 2.2.2 Reward-It Major Business
- 2.2.3 Reward-It Loyalty Card System Product and Solutions
- 2.2.4 Reward-It Loyalty Card System Revenue, Gross Margin and Market Share  
(2020-2025)
- 2.2.5 Reward-It Recent Developments and Future Plans
- 2.3 Loyalo System
  - 2.3.1 Loyalo System Details
  - 2.3.2 Loyalo System Major Business
  - 2.3.3 Loyalo System Loyalty Card System Product and Solutions
  - 2.3.4 Loyalo System Loyalty Card System Revenue, Gross Margin and Market Share  
(2020-2025)
  - 2.3.5 Loyalo System Recent Developments and Future Plans
- 2.4 Annex Cloud
  - 2.4.1 Annex Cloud Details
  - 2.4.2 Annex Cloud Major Business
  - 2.4.3 Annex Cloud Loyalty Card System Product and Solutions
  - 2.4.4 Annex Cloud Loyalty Card System Revenue, Gross Margin and Market Share  
(2020-2025)
  - 2.4.5 Annex Cloud Recent Developments and Future Plans
- 2.5 Loyverse
  - 2.5.1 Loyverse Details
  - 2.5.2 Loyverse Major Business
  - 2.5.3 Loyverse Loyalty Card System Product and Solutions
  - 2.5.4 Loyverse Loyalty Card System Revenue, Gross Margin and Market Share  
(2020-2025)
  - 2.5.5 Loyverse Recent Developments and Future Plans
- 2.6 CandyBar
  - 2.6.1 CandyBar Details
  - 2.6.2 CandyBar Major Business
  - 2.6.3 CandyBar Loyalty Card System Product and Solutions
  - 2.6.4 CandyBar Loyalty Card System Revenue, Gross Margin and Market Share  
(2020-2025)
  - 2.6.5 CandyBar Recent Developments and Future Plans
- 2.7 Sureswipe
  - 2.7.1 Sureswipe Details
  - 2.7.2 Sureswipe Major Business
  - 2.7.3 Sureswipe Loyalty Card System Product and Solutions
  - 2.7.4 Sureswipe Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.7.5 Sureswipe Recent Developments and Future Plans

2.8 Loyalty Pro

2.8.1 Loyalty Pro Details

2.8.2 Loyalty Pro Major Business

2.8.3 Loyalty Pro Loyalty Card System Product and Solutions

2.8.4 Loyalty Pro Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.8.5 Loyalty Pro Recent Developments and Future Plans

2.9 Loyaltyworks

2.9.1 Loyaltyworks Details

2.9.2 Loyaltyworks Major Business

2.9.3 Loyaltyworks Loyalty Card System Product and Solutions

2.9.4 Loyaltyworks Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.9.5 Loyaltyworks Recent Developments and Future Plans

2.10 LoyaltyZen

2.10.1 LoyaltyZen Details

2.10.2 LoyaltyZen Major Business

2.10.3 LoyaltyZen Loyalty Card System Product and Solutions

2.10.4 LoyaltyZen Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.10.5 LoyaltyZen Recent Developments and Future Plans

2.11 Squid Rewards

2.11.1 Squid Rewards Details

2.11.2 Squid Rewards Major Business

2.11.3 Squid Rewards Loyalty Card System Product and Solutions

2.11.4 Squid Rewards Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.11.5 Squid Rewards Recent Developments and Future Plans

2.12 Andromo

2.12.1 Andromo Details

2.12.2 Andromo Major Business

2.12.3 Andromo Loyalty Card System Product and Solutions

2.12.4 Andromo Loyalty Card System Revenue, Gross Margin and Market Share

(2020-2025)

