

# Global Low Speed Juicer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Low Speed Juicer market size is expected to reach \$ 1471 million by 2032, rising at a market growth of 1.9% CAGR during the forecast period (2026-2032).

A low speed juicer, also commonly known as a masticating juicer or cold-press juicer, crushes and squeezes fruits and vegetables at a slow rotation rate (typically 40 to 80 RPM). This gentle, deliberate extraction minimizes heat build-up and oxidation, preserving more nutrients, enzymes, and fresh flavor.

In 2025, global Low Speed Juicer sales volume reached approximately 5.16 million units, with an average price of approximately US\$ 234 per unit.

Premium fresh juice demand is pushing commercial users toward slow/cold-press style extraction. Juice bars, caf s, hotels, restaurants, gyms, supermarkets, and wellness beverage operators increasingly use commercial slow juicers to produce higher-value fresh juices, green juices, ginger shots, mixed vegetable drinks, and functional beverages. Compared with high-speed centrifugal juicers, slow juicers are usually positioned around lower heat generation, less foam, lower oxidation, better texture, and higher juice yield, which helps operators sell juice as a premium, health-oriented drink. Cold-pressed juice is generally more expensive than conventional juice because it is made from fruit and vegetables without added ingredients and uses more involved extraction and preservation processes.

Equipment competition is shifting toward higher yield, batch processing, and lower labor cost. Commercial buyers are not only comparing machine price; they are also evaluating pulp dryness, leafy-green performance, whole-fruit feeding, continuous operation time, motor durability, noise, cleaning time, and ease of disassembly. Newer

slow-juicer designs increasingly emphasize large hoppers, hands-free feeding, multiple strainers, sorbet or plant-milk functions, and easier operation, showing that the category is moving from simple juice extraction toward multi-function beverage preparation and labor-saving batch production. Recent product coverage of high-end slow juicers highlights large hopper capacity, whole-fruit processing, multiple strainers, and plant-based milk functions, which reflects the broader product direction even though not all models are commercial-grade.

Food safety, shelf-life management, and cleaning efficiency are becoming more important purchase factors. In commercial use, fresh juice production involves raw produce, pulp residue, sugar-rich liquid, and frequent customer service, so machines must be easy to clean and sanitize. For bottled or wholesale cold-pressed juice, operators may also need preservation processes such as HPP or pasteurization to extend shelf life and meet safety requirements. Public food-safety guidance around juice emphasizes HACCP-style controls and pathogen reduction for commercial juice distribution, which means professional buyers increasingly consider sanitation design, stainless-steel food-contact parts, quick cleaning, after-sales service, and compliance support when selecting equipment.

The market is becoming segmented between on-site fresh juice service and bottled cold-pressed juice production. Small juice bars, caf s, hotels, and restaurants typically need compact commercial slow juicers that can handle daily fresh orders with manageable cleaning and moderate throughput. Larger beverage processors or bottled juice brands need higher-capacity cold-press systems, grinding/pressing workflows, filtration, filling, refrigeration, and possibly HPP or pasteurization. This creates two product directions: countertop or medium-duty slow juicers for foodservice outlets, and industrial cold-press systems for packaged juice production. The first group competes on convenience and service speed, while the second competes on yield, throughput, hygiene, shelf-life process compatibility, and total production cost.

Price competition remains strong, but premium brands can defend margins through durability and service. Entry-level commercial slow juicers face competition from lower-cost imported machines and upgraded household slow juicers used in light-commercial settings. However, professional operators are usually more willing to pay for equipment that reduces downtime, improves juice yield, lasts longer under continuous use, and has reliable spare parts. As a result, future competition will focus on lifecycle cost rather than purchase price alone, including motor life, auger durability, filter wear, clogging control, cleaning labor, warranty, and local maintenance support.

