

# Global Long Black Coffee Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Long Black Coffee market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A long black is a style of coffee commonly found in New Zealand and Australia.

The Global Info Research report includes an overview of the development of the Long Black Coffee industry chain, the market status of Coffee Shop (Medium/Regular Cup Type, Large Cup Type), Roast Coffee Company (Medium/Regular Cup Type, Large Cup Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Long Black Coffee.

Regionally, the report analyzes the Long Black Coffee markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Long Black Coffee market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Long Black Coffee market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Long Black Coffee industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Medium/Regular Cup Type, Large Cup Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Long Black Coffee market.

**Regional Analysis:** The report involves examining the Long Black Coffee market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Long Black Coffee market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Long Black Coffee:

**Company Analysis:** Report covers individual Long Black Coffee manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Long Black Coffee This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Coffee Shop, Roast Coffee Company).

**Technology Analysis:** Report covers specific technologies relevant to Long Black Coffee. It assesses the current state, advancements, and potential future developments in Long Black Coffee areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Long Black Coffee

market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Long Black Coffee market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Medium/Regular Cup Type

Large Cup Type

Extra Large Cup Type

### Market segment by Application

Coffee Shop

Roast Coffee Company

Distribute Coffee Company

Others

### Major players covered

Starbucks

Costa Coffee

McCafe

Tim Horton's

Gloria Jeans

Dunkin Donuts

Peet's Coffee

Lavazza

Caribou Coffee

Nescafe

Folgers

Keurig

Maxwell House

Eight O'clock

Gevalia

Bru Coffee

Luckin Coffee

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Long Black Coffee product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Long Black Coffee, with price, sales, revenue and global market share of Long Black Coffee from 2019 to 2024.

Chapter 3, the Long Black Coffee competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Long Black Coffee breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Long Black Coffee market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Long Black Coffee.

Chapter 14 and 15, to describe Long Black Coffee sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Long Black Coffee
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Long Black Coffee Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Medium/Regular Cup Type
  - 1.3.3 Large Cup Type
  - 1.3.4 Extra Large Cup Type
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Long Black Coffee Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Coffee Shop
  - 1.4.3 Roast Coffee Company
  - 1.4.4 Distribute Coffee Company
  - 1.4.5 Others
- 1.5 Global Long Black Coffee Market Size & Forecast
  - 1.5.1 Global Long Black Coffee Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Long Black Coffee Sales Quantity (2019-2030)
  - 1.5.3 Global Long Black Coffee Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Starbucks
  - 2.1.1 Starbucks Details
  - 2.1.2 Starbucks Major Business
  - 2.1.3 Starbucks Long Black Coffee Product and Services
  - 2.1.4 Starbucks Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Starbucks Recent Developments/Updates
- 2.2 Costa Coffee
  - 2.2.1 Costa Coffee Details
  - 2.2.2 Costa Coffee Major Business
  - 2.2.3 Costa Coffee Long Black Coffee Product and Services
  - 2.2.4 Costa Coffee Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Costa Coffee Recent Developments/Updates
- 2.3 McCafe
  - 2.3.1 McCafe Details
  - 2.3.2 McCafe Major Business
  - 2.3.3 McCafe Long Black Coffee Product and Services
  - 2.3.4 McCafe Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 McCafe Recent Developments/Updates
- 2.4 Tim Horton's
  - 2.4.1 Tim Horton's Details
  - 2.4.2 Tim Horton's Major Business
  - 2.4.3 Tim Horton's Long Black Coffee Product and Services
  - 2.4.4 Tim Horton's Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Tim Horton's Recent Developments/Updates
- 2.5 Gloria Jeans
  - 2.5.1 Gloria Jeans Details
  - 2.5.2 Gloria Jeans Major Business
  - 2.5.3 Gloria Jeans Long Black Coffee Product and Services
  - 2.5.4 Gloria Jeans Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Gloria Jeans Recent Developments/Updates
- 2.6 Dunkin Donuts
  - 2.6.1 Dunkin Donuts Details
  - 2.6.2 Dunkin Donuts Major Business
  - 2.6.3 Dunkin Donuts Long Black Coffee Product and Services
  - 2.6.4 Dunkin Donuts Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Dunkin Donuts Recent Developments/Updates
- 2.7 Peet's Coffee
  - 2.7.1 Peet's Coffee Details
  - 2.7.2 Peet's Coffee Major Business
  - 2.7.3 Peet's Coffee Long Black Coffee Product and Services
  - 2.7.4 Peet's Coffee Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Peet's Coffee Recent Developments/Updates
- 2.8 Lavazza
  - 2.8.1 Lavazza Details
  - 2.8.2 Lavazza Major Business