2.12.5 Andromo Recent Developments and Future Plans

2.13 LoyalZoo

2.13.1 LoyalZoo Details

- 2.13.2 LoyalZoo Major Business
- 2.13.3 LoyalZoo Loyalty Card System Product and Solutions
- 2.13.4 LoyalZoo Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
- 2.13.5 LoyalZoo Recent Developments and Future Plans
- 2.14 Fivestar
  - 2.14.1 Fivestar Details
  - 2.14.2 Fivestar Major Business
  - 2.14.3 Fivestar Loyalty Card System Product and Solutions
  - 2.14.4 Fivestar Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.14.5 Fivestar Recent Developments and Future Plans
- 2.15 Bink
  - 2.15.1 Bink Details
  - 2.15.2 Bink Major Business
  - 2.15.3 Bink Loyalty Card System Product and Solutions
  - 2.15.4 Bink Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.15.5 Bink Recent Developments and Future Plans
- 2.16 Swapi
  - 2.16.1 Swapi Details
  - 2.16.2 Swapi Major Business
  - 2.16.3 Swapi Loyalty Card System Product and Solutions
  - 2.16.4 Swapi Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.16.5 Swapi Recent Developments and Future Plans
- 2.17 Stamp Me
  - 2.17.1 Stamp Me Details
  - 2.17.2 Stamp Me Major Business
  - 2.17.3 Stamp Me Loyalty Card System Product and Solutions
  - 2.17.4 Stamp Me Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.17.5 Stamp Me Recent Developments and Future Plans
- 2.18 BlueStar
  - 2.18.1 BlueStar Details
  - 2.18.2 BlueStar Major Business
  - 2.18.3 BlueStar Loyalty Card System Product and Solutions
  - 2.18.4 BlueStar Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)



- 2.18.5 BlueStar Recent Developments and Future Plans
- 2.19 Squareup
  - 2.19.1 Squareup Details
  - 2.19.2 Squareup Major Business
  - 2.19.3 Squareup Loyalty Card System Product and Solutions
  - 2.19.4 Squareup Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.19.5 Squareup Recent Developments and Future Plans
- 2.20 Giftbit
  - 2.20.1 Giftbit Details
  - 2.20.2 Giftbit Major Business
  - 2.20.3 Giftbit Loyalty Card System Product and Solutions
  - 2.20.4 Giftbit Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.20.5 Giftbit Recent Developments and Future Plans
- 2.21 The Loyalty Box
  - 2.21.1 The Loyalty Box Details
  - 2.21.2 The Loyalty Box Major Business
  - 2.21.3 The Loyalty Box Loyalty Card System Product and Solutions
  - 2.21.4 The Loyalty Box Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.21.5 The Loyalty Box Recent Developments and Future Plans
- 2.22 Loyalty Gator
  - 2.22.1 Loyalty Gator Details
  - 2.22.2 Loyalty Gator Major Business
  - 2.22.3 Loyalty Gator Loyalty Card System Product and Solutions
  - 2.22.4 Loyalty Gator Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.22.5 Loyalty Gator Recent Developments and Future Plans
- 2.23 FiveStars
  - 2.23.1 FiveStars Details
  - 2.23.2 FiveStars Major Business
  - 2.23.3 FiveStars Loyalty Card System Product and Solutions
  - 2.23.4 FiveStars Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
  - 2.23.5 FiveStars Recent Developments and Future Plans
- 2.24 LoyaltyLion
  - 2.24.1 LoyaltyLion Details
  - 2.24.2 LoyaltyLion Major Business

- 2.24.3 LoyaltyLion Loyalty Card System Product and Solutions
- 2.24.4 LoyaltyLion Loyalty Card System Revenue, Gross Margin and Market Share (2020-2025)
- 2.24.5 LoyaltyLion Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Loyalty Card System Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
  - 3.2.1 Market Share of Loyalty Card System by Company Revenue
  - 3.2.2 Top 3 Loyalty Card System Players Market Share in 2024
  - 3.2.3 Top 6 Loyalty Card System Players Market Share in 2024
- 3.3 Loyalty Card System Market: Overall Company Footprint Analysis
  - 3.3.1 Loyalty Card System Market: Region Footprint
  - 3.3.2 Loyalty Card System Market: Company Product Type Footprint
  - 3.3.3 Loyalty Card System Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Loyalty Card System Consumption Value and Market Share by Type (2020-2025)
- 4.2 Global Loyalty Card System Market Forecast by Type (2026-2031)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Loyalty Card System Consumption Value Market Share by Application (2020-2025)
- 5.2 Global Loyalty Card System Market Forecast by Application (2026-2031)