This report studies the global Low Speed Juicer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Low Speed Juicer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Low Speed Juicer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Low Speed Juicer total production and demand, 2021-2032, (K Units)

Global Low Speed Juicer total production value, 2021-2032, (USD Million)

Global Low Speed Juicer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Low Speed Juicer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Low Speed Juicer domestic production, consumption, key domestic manufacturers and share

Global Low Speed Juicer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Low Speed Juicer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Low Speed Juicer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Low Speed Juicer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Joyoung, Kuvings, Hurom, Omega, Cuisinart, Breville, Braun, Philips, Supor, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Low Speed Juicer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Low Speed Juicer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Low Speed Juicer Market, Segmentation by Type:

High-end

Low-end

#### Global Low Speed Juicer Market, Segmentation by Capacity:

High Capacity

Low Capacity

## Global Low Speed Juicer Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

## Global Low Speed Juicer Market, Segmentation by Application:

Household

Commercial

## Companies Profiled:

Joyoung

Kuvings

Hurom

Omega

Cuisinart

Breville

Braun

Philips

Supor

Midea

Oster

Electrolux

Panasonic

Hamilton Beach

Kenwood

Donlim

Key Questions Answered:

1. How big is the global Low Speed Juicer market?
2. What is the demand of the global Low Speed Juicer market?
3. What is the year over year growth of the global Low Speed Juicer market?
4. What is the production and production value of the global Low Speed Juicer market?
5. Who are the key producers in the global Low Speed Juicer market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Low Speed Juicer Introduction
- 1.2 World Low Speed Juicer Supply & Forecast
  - 1.2.1 World Low Speed Juicer Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Low Speed Juicer Production (2021-2032)
  - 1.2.3 World Low Speed Juicer Pricing Trends (2021-2032)
- 1.3 World Low Speed Juicer Production by Region (Based on Production Site)
  - 1.3.1 World Low Speed Juicer Production Value by Region (2021-2032)
  - 1.3.2 World Low Speed Juicer Production by Region (2021-2032)
  - 1.3.3 World Low Speed Juicer Average Price by Region (2021-2032)
  - 1.3.4 North America Low Speed Juicer Production (2021-2032)
  - 1.3.5 Europe Low Speed Juicer Production (2021-2032)
  - 1.3.6 China Low Speed Juicer Production (2021-2032)
  - 1.3.7 Japan Low Speed Juicer Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Low Speed Juicer Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Low Speed Juicer Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Low Speed Juicer Demand (2021-2032)
- 2.2 World Low Speed Juicer Consumption by Region
  - 2.2.1 World Low Speed Juicer Consumption by Region (2021-2026)
  - 2.2.2 World Low Speed Juicer Consumption Forecast by Region (2027-2032)
- 2.3 United States Low Speed Juicer Consumption (2021-2032)
- 2.4 China Low Speed Juicer Consumption (2021-2032)
- 2.5 Europe Low Speed Juicer Consumption (2021-2032)
- 2.6 Japan Low Speed Juicer Consumption (2021-2032)
- 2.7 South Korea Low Speed Juicer Consumption (2021-2032)
- 2.8 ASEAN Low Speed Juicer Consumption (2021-2032)
- 2.9 India Low Speed Juicer Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Low Speed Juicer Production Value by Manufacturer (2021-2026)

- 3.2 World Low Speed Juicer Production by Manufacturer (2021-2026)
- 3.3 World Low Speed Juicer Average Price by Manufacturer (2021-2026)
- 3.4 Low Speed Juicer Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Low Speed Juicer Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Low Speed Juicer in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Low Speed Juicer in 2025
- 3.6 Low Speed Juicer Market: Overall Company Footprint Analysis
  - 3.6.1 Low Speed Juicer Market: Region Footprint
  - 3.6.2 Low Speed Juicer Market: Company Product Type Footprint
  - 3.6.3 Low Speed Juicer Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Low Speed Juicer Production Value Comparison
  - 4.1.1 United States VS China: Low Speed Juicer Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Low Speed Juicer Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Low Speed Juicer Production Comparison
  - 4.2.1 United States VS China: Low Speed Juicer Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Low Speed Juicer Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Low Speed Juicer Consumption Comparison
  - 4.3.1 United States VS China: Low Speed Juicer Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Low Speed Juicer Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Low Speed Juicer Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Low Speed Juicer Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Low Speed Juicer Production Value (2021-2026)

