

# Global Low-VOC Industrial Primers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Low-VOC Industrial Primers market size was valued at US\$ 2982 million in 2025 and is forecast to a readjusted size of US\$ 4709 million by 2032 with a CAGR of 6.7% during review period.

Low-VOC industrial primers are surface-preparation coating materials formulated to provide adhesion, corrosion resistance, and substrate protection while meeting stringent volatile organic compound emission limits. In 2025, the average global unit price of low-VOC industrial primers is approximately US\$4,200 per ton, with global annual sales volume and production both estimated at around 0.69 million tons. The industry typically maintains a gross margin range of 32%–48%, driven by resin formulation complexity, pigment dispersion technology, compliance testing costs, and performance requirements under harsh industrial environments. The supply chain includes upstream raw materials such as water-borne or high-solids resins, pigments, fillers, additives, and solvents; midstream manufacturers focus on formulation design, dispersion and grinding, blending, quality control, and regulatory compliance; downstream users include metal fabrication, construction steel structures, automotive and transportation equipment, machinery manufacturing, and energy infrastructure.

This report is a detailed and comprehensive analysis for global Low-VOC Industrial Primers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Low-VOC Industrial Primers market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Low-VOC Industrial Primers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Low-VOC Industrial Primers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Low-VOC Industrial Primers market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Low-VOC Industrial Primers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Low-VOC Industrial Primers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, PPG Industries, Sherwin-Williams, BASF Coatings, Jotun, Hempel, Axalta, Kansai Paint, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Low-VOC Industrial Primers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Epoxy-Based

Acrylic-Based

Polyurethane-Based

Alkyd (Modified, Low-VOC)

## Market segment by Substrate

Carbon Steel

Stainless Steel

Aluminum

Galvanized Steel

## Market segment by Application Method

Spray Application

Roller / Brush Application

Dip Coating

## Market segment by Application

Construction & Steel Structure

Automotive & Transportation

Machinery Manufacturing

Energy & Infrastructure

Others

Major players covered

AkzoNobel

PPG Industries

Sherwin-Williams

BASF Coatings

Jotun

Hempel

Axalta

Kansai Paint

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Low-VOC Industrial Primers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Low-VOC Industrial Primers, with price, sales quantity, revenue, and global market share of Low-VOC Industrial Primers from

2021 to 2026.

Chapter 3, the Low-VOC Industrial Primers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Low-VOC Industrial Primers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Low-VOC Industrial Primers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Low-VOC Industrial Primers.

Chapter 14 and 15, to describe Low-VOC Industrial Primers sales channel, distributors, customers, research findings and conclusion.

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