

# Global Low Power Wide Area Network (LPWAN) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Low Power Wide Area Network (LPWAN) market size was valued at USD 1737.9 million in 2023 and is forecast to a readjusted size of USD 13130 million by 2030 with a CAGR of 33.5% during review period.

Low-power WAN (LPWAN) is a wireless wide area network technology that interconnects low-bandwidth, battery-powered devices with low bit rates over long ranges.

Global Low Power Wide Area Network (LPWAN) key players include Semtech Corporation, AT&T Inc, Cisco Systems, Huawei Technologies, Actility, etc. Global top five manufacturers hold a share over 45%.

Europe is the largest market, with a share over 35%, followed by China, and North America, both have a share about 50 percent.

In terms of product, LoRaWAN is the largest segment, with a share about 30%. And in terms of application, the largest application is Smart City, followed by Transportation and Logistics, Healthcare Applications, etc.

The Global Info Research report includes an overview of the development of the Low Power Wide Area Network (LPWAN) industry chain, the market status of Smart City (SIGFOX, LoRaWAN), Transportation and Logistics (SIGFOX, LoRaWAN), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Low Power Wide Area

Network (LPWAN).

Regionally, the report analyzes the Low Power Wide Area Network (LPWAN) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Low Power Wide Area Network (LPWAN) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Low Power Wide Area Network (LPWAN) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Low Power Wide Area Network (LPWAN) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SIGFOX, LoRaWAN).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Low Power Wide Area Network (LPWAN) market.

**Regional Analysis:** The report involves examining the Low Power Wide Area Network (LPWAN) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Low Power Wide Area Network (LPWAN) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Low Power Wide Area Network (LPWAN):

**Company Analysis:** Report covers individual Low Power Wide Area Network (LPWAN) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Low Power Wide Area Network (LPWAN). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smart City, Transportation and Logistics).

**Technology Analysis:** Report covers specific technologies relevant to Low Power Wide Area Network (LPWAN). It assesses the current state, advancements, and potential future developments in Low Power Wide Area Network (LPWAN) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Low Power Wide Area Network (LPWAN) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Low Power Wide Area Network (LPWAN) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

SIGFOX

LoRaWAN

Weightless

NB-IoT

Others

### Market segment by Application

Smart City

Transportation and Logistics

Healthcare Applications

Others

### Market segment by players, this report covers

Semtech Corporation

AT&T Inc

Cisco Systems

Huawei Technologies

Actility

Ingenu

Loriot

Waviot

Link Labs Inc

Weightless Sig

SIGFOX

Senet Inc

Ubiik

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Low Power Wide Area Network (LPWAN) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Low Power Wide Area Network (LPWAN), with revenue, gross margin and global market share of Low Power Wide Area Network (LPWAN) from 2019 to 2024.

Chapter 3, the Low Power Wide Area Network (LPWAN) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Low Power Wide Area Network (LPWAN) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Low Power Wide Area Network (LPWAN).

Chapter 13, to describe Low Power Wide Area Network (LPWAN) research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Low Power Wide Area Network (LPWAN)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Low Power Wide Area Network (LPWAN) by Type
  - 1.3.1 Overview: Global Low Power Wide Area Network (LPWAN) Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type in 2023
  - 1.3.3 SIGFOX
  - 1.3.4 LoRaWAN
  - 1.3.5 Weighthless
  - 1.3.6 NB-IoT
  - 1.3.7 Others
- 1.4 Global Low Power Wide Area Network (LPWAN) Market by Application
  - 1.4.1 Overview: Global Low Power Wide Area Network (LPWAN) Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Smart City
  - 1.4.3 Transportation and Logistics
  - 1.4.4 Healthcare Applications
  - 1.4.5 Others
- 1.5 Global Low Power Wide Area Network (LPWAN) Market Size & Forecast
- 1.6 Global Low Power Wide Area Network (LPWAN) Market Size and Forecast by Region
  - 1.6.1 Global Low Power Wide Area Network (LPWAN) Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Low Power Wide Area Network (LPWAN) Market Size by Region, (2019-2030)
  - 1.6.3 North America Low Power Wide Area Network (LPWAN) Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Low Power Wide Area Network (LPWAN) Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Size and Prospect (2019-2030)
  - 1.6.6 South America Low Power Wide Area Network (LPWAN) Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Low Power Wide Area Network (LPWAN) Market Size

and Prospect (2019-2030)