### **6 NORTH AMERICA**

- 6.1 North America Loyalty Card System Consumption Value by Type (2020-2031)
- 6.2 North America Loyalty Card System Market Size by Application (2020-2031)
- 6.3 North America Loyalty Card System Market Size by Country
  - 6.3.1 North America Loyalty Card System Consumption Value by Country (2020-2031)
  - 6.3.2 United States Loyalty Card System Market Size and Forecast (2020-2031)
  - 6.3.3 Canada Loyalty Card System Market Size and Forecast (2020-2031)

#### 6.3.4 Mexico Loyalty Card System Market Size and Forecast (2020-2031)

### **7 EUROPE**

#### 7.1 Europe Loyalty Card System Consumption Value by Type (2020-2031)

#### 7.2 Europe Loyalty Card System Consumption Value by Application (2020-2031)

#### 7.3 Europe Loyalty Card System Market Size by Country

##### 7.3.1 Europe Loyalty Card System Consumption Value by Country (2020-2031)

##### 7.3.2 Germany Loyalty Card System Market Size and Forecast (2020-2031)

##### 7.3.3 France Loyalty Card System Market Size and Forecast (2020-2031)

##### 7.3.4 United Kingdom Loyalty Card System Market Size and Forecast (2020-2031)

##### 7.3.5 Russia Loyalty Card System Market Size and Forecast (2020-2031)

##### 7.3.6 Italy Loyalty Card System Market Size and Forecast (2020-2031)

### **8 ASIA-PACIFIC**

#### 8.1 Asia-Pacific Loyalty Card System Consumption Value by Type (2020-2031)

#### 8.2 Asia-Pacific Loyalty Card System Consumption Value by Application (2020-2031)

#### 8.3 Asia-Pacific Loyalty Card System Market Size by Region

##### 8.3.1 Asia-Pacific Loyalty Card System Consumption Value by Region (2020-2031)

##### 8.3.2 China Loyalty Card System Market Size and Forecast (2020-2031)

##### 8.3.3 Japan Loyalty Card System Market Size and Forecast (2020-2031)

##### 8.3.4 South Korea Loyalty Card System Market Size and Forecast (2020-2031)

##### 8.3.5 India Loyalty Card System Market Size and Forecast (2020-2031)

##### 8.3.6 Southeast Asia Loyalty Card System Market Size and Forecast (2020-2031)

##### 8.3.7 Australia Loyalty Card System Market Size and Forecast (2020-2031)

### **9 SOUTH AMERICA**

#### 9.1 South America Loyalty Card System Consumption Value by Type (2020-2031)

#### 9.2 South America Loyalty Card System Consumption Value by Application (2020-2031)

#### 9.3 South America Loyalty Card System Market Size by Country

##### 9.3.1 South America Loyalty Card System Consumption Value by Country (2020-2031)

##### 9.3.2 Brazil Loyalty Card System Market Size and Forecast (2020-2031)

##### 9.3.3 Argentina Loyalty Card System Market Size and Forecast (2020-2031)

### **10 MIDDLE EAST & AFRICA**

#### 10.1 Middle East & Africa Loyalty Card System Consumption Value by Type

(2020-2031)

