

Global Low Sugar Soft European Buns Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5261554B160EN.html>

Date: July 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: G5261554B160EN

Abstracts

The global Low Sugar Soft European Buns market size is expected to reach \$ 2301 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Low Sugar Soft European Buns, more precisely described as low-sugar soft European-style bread, are bakery products that combine the appearance and ingredient orientation of European-style bread with the softer texture preferred in Asian bakery markets. They typically contain less sugar than conventional sweet buns and may include whole grains, nuts, dairy ingredients, bean paste, taro filling, low-sugar fillings or high-fiber formulations. In 2025, Global Low Sugar Soft European Buns sales are estimated at approximately 162 kilotons, with an average ex-works price of around 8,300US\$/Ton. The value chain starts from flour, yeast, dairy ingredients, fats, sweetener alternatives, dietary fiber, nuts, grains and packaging materials, moves through formulation, mixing, fermentation, shaping, baking, cooling, packaging and distribution, and then serves supermarkets, convenience stores, bakery chains, e-commerce, foodservice and ready-to-eat light-meal occasions.

Growth is mainly driven by consumer demand for healthier, lower-sugar and light-meal bakery options, as well as the shift of bakery products from high-sugar and high-fat items toward high-fiber, whole-grain, reduced-sugar and portable meal-replacement formats. Young consumers and office workers increasingly seek lower-burden bakery products for breakfast, afternoon snacks and pre- or post-exercise occasions, supporting the use of whole grains, nuts, fibers and reduced-sugar formulations.

This report studies the global Low Sugar Soft European Buns production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Low Sugar Soft European Buns and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Low Sugar Soft European Buns that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Low Sugar Soft European Buns total production and demand, 2021-2032, (Kilotons)

Global Low Sugar Soft European Buns total production value, 2021-2032, (USD Million)

Global Low Sugar Soft European Buns production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Low Sugar Soft European Buns consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Low Sugar Soft European Buns domestic production, consumption, key domestic manufacturers and share

Global Low Sugar Soft European Buns production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Low Sugar Soft European Buns production by Grain Base, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Low Sugar Soft European Buns production by Sales Channels, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Low Sugar Soft European Buns market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toly Bread Co., Ltd., Dali Foods Group, Panpan Foods, Mankattan Food, Bimbo Group, Yamazaki Baking, Pasco Shikishima Corporation, BreadTalk Group, Paris Baguette, Tous Les Jours, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Low Sugar Soft European Buns market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Grain Base, and by Sales Channels. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Low Sugar Soft European Buns Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Low Sugar Soft European Buns Market, Segmentation by Grain Base:

Wheat-Based

Multigrain

Oat-Based

Global Low Sugar Soft European Buns Market, Segmentation by Filling Type:

Low-Sugar Bun

No-Added-Sugar Bun

Global Low Sugar Soft European Buns Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Companies Profiled:

Toly Bread Co., Ltd.

Dali Foods Group

Panpan Foods

Mankattan Food

Bimbo Group

Yamazaki Baking

Pasco Shikishima Corporation

BreadTalk Group

Paris Baguette

Tous Les Jours

Baker & Baker

Europastry

Aryzta

La Lorraine Bakery Group

Euro-Bake

Heidelberg Bread

Key Questions Answered:

1. How big is the global Low Sugar Soft European Buns market?
2. What is the demand of the global Low Sugar Soft European Buns market?
3. What is the year over year growth of the global Low Sugar Soft European Buns market?
4. What is the production and production value of the global Low Sugar Soft European Buns market?
5. Who are the key producers in the global Low Sugar Soft European Buns market?
6. What are the growth factors driving the market demand?

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