- 2.8.3 Lavazza Long Black Coffee Product and Services
- 2.8.4 Lavazza Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Lavazza Recent Developments/Updates
- 2.9 Caribou Coffee
  - 2.9.1 Caribou Coffee Details
  - 2.9.2 Caribou Coffee Major Business
  - 2.9.3 Caribou Coffee Long Black Coffee Product and Services
  - 2.9.4 Caribou Coffee Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Caribou Coffee Recent Developments/Updates
- 2.10 Nescafe
  - 2.10.1 Nescafe Details
  - 2.10.2 Nescafe Major Business
  - 2.10.3 Nescafe Long Black Coffee Product and Services
  - 2.10.4 Nescafe Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Nescafe Recent Developments/Updates
- 2.11 Folgers
  - 2.11.1 Folgers Details
  - 2.11.2 Folgers Major Business
  - 2.11.3 Folgers Long Black Coffee Product and Services
  - 2.11.4 Folgers Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Folgers Recent Developments/Updates
- 2.12 Keurig
  - 2.12.1 Keurig Details
  - 2.12.2 Keurig Major Business
  - 2.12.3 Keurig Long Black Coffee Product and Services
  - 2.12.4 Keurig Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Keurig Recent Developments/Updates
- 2.13 Maxwell House
  - 2.13.1 Maxwell House Details
  - 2.13.2 Maxwell House Major Business
  - 2.13.3 Maxwell House Long Black Coffee Product and Services
  - 2.13.4 Maxwell House Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Maxwell House Recent Developments/Updates



## 2.14 Eight O'clock

2.14.1 Eight O'clock Details

2.14.2 Eight O'clock Major Business

2.14.3 Eight O'clock Long Black Coffee Product and Services

2.14.4 Eight O'clock Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Eight O'clock Recent Developments/Updates

## 2.15 Gevalia

2.15.1 Gevalia Details

2.15.2 Gevalia Major Business

2.15.3 Gevalia Long Black Coffee Product and Services

2.15.4 Gevalia Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Gevalia Recent Developments/Updates

## 2.16 Bru Coffee

2.16.1 Bru Coffee Details

2.16.2 Bru Coffee Major Business

2.16.3 Bru Coffee Long Black Coffee Product and Services

2.16.4 Bru Coffee Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Bru Coffee Recent Developments/Updates

## 2.17 Luckin Coffee

2.17.1 Luckin Coffee Details

2.17.2 Luckin Coffee Major Business

2.17.3 Luckin Coffee Long Black Coffee Product and Services

2.17.4 Luckin Coffee Long Black Coffee Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Luckin Coffee Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: LONG BLACK COFFEE BY MANUFACTURER**

3.1 Global Long Black Coffee Sales Quantity by Manufacturer (2019-2024)

3.2 Global Long Black Coffee Revenue by Manufacturer (2019-2024)

3.3 Global Long Black Coffee Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Long Black Coffee by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Long Black Coffee Manufacturer Market Share in 2023