## **2 COMPANY PROFILES**

### **2.1 Semtech Corporation**

2.1.1 Semtech Corporation Details

2.1.2 Semtech Corporation Major Business

2.1.3 Semtech Corporation Low Power Wide Area Network (LPWAN) Product and Solutions

2.1.4 Semtech Corporation Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Semtech Corporation Recent Developments and Future Plans

### **2.2 AT&T Inc**

2.2.1 AT&T Inc Details

2.2.2 AT&T Inc Major Business

2.2.3 AT&T Inc Low Power Wide Area Network (LPWAN) Product and Solutions

2.2.4 AT&T Inc Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 AT&T Inc Recent Developments and Future Plans

### **2.3 Cisco Systems**

2.3.1 Cisco Systems Details

2.3.2 Cisco Systems Major Business

2.3.3 Cisco Systems Low Power Wide Area Network (LPWAN) Product and Solutions

2.3.4 Cisco Systems Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Cisco Systems Recent Developments and Future Plans

### **2.4 Huawei Technologies**

2.4.1 Huawei Technologies Details

2.4.2 Huawei Technologies Major Business

2.4.3 Huawei Technologies Low Power Wide Area Network (LPWAN) Product and Solutions

2.4.4 Huawei Technologies Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Huawei Technologies Recent Developments and Future Plans

### **2.5 Actility**

2.5.1 Actility Details

2.5.2 Actility Major Business

2.5.3 Actility Low Power Wide Area Network (LPWAN) Product and Solutions

2.5.4 Actility Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and



## Market Share (2019-2024)

### 2.5.5 Actility Recent Developments and Future Plans

## 2.6 Ingenu

### 2.6.1 Ingenu Details

### 2.6.2 Ingenu Major Business

### 2.6.3 Ingenu Low Power Wide Area Network (LPWAN) Product and Solutions

### 2.6.4 Ingenu Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and

## Market Share (2019-2024)

### 2.6.5 Ingenu Recent Developments and Future Plans

## 2.7 Lorient

### 2.7.1 Lorient Details

### 2.7.2 Lorient Major Business

### 2.7.3 Lorient Low Power Wide Area Network (LPWAN) Product and Solutions

### 2.7.4 Lorient Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and

## Market Share (2019-2024)

### 2.7.5 Lorient Recent Developments and Future Plans

## 2.8 Waviot

### 2.8.1 Waviot Details

### 2.8.2 Waviot Major Business

### 2.8.3 Waviot Low Power Wide Area Network (LPWAN) Product and Solutions

### 2.8.4 Waviot Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and

## Market Share (2019-2024)

### 2.8.5 Waviot Recent Developments and Future Plans

## 2.9 Link Labs Inc

### 2.9.1 Link Labs Inc Details

### 2.9.2 Link Labs Inc Major Business

### 2.9.3 Link Labs Inc Low Power Wide Area Network (LPWAN) Product and Solutions

### 2.9.4 Link Labs Inc Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Link Labs Inc Recent Developments and Future Plans

## 2.10 Weightless Sig

### 2.10.1 Weightless Sig Details

### 2.10.2 Weightless Sig Major Business

### 2.10.3 Weightless Sig Low Power Wide Area Network (LPWAN) Product and Solutions

### 2.10.4 Weightless Sig Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Weightless Sig Recent Developments and Future Plans