10.2 Middle East & Africa Loyalty Card System Consumption Value by Application  
(2020-2031)

10.3 Middle East & Africa Loyalty Card System Market Size by Country

10.3.1 Middle East & Africa Loyalty Card System Consumption Value by Country  
(2020-2031)

10.3.2 Turkey Loyalty Card System Market Size and Forecast (2020-2031)

10.3.3 Saudi Arabia Loyalty Card System Market Size and Forecast (2020-2031)

10.3.4 UAE Loyalty Card System Market Size and Forecast (2020-2031)

## **11 MARKET DYNAMICS**

11.1 Loyalty Card System Market Drivers

11.2 Loyalty Card System Market Restraints

11.3 Loyalty Card System Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Loyalty Card System Industry Chain

12.2 Loyalty Card System Upstream Analysis

12.3 Loyalty Card System Midstream Analysis

12.4 Loyalty Card System Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Loyalty Card System Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Loyalty Card System Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Loyalty Card System Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Loyalty Card System Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Open Loyalty Company Information, Head Office, and Major Competitors

Table 6. Open Loyalty Major Business

Table 7. Open Loyalty Loyalty Card System Product and Solutions

Table 8. Open Loyalty Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Open Loyalty Recent Developments and Future Plans

Table 10. Reward-It Company Information, Head Office, and Major Competitors

Table 11. Reward-It Major Business

Table 12. Reward-It Loyalty Card System Product and Solutions

Table 13. Reward-It Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Reward-It Recent Developments and Future Plans

Table 15. Loyalo System Company Information, Head Office, and Major Competitors

Table 16. Loyalo System Major Business

Table 17. Loyalo System Loyalty Card System Product and Solutions

Table 18. Loyalo System Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Annex Cloud Company Information, Head Office, and Major Competitors

Table 20. Annex Cloud Major Business

Table 21. Annex Cloud Loyalty Card System Product and Solutions

Table 22. Annex Cloud Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Annex Cloud Recent Developments and Future Plans

Table 24. Loyverse Company Information, Head Office, and Major Competitors

Table 25. Loyverse Major Business

Table 26. Loyverse Loyalty Card System Product and Solutions

Table 27. Loyverse Loyalty Card System Revenue (USD Million), Gross Margin and

## Market Share (2020-2025)

Table 28. Loyverse Recent Developments and Future Plans

Table 29. CandyBar Company Information, Head Office, and Major Competitors

Table 30. CandyBar Major Business

Table 31. CandyBar Loyalty Card System Product and Solutions

Table 32. CandyBar Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. CandyBar Recent Developments and Future Plans

Table 34. Sureswipe Company Information, Head Office, and Major Competitors

Table 35. Sureswipe Major Business

Table 36. Sureswipe Loyalty Card System Product and Solutions

Table 37. Sureswipe Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Sureswipe Recent Developments and Future Plans

Table 39. Loyalty Pro Company Information, Head Office, and Major Competitors

Table 40. Loyalty Pro Major Business

Table 41. Loyalty Pro Loyalty Card System Product and Solutions

Table 42. Loyalty Pro Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Loyalty Pro Recent Developments and Future Plans

Table 44. Loyaltyworks Company Information, Head Office, and Major Competitors

Table 45. Loyaltyworks Major Business

Table 46. Loyaltyworks Loyalty Card System Product and Solutions

Table 47. Loyaltyworks Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Loyaltyworks Recent Developments and Future Plans

Table 49. LoyaltyZen Company Information, Head Office, and Major Competitors

Table 50. LoyaltyZen Major Business

Table 51. LoyaltyZen Loyalty Card System Product and Solutions

Table 52. LoyaltyZen Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. LoyaltyZen Recent Developments and Future Plans

Table 54. Squid Rewards Company Information, Head Office, and Major Competitors

Table 55. Squid Rewards Major Business

Table 56. Squid Rewards Loyalty Card System Product and Solutions

Table 57. Squid Rewards Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Squid Rewards Recent Developments and Future Plans