3.4.2 Top 6 Long Black Coffee Manufacturer Market Share in 2023

- 3.5 Long Black Coffee Market: Overall Company Footprint Analysis
  - 3.5.1 Long Black Coffee Market: Region Footprint
  - 3.5.2 Long Black Coffee Market: Company Product Type Footprint
  - 3.5.3 Long Black Coffee Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Long Black Coffee Market Size by Region
  - 4.1.1 Global Long Black Coffee Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Long Black Coffee Consumption Value by Region (2019-2030)
  - 4.1.3 Global Long Black Coffee Average Price by Region (2019-2030)
- 4.2 North America Long Black Coffee Consumption Value (2019-2030)
- 4.3 Europe Long Black Coffee Consumption Value (2019-2030)
- 4.4 Asia-Pacific Long Black Coffee Consumption Value (2019-2030)
- 4.5 South America Long Black Coffee Consumption Value (2019-2030)
- 4.6 Middle East and Africa Long Black Coffee Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Long Black Coffee Sales Quantity by Type (2019-2030)
- 5.2 Global Long Black Coffee Consumption Value by Type (2019-2030)
- 5.3 Global Long Black Coffee Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Long Black Coffee Sales Quantity by Application (2019-2030)
- 6.2 Global Long Black Coffee Consumption Value by Application (2019-2030)
- 6.3 Global Long Black Coffee Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Long Black Coffee Sales Quantity by Type (2019-2030)
- 7.2 North America Long Black Coffee Sales Quantity by Application (2019-2030)
- 7.3 North America Long Black Coffee Market Size by Country
  - 7.3.1 North America Long Black Coffee Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Long Black Coffee Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Long Black Coffee Sales Quantity by Type (2019-2030)

8.2 Europe Long Black Coffee Sales Quantity by Application (2019-2030)

8.3 Europe Long Black Coffee Market Size by Country

8.3.1 Europe Long Black Coffee Sales Quantity by Country (2019-2030)

8.3.2 Europe Long Black Coffee Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Long Black Coffee Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Long Black Coffee Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Long Black Coffee Market Size by Region

9.3.1 Asia-Pacific Long Black Coffee Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Long Black Coffee Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Long Black Coffee Sales Quantity by Type (2019-2030)

10.2 South America Long Black Coffee Sales Quantity by Application (2019-2030)

10.3 South America Long Black Coffee Market Size by Country

10.3.1 South America Long Black Coffee Sales Quantity by Country (2019-2030)

10.3.2 South America Long Black Coffee Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Long Black Coffee Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Long Black Coffee Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Long Black Coffee Market Size by Country
  - 11.3.1 Middle East & Africa Long Black Coffee Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Long Black Coffee Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Long Black Coffee Market Drivers
- 12.2 Long Black Coffee Market Restraints
- 12.3 Long Black Coffee Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Long Black Coffee and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Long Black Coffee
- 13.3 Long Black Coffee Production Process
- 13.4 Long Black Coffee Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Long Black Coffee Typical Distributors

14.3 Long Black Coffee Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Long Black Coffee Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Long Black Coffee Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Starbucks Basic Information, Manufacturing Base and Competitors

Table 4. Starbucks Major Business

Table 5. Starbucks Long Black Coffee Product and Services

Table 6. Starbucks Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Starbucks Recent Developments/Updates

Table 8. Costa Coffee Basic Information, Manufacturing Base and Competitors

Table 9. Costa Coffee Major Business

Table 10. Costa Coffee Long Black Coffee Product and Services

Table 11. Costa Coffee Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Costa Coffee Recent Developments/Updates

Table 13. McCafe Basic Information, Manufacturing Base and Competitors

Table 14. McCafe Major Business

Table 15. McCafe Long Black Coffee Product and Services

Table 16. McCafe Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. McCafe Recent Developments/Updates

Table 18. Tim Horton's Basic Information, Manufacturing Base and Competitors

Table 19. Tim Horton's Major Business

Table 20. Tim Horton's Long Black Coffee Product and Services

Table 21. Tim Horton's Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Tim Horton's Recent Developments/Updates

Table 23. Gloria Jeans Basic Information, Manufacturing Base and Competitors

Table 24. Gloria Jeans Major Business

Table 25. Gloria Jeans Long Black Coffee Product and Services

Table 26. Gloria Jeans Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Gloria Jeans Recent Developments/Updates