4.4.3 United States Based Manufacturers Low Speed Juicer Production (2021-2026)

4.5 China Based Low Speed Juicer Manufacturers and Market Share

4.5.1 China Based Low Speed Juicer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Low Speed Juicer Production Value (2021-2026)

4.5.3 China Based Manufacturers Low Speed Juicer Production (2021-2026)

4.6 Rest of World Based Low Speed Juicer Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Low Speed Juicer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Low Speed Juicer Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Low Speed Juicer Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Low Speed Juicer Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 High-end

5.2.2 Low-end

5.3 Market Segment by Type

5.3.1 World Low Speed Juicer Production by Type (2021-2032)

5.3.2 World Low Speed Juicer Production Value by Type (2021-2032)

5.3.3 World Low Speed Juicer Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY CAPACITY**

6.1 World Low Speed Juicer Market Size Overview by Capacity: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Capacity

6.2.1 High Capacity

6.2.2 Low Capacity

6.3 Market Segment by Capacity

6.3.1 World Low Speed Juicer Production by Capacity (2021-2032)

6.3.2 World Low Speed Juicer Production Value by Capacity (2021-2032)

6.3.3 World Low Speed Juicer Average Price by Capacity (2021-2032)

## **7 MARKET ANALYSIS BY SALES CHANNEL**

7.1 World Low Speed Juicer Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Sales Channel

7.3.1 World Low Speed Juicer Production by Sales Channel (2021-2032)

7.3.2 World Low Speed Juicer Production Value by Sales Channel (2021-2032)

7.3.3 World Low Speed Juicer Average Price by Sales Channel (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Low Speed Juicer Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Commercial