Table 59. Andromo Company Information, Head Office, and Major Competitors



Table 60. Andromo Major Business

Table 61. Andromo Loyalty Card System Product and Solutions

Table 62. Andromo Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Andromo Recent Developments and Future Plans

Table 64. LoyalZoo Company Information, Head Office, and Major Competitors

Table 65. LoyalZoo Major Business

Table 66. LoyalZoo Loyalty Card System Product and Solutions

Table 67. LoyalZoo Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. LoyalZoo Recent Developments and Future Plans

Table 69. Fivestar Company Information, Head Office, and Major Competitors

Table 70. Fivestar Major Business

Table 71. Fivestar Loyalty Card System Product and Solutions

Table 72. Fivestar Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. Fivestar Recent Developments and Future Plans

Table 74. Bink Company Information, Head Office, and Major Competitors

Table 75. Bink Major Business

Table 76. Bink Loyalty Card System Product and Solutions

Table 77. Bink Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Bink Recent Developments and Future Plans

Table 79. Swapi Company Information, Head Office, and Major Competitors

Table 80. Swapi Major Business

Table 81. Swapi Loyalty Card System Product and Solutions

Table 82. Swapi Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 83. Swapi Recent Developments and Future Plans

Table 84. Stamp Me Company Information, Head Office, and Major Competitors

Table 85. Stamp Me Major Business

Table 86. Stamp Me Loyalty Card System Product and Solutions

Table 87. Stamp Me Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 88. Stamp Me Recent Developments and Future Plans

Table 89. BlueStar Company Information, Head Office, and Major Competitors

Table 90. BlueStar Major Business

Table 91. BlueStar Loyalty Card System Product and Solutions

Table 92. BlueStar Loyalty Card System Revenue (USD Million), Gross Margin and

## Market Share (2020-2025)

Table 93. BlueStar Recent Developments and Future Plans

Table 94. Squareup Company Information, Head Office, and Major Competitors

Table 95. Squareup Major Business

Table 96. Squareup Loyalty Card System Product and Solutions

Table 97. Squareup Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 98. Squareup Recent Developments and Future Plans

Table 99. Giftbit Company Information, Head Office, and Major Competitors

Table 100. Giftbit Major Business

Table 101. Giftbit Loyalty Card System Product and Solutions

Table 102. Giftbit Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 103. Giftbit Recent Developments and Future Plans

Table 104. The Loyalty Box Company Information, Head Office, and Major Competitors

Table 105. The Loyalty Box Major Business

Table 106. The Loyalty Box Loyalty Card System Product and Solutions

Table 107. The Loyalty Box Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 108. The Loyalty Box Recent Developments and Future Plans

Table 109. Loyalty Gator Company Information, Head Office, and Major Competitors

Table 110. Loyalty Gator Major Business

Table 111. Loyalty Gator Loyalty Card System Product and Solutions

Table 112. Loyalty Gator Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 113. Loyalty Gator Recent Developments and Future Plans

Table 114. FiveStars Company Information, Head Office, and Major Competitors

Table 115. FiveStars Major Business

Table 116. FiveStars Loyalty Card System Product and Solutions

Table 117. FiveStars Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 118. FiveStars Recent Developments and Future Plans

Table 119. LoyaltyLion Company Information, Head Office, and Major Competitors

Table 120. LoyaltyLion Major Business

Table 121. LoyaltyLion Loyalty Card System Product and Solutions

Table 122. LoyaltyLion Loyalty Card System Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 123. LoyaltyLion Recent Developments and Future Plans

Table 124. Global Loyalty Card System Revenue (USD Million) by Players (2020-2025)



Table 125. Global Loyalty Card System Revenue Share by Players (2020-2025)

Table 126. Breakdown of Loyalty Card System by Company Type (Tier 1, Tier 2, and Tier 3)

Table 127. Market Position of Players in Loyalty Card System, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 128. Head Office of Key Loyalty Card System Players