Table 28. Dunkin Donuts Basic Information, Manufacturing Base and Competitors

- Table 29. Dunkin Donuts Major Business
- Table 30. Dunkin Donuts Long Black Coffee Product and Services
- Table 31. Dunkin Donuts Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Dunkin Donuts Recent Developments/Updates
- Table 33. Peet's Coffee Basic Information, Manufacturing Base and Competitors
- Table 34. Peet's Coffee Major Business
- Table 35. Peet's Coffee Long Black Coffee Product and Services
- Table 36. Peet's Coffee Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Peet's Coffee Recent Developments/Updates
- Table 38. Lavazza Basic Information, Manufacturing Base and Competitors
- Table 39. Lavazza Major Business
- Table 40. Lavazza Long Black Coffee Product and Services
- Table 41. Lavazza Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Lavazza Recent Developments/Updates
- Table 43. Caribou Coffee Basic Information, Manufacturing Base and Competitors
- Table 44. Caribou Coffee Major Business
- Table 45. Caribou Coffee Long Black Coffee Product and Services
- Table 46. Caribou Coffee Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Caribou Coffee Recent Developments/Updates
- Table 48. Nescafe Basic Information, Manufacturing Base and Competitors
- Table 49. Nescafe Major Business
- Table 50. Nescafe Long Black Coffee Product and Services
- Table 51. Nescafe Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Nescafe Recent Developments/Updates
- Table 53. Folgers Basic Information, Manufacturing Base and Competitors
- Table 54. Folgers Major Business
- Table 55. Folgers Long Black Coffee Product and Services
- Table 56. Folgers Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Folgers Recent Developments/Updates
- Table 58. Keurig Basic Information, Manufacturing Base and Competitors
- Table 59. Keurig Major Business
- Table 60. Keurig Long Black Coffee Product and Services
- Table 61. Keurig Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Keurig Recent Developments/Updates

Table 63. Maxwell House Basic Information, Manufacturing Base and Competitors

Table 64. Maxwell House Major Business

Table 65. Maxwell House Long Black Coffee Product and Services

Table 66. Maxwell House Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Maxwell House Recent Developments/Updates

Table 68. Eight O'clock Basic Information, Manufacturing Base and Competitors

Table 69. Eight O'clock Major Business

Table 70. Eight O'clock Long Black Coffee Product and Services

Table 71. Eight O'clock Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Eight O'clock Recent Developments/Updates

Table 73. Gevalia Basic Information, Manufacturing Base and Competitors

Table 74. Gevalia Major Business

Table 75. Gevalia Long Black Coffee Product and Services

Table 76. Gevalia Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Gevalia Recent Developments/Updates

Table 78. Bru Coffee Basic Information, Manufacturing Base and Competitors

Table 79. Bru Coffee Major Business

Table 80. Bru Coffee Long Black Coffee Product and Services

Table 81. Bru Coffee Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Bru Coffee Recent Developments/Updates

Table 83. Luckin Coffee Basic Information, Manufacturing Base and Competitors

Table 84. Luckin Coffee Major Business

Table 85. Luckin Coffee Long Black Coffee Product and Services

Table 86. Luckin Coffee Long Black Coffee Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Luckin Coffee Recent Developments/Updates

Table 88. Global Long Black Coffee Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 89. Global Long Black Coffee Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Long Black Coffee Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 91. Market Position of Manufacturers in Long Black Coffee, (Tier 1, Tier 2, and



Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Long Black Coffee Production Site of Key Manufacturer

Table 93. Long Black Coffee Market: Company Product Type Footprint

Table 94. Long Black Coffee Market: Company Product Application Footprint

Table 95. Long Black Coffee New Market Entrants and Barriers to Market Entry

Table 96. Long Black Coffee Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Long Black Coffee Sales Quantity by Region (2019-2024) & (K Units)

Table 98. Global Long Black Coffee Sales Quantity by Region (2025-2030) & (K Units)

Table 99. Global Long Black Coffee Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Long Black Coffee Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Long Black Coffee Average Price by Region (2019-2024) & (USD/Unit)

Table 102. Global Long Black Coffee Average Price by Region (2025-2030) & (USD/Unit)

Table 103. Global Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Global Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Global Long Black Coffee Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Long Black Coffee Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Long Black Coffee Average Price by Type (2019-2024) & (USD/Unit)

Table 108. Global Long Black Coffee Average Price by Type (2025-2030) & (USD/Unit)

Table 109. Global Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Global Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Global Long Black Coffee Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Long Black Coffee Consumption Value by Application (2025-2030) & (USD Million)

Table 113. Global Long Black Coffee Average Price by Application (2019-2024) & (USD/Unit)