8.3 Market Segment by Application

8.3.1 World Low Speed Juicer Production by Application (2021-2032)

8.3.2 World Low Speed Juicer Production Value by Application (2021-2032)

8.3.3 World Low Speed Juicer Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Joyoung

9.1.1 Joyoung Details

9.1.2 Joyoung Major Business

9.1.3 Joyoung Low Speed Juicer Product and Services

9.1.4 Joyoung Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Joyoung Recent Developments/Updates

9.1.6 Joyoung Competitive Strengths & Weaknesses

9.2 Kuvings

9.2.1 Kuvings Details

9.2.2 Kuvings Major Business

9.2.3 Kuvings Low Speed Juicer Product and Services

9.2.4 Kuvings Low Speed Juicer Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

### 9.2.5 Kuvings Recent Developments/Updates

### 9.2.6 Kuvings Competitive Strengths & Weaknesses

## 9.3 Hurom

### 9.3.1 Hurom Details

### 9.3.2 Hurom Major Business

### 9.3.3 Hurom Low Speed Juicer Product and Services

### 9.3.4 Hurom Low Speed Juicer Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

### 9.3.5 Hurom Recent Developments/Updates

### 9.3.6 Hurom Competitive Strengths & Weaknesses

## 9.4 Omega

### 9.4.1 Omega Details

### 9.4.2 Omega Major Business

### 9.4.3 Omega Low Speed Juicer Product and Services

### 9.4.4 Omega Low Speed Juicer Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

### 9.4.5 Omega Recent Developments/Updates

### 9.4.6 Omega Competitive Strengths & Weaknesses

## 9.5 Cuisinart

### 9.5.1 Cuisinart Details

### 9.5.2 Cuisinart Major Business

### 9.5.3 Cuisinart Low Speed Juicer Product and Services

### 9.5.4 Cuisinart Low Speed Juicer Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

### 9.5.5 Cuisinart Recent Developments/Updates

### 9.5.6 Cuisinart Competitive Strengths & Weaknesses

## 9.6 Breville

### 9.6.1 Breville Details

### 9.6.2 Breville Major Business

### 9.6.3 Breville Low Speed Juicer Product and Services

### 9.6.4 Breville Low Speed Juicer Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

### 9.6.5 Breville Recent Developments/Updates

### 9.6.6 Breville Competitive Strengths & Weaknesses

## 9.7 Braun

### 9.7.1 Braun Details

### 9.7.2 Braun Major Business

### 9.7.3 Braun Low Speed Juicer Product and Services

9.7.4 Braun Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Braun Recent Developments/Updates

9.7.6 Braun Competitive Strengths & Weaknesses

9.8 Philips

9.8.1 Philips Details

9.8.2 Philips Major Business

9.8.3 Philips Low Speed Juicer Product and Services

9.8.4 Philips Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Philips Recent Developments/Updates

9.8.6 Philips Competitive Strengths & Weaknesses

9.9 Supor

9.9.1 Supor Details

9.9.2 Supor Major Business

9.9.3 Supor Low Speed Juicer Product and Services

9.9.4 Supor Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Supor Recent Developments/Updates

9.9.6 Supor Competitive Strengths & Weaknesses

9.10 Midea

9.10.1 Midea Details

9.10.2 Midea Major Business

9.10.3 Midea Low Speed Juicer Product and Services

9.10.4 Midea Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Midea Recent Developments/Updates

9.10.6 Midea Competitive Strengths & Weaknesses

9.11 Oster

9.11.1 Oster Details

9.11.2 Oster Major Business

9.11.3 Oster Low Speed Juicer Product and Services

9.11.4 Oster Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Oster Recent Developments/Updates

9.11.6 Oster Competitive Strengths & Weaknesses

9.12 Electrolux

9.12.1 Electrolux Details

9.12.2 Electrolux Major Business

- 9.12.3 Electrolux Low Speed Juicer Product and Services
- 9.12.4 Electrolux Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Electrolux Recent Developments/Updates
- 9.12.6 Electrolux Competitive Strengths & Weaknesses
- 9.13 Panasonic
  - 9.13.1 Panasonic Details
  - 9.13.2 Panasonic Major Business
  - 9.13.3 Panasonic Low Speed Juicer Product and Services
  - 9.13.4 Panasonic Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Panasonic Recent Developments/Updates
  - 9.13.6 Panasonic Competitive Strengths & Weaknesses
- 9.14 Hamilton Beach
  - 9.14.1 Hamilton Beach Details
  - 9.14.2 Hamilton Beach Major Business
  - 9.14.3 Hamilton Beach Low Speed Juicer Product and Services
  - 9.14.4 Hamilton Beach Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Hamilton Beach Recent Developments/Updates
  - 9.14.6 Hamilton Beach Competitive Strengths & Weaknesses
- 9.15 Kenwood
  - 9.15.1 Kenwood Details
  - 9.15.2 Kenwood Major Business
  - 9.15.3 Kenwood Low Speed Juicer Product and Services
  - 9.15.4 Kenwood Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Kenwood Recent Developments/Updates
  - 9.15.6 Kenwood Competitive Strengths & Weaknesses
- 9.16 Donlim
  - 9.16.1 Donlim Details
  - 9.16.2 Donlim Major Business
  - 9.16.3 Donlim Low Speed Juicer Product and Services
  - 9.16.4 Donlim Low Speed Juicer Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Donlim Recent Developments/Updates
  - 9.16.6 Donlim Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Low Speed Juicer Industry Chain
- 10.2 Low Speed Juicer Upstream Analysis
  - 10.2.1 Low Speed Juicer Core Raw Materials
  - 10.2.2 Main Manufacturers of Low Speed Juicer Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Low Speed Juicer Production Mode
- 10.6 Low Speed Juicer Procurement Model
- 10.7 Low Speed Juicer Industry Sales Model and Sales Channels
  - 10.7.1 Low Speed Juicer Sales Model
  - 10.7.2 Low Speed Juicer Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Low Speed Juicer Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Low Speed Juicer Production Value by Region (2021-2026) & (USD Million)