## 2.11 SIGFOX

### 2.11.1 SIGFOX Details

- 2.11.2 SIGFOX Major Business
- 2.11.3 SIGFOX Low Power Wide Area Network (LPWAN) Product and Solutions
- 2.11.4 SIGFOX Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)
- 2.11.5 SIGFOX Recent Developments and Future Plans
- 2.12 Senet Inc
  - 2.12.1 Senet Inc Details
  - 2.12.2 Senet Inc Major Business
  - 2.12.3 Senet Inc Low Power Wide Area Network (LPWAN) Product and Solutions
  - 2.12.4 Senet Inc Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Senet Inc Recent Developments and Future Plans
- 2.13 Ubiik
  - 2.13.1 Ubiik Details
  - 2.13.2 Ubiik Major Business
  - 2.13.3 Ubiik Low Power Wide Area Network (LPWAN) Product and Solutions
  - 2.13.4 Ubiik Low Power Wide Area Network (LPWAN) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Ubiik Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Low Power Wide Area Network (LPWAN) Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Low Power Wide Area Network (LPWAN) by Company Revenue
  - 3.2.2 Top 3 Low Power Wide Area Network (LPWAN) Players Market Share in 2023
  - 3.2.3 Top 6 Low Power Wide Area Network (LPWAN) Players Market Share in 2023
- 3.3 Low Power Wide Area Network (LPWAN) Market: Overall Company Footprint Analysis
  - 3.3.1 Low Power Wide Area Network (LPWAN) Market: Region Footprint
  - 3.3.2 Low Power Wide Area Network (LPWAN) Market: Company Product Type Footprint
  - 3.3.3 Low Power Wide Area Network (LPWAN) Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Low Power Wide Area Network (LPWAN) Consumption Value and Market Share by Type (2019-2024)

4.2 Global Low Power Wide Area Network (LPWAN) Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application (2019-2024)

5.2 Global Low Power Wide Area Network (LPWAN) Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2030)

6.2 North America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2030)

6.3 North America Low Power Wide Area Network (LPWAN) Market Size by Country

6.3.1 North America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2030)

6.3.2 United States Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

6.3.3 Canada Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

6.3.4 Mexico Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2030)

7.2 Europe Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2030)

7.3 Europe Low Power Wide Area Network (LPWAN) Market Size by Country

7.3.1 Europe Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2030)

7.3.2 Germany Low Power Wide Area Network (LPWAN) Market Size and Forecast

(2019-2030)

7.3.3 France Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

7.3.5 Russia Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

7.3.6 Italy Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Size by Region

8.3.1 Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Region (2019-2030)

8.3.2 China Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

8.3.3 Japan Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

8.3.4 South Korea Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

8.3.5 India Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

8.3.7 Australia Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2030)

9.2 South America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2030)

9.3 South America Low Power Wide Area Network (LPWAN) Market Size by Country

9.3.1 South America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2030)

9.3.2 Brazil Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

9.3.3 Argentina Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Low Power Wide Area Network (LPWAN) Market Size by Country

10.3.1 Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2030)

10.3.2 Turkey Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

10.3.4 UAE Low Power Wide Area Network (LPWAN) Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Low Power Wide Area Network (LPWAN) Market Drivers

11.2 Low Power Wide Area Network (LPWAN) Market Restraints

11.3 Low Power Wide Area Network (LPWAN) Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Low Power Wide Area Network (LPWAN) Industry Chain

- 12.2 Low Power Wide Area Network (LPWAN) Upstream Analysis
- 12.3 Low Power Wide Area Network (LPWAN) Midstream Analysis
- 12.4 Low Power Wide Area Network (LPWAN) Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Low Power Wide Area Network (LPWAN) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Low Power Wide Area Network (LPWAN) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Low Power Wide Area Network (LPWAN) Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Low Power Wide Area Network (LPWAN) Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Semtech Corporation Company Information, Head Office, and Major Competitors
- Table 6. Semtech Corporation Major Business
- Table 7. Semtech Corporation Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 8. Semtech Corporation Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Semtech Corporation Recent Developments and Future Plans
- Table 10. AT&T Inc Company Information, Head Office, and Major Competitors
- Table 11. AT&T Inc Major Business
- Table 12. AT&T Inc Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 13. AT&T Inc Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. AT&T Inc Recent Developments and Future Plans
- Table 15. Cisco Systems Company Information, Head Office, and Major Competitors
- Table 16. Cisco Systems Major Business
- Table 17. Cisco Systems Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 18. Cisco Systems Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Cisco Systems Recent Developments and Future Plans
- Table 20. Huawei Technologies Company Information, Head Office, and Major Competitors
- Table 21. Huawei Technologies Major Business
- Table 22. Huawei Technologies Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 23. Huawei Technologies Low Power Wide Area Network (LPWAN) Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Huawei Technologies Recent Developments and Future Plans