Table 114. Global Long Black Coffee Average Price by Application (2025-2030) & (USD/Unit)

Table 115. North America Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 116. North America Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Units)

Table 117. North America Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 118. North America Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 119. North America Long Black Coffee Sales Quantity by Country (2019-2024) & (K Units)

Table 120. North America Long Black Coffee Sales Quantity by Country (2025-2030) & (K Units)

Table 121. North America Long Black Coffee Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Long Black Coffee Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 124. Europe Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Table 125. Europe Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 126. Europe Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 127. Europe Long Black Coffee Sales Quantity by Country (2019-2024) & (K Units)

Table 128. Europe Long Black Coffee Sales Quantity by Country (2025-2030) & (K Units)

Table 129. Europe Long Black Coffee Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Long Black Coffee Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 132. Asia-Pacific Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Table 133. Asia-Pacific Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 134. Asia-Pacific Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 135. Asia-Pacific Long Black Coffee Sales Quantity by Region (2019-2024) & (K Units)

Table 136. Asia-Pacific Long Black Coffee Sales Quantity by Region (2025-2030) & (K Units)

Table 137. Asia-Pacific Long Black Coffee Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Long Black Coffee Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 140. South America Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Table 141. South America Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 142. South America Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 143. South America Long Black Coffee Sales Quantity by Country (2019-2024) & (K Units)

Table 144. South America Long Black Coffee Sales Quantity by Country (2025-2030) & (K Units)

Table 145. South America Long Black Coffee Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Long Black Coffee Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Long Black Coffee Sales Quantity by Type (2019-2024) & (K Units)

Table 148. Middle East & Africa Long Black Coffee Sales Quantity by Type (2025-2030) & (K Units)

Table 149. Middle East & Africa Long Black Coffee Sales Quantity by Application (2019-2024) & (K Units)

Table 150. Middle East & Africa Long Black Coffee Sales Quantity by Application (2025-2030) & (K Units)

Table 151. Middle East & Africa Long Black Coffee Sales Quantity by Region (2019-2024) & (K Units)

Table 152. Middle East & Africa Long Black Coffee Sales Quantity by Region (2025-2030) & (K Units)

Table 153. Middle East & Africa Long Black Coffee Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Long Black Coffee Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Long Black Coffee Raw Material

Table 156. Key Manufacturers of Long Black Coffee Raw Materials

Table 157. Long Black Coffee Typical Distributors

Table 158. Long Black Coffee Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Long Black Coffee Picture

Figure 2. Global Long Black Coffee Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Long Black Coffee Consumption Value Market Share by Type in 2023

Figure 4. Medium/Regular Cup Type Examples

Figure 5. Large Cup Type Examples

Figure 6. Extra Large Cup Type Examples

Figure 7. Global Long Black Coffee Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Long Black Coffee Consumption Value Market Share by Application in 2023

Figure 9. Coffee Shop Examples

Figure 10. Roast Coffee Company Examples

Figure 11. Distribute Coffee Company Examples

Figure 12. Others Examples

Figure 13. Global Long Black Coffee Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Long Black Coffee Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Long Black Coffee Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Long Black Coffee Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Long Black Coffee Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Long Black Coffee Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Long Black Coffee by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Long Black Coffee Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Long Black Coffee Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Long Black Coffee Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Long Black Coffee Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Long Black Coffee Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Long Black Coffee Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Long Black Coffee Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Long Black Coffee Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Long Black Coffee Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Long Black Coffee Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Long Black Coffee Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Long Black Coffee Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Long Black Coffee Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Long Black Coffee Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Long Black Coffee Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Long Black Coffee Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Long Black Coffee Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Long Black Coffee Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Long Black Coffee Consumption Value Market Share by Region (2019-2030)

Figure 55. China Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Long Black Coffee Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Long Black Coffee Consumption Value Market Share by

Country (2019-2030)

Figure 65. Brazil Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Long Black Coffee Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Long Black Coffee Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Long Black Coffee Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Long Black Coffee Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Long Black Coffee Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Long Black Coffee Market Drivers

Figure 76. Long Black Coffee Market Restraints

Figure 77. Long Black Coffee Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Long Black Coffee in 2023

Figure 80. Manufacturing Process Analysis of Long Black Coffee

Figure 81. Long Black Coffee Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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