Table 3. World Low Speed Juicer Production Value by Region (2027-2032) & (USD Million)

Table 4. World Low Speed Juicer Production Value Market Share by Region (2021-2026)

Table 5. World Low Speed Juicer Production Value Market Share by Region (2027-2032)

Table 6. World Low Speed Juicer Production by Region (2021-2026) & (K Units)

Table 7. World Low Speed Juicer Production by Region (2027-2032) & (K Units)

Table 8. World Low Speed Juicer Production Market Share by Region (2021-2026)

Table 9. World Low Speed Juicer Production Market Share by Region (2027-2032)

Table 10. World Low Speed Juicer Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Low Speed Juicer Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Low Speed Juicer Major Market Trends

Table 13. World Low Speed Juicer Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Low Speed Juicer Consumption by Region (2021-2026) & (K Units)

Table 15. World Low Speed Juicer Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Low Speed Juicer Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Low Speed Juicer Producers in 2025

Table 18. World Low Speed Juicer Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Low Speed Juicer Producers in 2025

Table 20. World Low Speed Juicer Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Low Speed Juicer Company Evaluation Quadrant

Table 22. World Low Speed Juicer Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Low Speed Juicer Production Site of Key Manufacturer

Table 24. Low Speed Juicer Market: Company Product Type Footprint

Table 25. Low Speed Juicer Market: Company Product Application Footprint

|                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------|
| Table 26. Low Speed Juicer Competitive Factors                                                                      |
| Table 27. Low Speed Juicer New Entrant and Capacity Expansion Plans                                                 |
| Table 28. Low Speed Juicer Mergers & Acquisitions Activity                                                          |
| Table 29. United States VS China Low Speed Juicer Production Value Comparison, (2021 & 2025 & 2032) & (USD Million) |
| Table 30. United States VS China Low Speed Juicer Production Comparison, (2021 & 2025 & 2032) & (K Units)           |
| Table 31. United States VS China Low Speed Juicer Consumption Comparison, (2021 & 2025 & 2032) & (K Units)          |
| Table 32. United States Based Low Speed Juicer Manufacturers, Headquarters and Production Site (States, Country)    |
| Table 33. United States Based Manufacturers Low Speed Juicer Production Value, (2021-2026) & (USD Million)          |
| Table 34. United States Based Manufacturers Low Speed Juicer Production Value Market Share (2021-2026)              |
| Table 35. United States Based Manufacturers Low Speed Juicer Production (2021-2026) & (K Units)                     |
| Table 36. United States Based Manufacturers Low Speed Juicer Production Market Share (2021-2026)                    |
| Table 37. China Based Low Speed Juicer Manufacturers, Headquarters and Production Site (Province, Country)          |
| Table 38. China Based Manufacturers Low Speed Juicer Production Value, (2021-2026) & (USD Million)                  |
| Table 39. China Based Manufacturers Low Speed Juicer Production Value Market Share (2021-2026)                      |
| Table 40. China Based Manufacturers Low Speed Juicer Production, (2021-2026) & (K Units)                            |
| Table 41. China Based Manufacturers Low Speed Juicer Production Market Share (2021-2026)                            |
| Table 42. Rest of World Based Low Speed Juicer Manufacturers, Headquarters and Production Site (State, Country)     |
| Table 43. Rest of World Based Manufacturers Low Speed Juicer Production Value, (2021-2026) & (USD Million)          |
| Table 44. Rest of World Based Manufacturers Low Speed Juicer Production Value Market Share (2021-2026)              |
| Table 45. Rest of World Based Manufacturers Low Speed Juicer Production, (2021-2026) & (K Units)                    |
| Table 46. Rest of World Based Manufacturers Low Speed Juicer Production Market Share (2021-2026)                    |