Table 129. Loyalty Card System Market: Company Product Type Footprint

Table 130. Loyalty Card System Market: Company Product Application Footprint

Table 131. Loyalty Card System New Market Entrants and Barriers to Market Entry

Table 132. Loyalty Card System Mergers, Acquisition, Agreements, and Collaborations

Table 133. Global Loyalty Card System Consumption Value (USD Million) by Type (2020-2025)

Table 134. Global Loyalty Card System Consumption Value Share by Type (2020-2025)

Table 135. Global Loyalty Card System Consumption Value Forecast by Type (2026-2031)

Table 136. Global Loyalty Card System Consumption Value by Application (2020-2025)

Table 137. Global Loyalty Card System Consumption Value Forecast by Application (2026-2031)

Table 138. North America Loyalty Card System Consumption Value by Type (2020-2025) & (USD Million)

Table 139. North America Loyalty Card System Consumption Value by Type (2026-2031) & (USD Million)

Table 140. North America Loyalty Card System Consumption Value by Application (2020-2025) & (USD Million)

Table 141. North America Loyalty Card System Consumption Value by Application (2026-2031) & (USD Million)

Table 142. North America Loyalty Card System Consumption Value by Country (2020-2025) & (USD Million)

Table 143. North America Loyalty Card System Consumption Value by Country (2026-2031) & (USD Million)

Table 144. Europe Loyalty Card System Consumption Value by Type (2020-2025) & (USD Million)

Table 145. Europe Loyalty Card System Consumption Value by Type (2026-2031) & (USD Million)

Table 146. Europe Loyalty Card System Consumption Value by Application (2020-2025) & (USD Million)

Table 147. Europe Loyalty Card System Consumption Value by Application (2026-2031) & (USD Million)

Table 148. Europe Loyalty Card System Consumption Value by Country (2020-2025) &

(USD Million)

Table 149. Europe Loyalty Card System Consumption Value by Country (2026-2031) & (USD Million)

Table 150. Asia-Pacific Loyalty Card System Consumption Value by Type (2020-2025) & (USD Million)

Table 151. Asia-Pacific Loyalty Card System Consumption Value by Type (2026-2031) & (USD Million)

Table 152. Asia-Pacific Loyalty Card System Consumption Value by Application (2020-2025) & (USD Million)

Table 153. Asia-Pacific Loyalty Card System Consumption Value by Application (2026-2031) & (USD Million)

Table 154. Asia-Pacific Loyalty Card System Consumption Value by Region (2020-2025) & (USD Million)

Table 155. Asia-Pacific Loyalty Card System Consumption Value by Region (2026-2031) & (USD Million)

Table 156. South America Loyalty Card System Consumption Value by Type (2020-2025) & (USD Million)

Table 157. South America Loyalty Card System Consumption Value by Type (2026-2031) & (USD Million)

Table 158. South America Loyalty Card System Consumption Value by Application (2020-2025) & (USD Million)

Table 159. South America Loyalty Card System Consumption Value by Application (2026-2031) & (USD Million)

Table 160. South America Loyalty Card System Consumption Value by Country (2020-2025) & (USD Million)

Table 161. South America Loyalty Card System Consumption Value by Country (2026-2031) & (USD Million)

Table 162. Middle East & Africa Loyalty Card System Consumption Value by Type (2020-2025) & (USD Million)

Table 163. Middle East & Africa Loyalty Card System Consumption Value by Type (2026-2031) & (USD Million)

Table 164. Middle East & Africa Loyalty Card System Consumption Value by Application (2020-2025) & (USD Million)

Table 165. Middle East & Africa Loyalty Card System Consumption Value by Application (2026-2031) & (USD Million)

Table 166. Middle East & Africa Loyalty Card System Consumption Value by Country (2020-2025) & (USD Million)

Table 167. Middle East & Africa Loyalty Card System Consumption Value by Country (2026-2031) & (USD Million)