Table 47. World Low Speed Juicer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Low Speed Juicer Production by Type (2021-2026) & (K Units)

Table 49. World Low Speed Juicer Production by Type (2027-2032) & (K Units)

Table 50. World Low Speed Juicer Production Value by Type (2021-2026) & (USD Million)

Table 51. World Low Speed Juicer Production Value by Type (2027-2032) & (USD Million)

Table 52. World Low Speed Juicer Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Low Speed Juicer Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Low Speed Juicer Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 55. World Low Speed Juicer Production by Capacity (2021-2026) & (K Units)

Table 56. World Low Speed Juicer Production by Capacity (2027-2032) & (K Units)

Table 57. World Low Speed Juicer Production Value by Capacity (2021-2026) & (USD Million)

Table 58. World Low Speed Juicer Production Value by Capacity (2027-2032) & (USD Million)

Table 59. World Low Speed Juicer Average Price by Capacity (2021-2026) & (US\$/Unit)

Table 60. World Low Speed Juicer Average Price by Capacity (2027-2032) & (US\$/Unit)

Table 61. World Low Speed Juicer Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Low Speed Juicer Production by Sales Channel (2021-2026) & (K Units)

Table 63. World Low Speed Juicer Production by Sales Channel (2027-2032) & (K Units)

Table 64. World Low Speed Juicer Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Low Speed Juicer Production Value by Sales Channel (2027-2032) & (USD Million)

Table 66. World Low Speed Juicer Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 67. World Low Speed Juicer Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 68. World Low Speed Juicer Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Low Speed Juicer Production by Application (2021-2026) & (K Units)

Table 70. World Low Speed Juicer Production by Application (2027-2032) & (K Units)

Table 71. World Low Speed Juicer Production Value by Application (2021-2026) &

(USD Million)

Table 72. World Low Speed Juicer Production Value by Application (2027-2032) &  
(USD Million)

Table 73. World Low Speed Juicer Average Price by Application (2021-2026) &  
(US\$/Unit)

Table 74. World Low Speed Juicer Average Price by Application (2027-2032) &  
(US\$/Unit)

Table 75. Joyoung Basic Information, Manufacturing Base and Competitors

Table 76. Joyoung Major Business

Table 77. Joyoung Low Speed Juicer Product and Services

Table 78. Joyoung Low Speed Juicer Production (K Units), Price (US\$/Unit), Production  
Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Joyoung Recent Developments/Updates

Table 80. Joyoung Competitive Strengths & Weaknesses

Table 81. Kuvings Basic Information, Manufacturing Base and Competitors

Table 82. Kuvings Major Business

Table 83. Kuvings Low Speed Juicer Product and Services

Table 84. Kuvings Low Speed Juicer Production (K Units), Price (US\$/Unit), Production  
Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Kuvings Recent Developments/Updates

Table 86. Kuvings Competitive Strengths & Weaknesses

Table 87. Hurom Basic Information, Manufacturing Base and Competitors

Table 88. Hurom Major Business

Table 89. Hurom Low Speed Juicer Product and Services

Table 90. Hurom Low Speed Juicer Production (K Units), Price (US\$/Unit), Production  
Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Hurom Recent Developments/Updates

Table 92. Hurom Competitive Strengths & Weaknesses

Table 93. Omega Basic Information, Manufacturing Base and Competitors

Table 94. Omega Major Business

Table 95. Omega Low Speed Juicer Product and Services

Table 96. Omega Low Speed Juicer Production (K Units), Price (US\$/Unit), Production  
Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Omega Recent Developments/Updates

Table 98. Omega Competitive Strengths & Weaknesses

Table 99. Cuisinart Basic Information, Manufacturing Base and Competitors

Table 100. Cuisinart Major Business

Table 101. Cuisinart Low Speed Juicer Product and Services

Table 102. Cuisinart Low Speed Juicer Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Cuisinart Recent Developments/Updates

Table 104. Cuisinart Competitive Strengths & Weaknesses

Table 105. Breville Basic Information, Manufacturing Base and Competitors

Table 106. Breville Major Business

Table 107. Breville Low Speed Juicer Product and Services

Table 108. Breville Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Breville Recent Developments/Updates

Table 110. Breville Competitive Strengths & Weaknesses

Table 111. Braun Basic Information, Manufacturing Base and Competitors

Table 112. Braun Major Business

Table 113. Braun Low Speed Juicer Product and Services

Table 114. Braun Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Braun Recent Developments/Updates

Table 116. Braun Competitive Strengths & Weaknesses

Table 117. Philips Basic Information, Manufacturing Base and Competitors

Table 118. Philips Major Business

Table 119. Philips Low Speed Juicer Product and Services

Table 120. Philips Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Philips Recent Developments/Updates

Table 122. Philips Competitive Strengths & Weaknesses

Table 123. Supor Basic Information, Manufacturing Base and Competitors

Table 124. Supor Major Business

Table 125. Supor Low Speed Juicer Product and Services

Table 126. Supor Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Supor Recent Developments/Updates

Table 128. Supor Competitive Strengths & Weaknesses

Table 129. Midea Basic Information, Manufacturing Base and Competitors

Table 130. Midea Major Business

Table 131. Midea Low Speed Juicer Product and Services

Table 132. Midea Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Midea Recent Developments/Updates

Table 134. Midea Competitive Strengths & Weaknesses

Table 135. Oster Basic Information, Manufacturing Base and Competitors

|                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 136. Oster Major Business                                                                                                                               |
| Table 137. Oster Low Speed Juicer Product and Services                                                                                                        |
| Table 138. Oster Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)          |
| Table 139. Oster Recent Developments/Updates                                                                                                                  |
| Table 140. Oster Competitive Strengths & Weaknesses                                                                                                           |
| Table 141. Electrolux Basic Information, Manufacturing Base and Competitors                                                                                   |
| Table 142. Electrolux Major Business                                                                                                                          |
| Table 143. Electrolux Low Speed Juicer Product and Services                                                                                                   |
| Table 144. Electrolux Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)     |
| Table 145. Electrolux Recent Developments/Updates                                                                                                             |
| Table 146. Electrolux Competitive Strengths & Weaknesses                                                                                                      |
| Table 147. Panasonic Basic Information, Manufacturing Base and Competitors                                                                                    |
| Table 148. Panasonic Major Business                                                                                                                           |
| Table 149. Panasonic Low Speed Juicer Product and Services                                                                                                    |
| Table 150. Panasonic Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)      |
| Table 151. Panasonic Recent Developments/Updates                                                                                                              |
| Table 152. Panasonic Competitive Strengths & Weaknesses                                                                                                       |
| Table 153. Hamilton Beach Basic Information, Manufacturing Base and Competitors                                                                               |
| Table 154. Hamilton Beach Major Business                                                                                                                      |
| Table 155. Hamilton Beach Low Speed Juicer Product and Services                                                                                               |
| Table 156. Hamilton Beach Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026) |
| Table 157. Hamilton Beach Recent Developments/Updates                                                                                                         |
| Table 158. Hamilton Beach Competitive Strengths & Weaknesses                                                                                                  |
| Table 159. Kenwood Basic Information, Manufacturing Base and Competitors                                                                                      |
| Table 160. Kenwood Major Business                                                                                                                             |
| Table 161. Kenwood Low Speed Juicer Product and Services                                                                                                      |
| Table 162. Kenwood Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)        |
| Table 163. Kenwood Recent Developments/Updates                                                                                                                |
| Table 164. Kenwood Competitive Strengths & Weaknesses                                                                                                         |
| Table 165. Donlim Basic Information, Manufacturing Base and Competitors                                                                                       |
| Table 166. Donlim Major Business                                                                                                                              |
| Table 167. Donlim Low Speed Juicer Product and Services                                                                                                       |
| Table 168. Donlim Low Speed Juicer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)         |