Table 168. Global Key Players of Loyalty Card System Upstream (Raw Materials)

Table 169. Global Loyalty Card System Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Loyalty Card System Picture

Figure 2. Global Loyalty Card System Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Loyalty Card System Consumption Value Market Share by Type in 2024

Figure 4. Cloud-based

Figure 5. On-premises

Figure 6. Global Loyalty Card System Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Loyalty Card System Consumption Value Market Share by Application in 2024

Figure 8. Enterprise Picture

Figure 9. Retailer Picture

Figure 10. Others Picture

Figure 11. Global Loyalty Card System Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Loyalty Card System Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Market Loyalty Card System Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 14. Global Loyalty Card System Consumption Value Market Share by Region (2020-2031)

Figure 15. Global Loyalty Card System Consumption Value Market Share by Region in 2024

Figure 16. North America Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 17. Europe Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 18. Asia-Pacific Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 19. South America Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 20. Middle East & Africa Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 21. Company Three Recent Developments and Future Plans

Figure 22. Global Loyalty Card System Revenue Share by Players in 2024

Figure 23. Loyalty Card System Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 24. Market Share of Loyalty Card System by Player Revenue in 2024

Figure 25. Top 3 Loyalty Card System Players Market Share in 2024

Figure 26. Top 6 Loyalty Card System Players Market Share in 2024

Figure 27. Global Loyalty Card System Consumption Value Share by Type (2020-2025)

Figure 28. Global Loyalty Card System Market Share Forecast by Type (2026-2031)

Figure 29. Global Loyalty Card System Consumption Value Share by Application (2020-2025)

Figure 30. Global Loyalty Card System Market Share Forecast by Application (2026-2031)

Figure 31. North America Loyalty Card System Consumption Value Market Share by Type (2020-2031)

Figure 32. North America Loyalty Card System Consumption Value Market Share by Application (2020-2031)

Figure 33. North America Loyalty Card System Consumption Value Market Share by Country (2020-2031)

Figure 34. United States Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 35. Canada Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 36. Mexico Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 37. Europe Loyalty Card System Consumption Value Market Share by Type (2020-2031)

Figure 38. Europe Loyalty Card System Consumption Value Market Share by Application (2020-2031)

Figure 39. Europe Loyalty Card System Consumption Value Market Share by Country (2020-2031)

Figure 40. Germany Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 41. France Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 42. United Kingdom Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 43. Russia Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 44. Italy Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 45. Asia-Pacific Loyalty Card System Consumption Value Market Share by Type

(2020-2031)

Figure 46. Asia-Pacific Loyalty Card System Consumption Value Market Share by Application (2020-2031)

Figure 47. Asia-Pacific Loyalty Card System Consumption Value Market Share by Region (2020-2031)

Figure 48. China Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 49. Japan Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 50. South Korea Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 51. India Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 52. Southeast Asia Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 53. Australia Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 54. South America Loyalty Card System Consumption Value Market Share by Type (2020-2031)

Figure 55. South America Loyalty Card System Consumption Value Market Share by Application (2020-2031)

Figure 56. South America Loyalty Card System Consumption Value Market Share by Country (2020-2031)

Figure 57. Brazil Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 58. Argentina Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 59. Middle East & Africa Loyalty Card System Consumption Value Market Share by Type (2020-2031)

Figure 60. Middle East & Africa Loyalty Card System Consumption Value Market Share by Application (2020-2031)

Figure 61. Middle East & Africa Loyalty Card System Consumption Value Market Share by Country (2020-2031)

Figure 62. Turkey Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 63. Saudi Arabia Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 64. UAE Loyalty Card System Consumption Value (2020-2031) & (USD Million)

Figure 65. Loyalty Card System Market Drivers

Figure 66. Loyalty Card System Market Restraints

Figure 67. Loyalty Card System Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Loyalty Card System Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source



## I would like to order

Product name: Global Loyalty Card System Market 2025 by Company, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/GB372D7140FBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB372D7140FBEN.html>