Table 169. Donlim Recent Developments/Updates

Table 170. Donlim Competitive Strengths & Weaknesses

Table 171. Global Key Players of Low Speed Juicer Upstream (Raw Materials)

Table 172. Global Low Speed Juicer Typical Customers

Table 173. Low Speed Juicer Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Low Speed Juicer Picture

Figure 2. World Low Speed Juicer Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Low Speed Juicer Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Low Speed Juicer Production (2021-2032) & (K Units)

Figure 5. World Low Speed Juicer Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Low Speed Juicer Production Value Market Share by Region (2021-2032)

Figure 7. World Low Speed Juicer Production Market Share by Region (2021-2032)

Figure 8. North America Low Speed Juicer Production (2021-2032) & (K Units)

Figure 9. Europe Low Speed Juicer Production (2021-2032) & (K Units)

Figure 10. China Low Speed Juicer Production (2021-2032) & (K Units)

Figure 11. Japan Low Speed Juicer Production (2021-2032) & (K Units)

Figure 12. Low Speed Juicer Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 15. World Low Speed Juicer Consumption Market Share by Region (2021-2032)

Figure 16. United States Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 17. China Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 18. Europe Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 19. Japan Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 20. South Korea Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 22. India Low Speed Juicer Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Low Speed Juicer by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Low Speed Juicer Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Low Speed Juicer Markets in 2025

Figure 26. United States VS China: Low Speed Juicer Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Low Speed Juicer Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Low Speed Juicer Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Low Speed Juicer Production Market Share 2025

Figure 30. China Based Manufacturers Low Speed Juicer Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Low Speed Juicer Production Market Share 2025

Figure 32. World Low Speed Juicer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Low Speed Juicer Production Value Market Share by Type in 2025

Figure 34. High-end

Figure 35. Low-end

Figure 36. World Low Speed Juicer Production Market Share by Type (2021-2032)

Figure 37. World Low Speed Juicer Production Value Market Share by Type (2021-2032)

Figure 38. World Low Speed Juicer Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Low Speed Juicer Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Figure 40. World Low Speed Juicer Production Value Market Share by Capacity in 2025

Figure 41. High Capacity

Figure 42. Low Capacity

Figure 43. World Low Speed Juicer Production Market Share by Capacity (2021-2032)

Figure 44. World Low Speed Juicer Production Value Market Share by Capacity (2021-2032)

Figure 45. World Low Speed Juicer Average Price by Capacity (2021-2032) & (US\$/Unit)

Figure 46. World Low Speed Juicer Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 47. World Low Speed Juicer Production Value Market Share by Sales Channel in 2025

Figure 48. Online Sales

Figure 49. Offline Sales

Figure 50. World Low Speed Juicer Production Market Share by Sales Channel (2021-2032)

Figure 51. World Low Speed Juicer Production Value Market Share by Sales Channel (2021-2032)

Figure 52. World Low Speed Juicer Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 53. World Low Speed Juicer Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Low Speed Juicer Production Value Market Share by Application in 2025

Figure 55. Household

Figure 56. Commercial

Figure 57. World Low Speed Juicer Production Market Share by Application (2021-2032)

Figure 58. World Low Speed Juicer Production Value Market Share by Application (2021-2032)

Figure 59. World Low Speed Juicer Average Price by Application (2021-2032) & (US\$/Unit)

Figure 60. Low Speed Juicer Industry Chain

Figure 61. Low Speed Juicer Procurement Model

Figure 62. Low Speed Juicer Sales Model

Figure 63. Low Speed Juicer Sales Channels, Direct Sales, and Distribution

Figure 64. Methodology

Figure 65. Research Process and Data Source

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