Table 25. Actility Company Information, Head Office, and Major Competitors

Table 26. Actility Major Business

Table 27. Actility Low Power Wide Area Network (LPWAN) Product and Solutions

Table 28. Actility Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Actility Recent Developments and Future Plans

Table 30. Ingenu Company Information, Head Office, and Major Competitors

Table 31. Ingenu Major Business

Table 32. Ingenu Low Power Wide Area Network (LPWAN) Product and Solutions

Table 33. Ingenu Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Ingenu Recent Developments and Future Plans

Table 35. Lorient Company Information, Head Office, and Major Competitors

Table 36. Lorient Major Business

Table 37. Lorient Low Power Wide Area Network (LPWAN) Product and Solutions

Table 38. Lorient Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Lorient Recent Developments and Future Plans

Table 40. Waviot Company Information, Head Office, and Major Competitors

Table 41. Waviot Major Business

Table 42. Waviot Low Power Wide Area Network (LPWAN) Product and Solutions

Table 43. Waviot Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Waviot Recent Developments and Future Plans

Table 45. Link Labs Inc Company Information, Head Office, and Major Competitors

Table 46. Link Labs Inc Major Business

Table 47. Link Labs Inc Low Power Wide Area Network (LPWAN) Product and Solutions

Table 48. Link Labs Inc Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Link Labs Inc Recent Developments and Future Plans

Table 50. Weightless Sig Company Information, Head Office, and Major Competitors

Table 51. Weightless Sig Major Business

Table 52. Weightless Sig Low Power Wide Area Network (LPWAN) Product and Solutions

Table 53. Weightless Sig Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 54. Weightless Sig Recent Developments and Future Plans
- Table 55. SIGFOX Company Information, Head Office, and Major Competitors
- Table 56. SIGFOX Major Business
- Table 57. SIGFOX Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 58. SIGFOX Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. SIGFOX Recent Developments and Future Plans
- Table 60. Senet Inc Company Information, Head Office, and Major Competitors
- Table 61. Senet Inc Major Business
- Table 62. Senet Inc Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 63. Senet Inc Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Senet Inc Recent Developments and Future Plans
- Table 65. Ubiik Company Information, Head Office, and Major Competitors
- Table 66. Ubiik Major Business
- Table 67. Ubiik Low Power Wide Area Network (LPWAN) Product and Solutions
- Table 68. Ubiik Low Power Wide Area Network (LPWAN) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Ubiik Recent Developments and Future Plans
- Table 70. Global Low Power Wide Area Network (LPWAN) Revenue (USD Million) by Players (2019-2024)
- Table 71. Global Low Power Wide Area Network (LPWAN) Revenue Share by Players (2019-2024)
- Table 72. Breakdown of Low Power Wide Area Network (LPWAN) by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 73. Market Position of Players in Low Power Wide Area Network (LPWAN), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 74. Head Office of Key Low Power Wide Area Network (LPWAN) Players
- Table 75. Low Power Wide Area Network (LPWAN) Market: Company Product Type Footprint
- Table 76. Low Power Wide Area Network (LPWAN) Market: Company Product Application Footprint
- Table 77. Low Power Wide Area Network (LPWAN) New Market Entrants and Barriers to Market Entry
- Table 78. Low Power Wide Area Network (LPWAN) Mergers, Acquisition, Agreements, and Collaborations
- Table 79. Global Low Power Wide Area Network (LPWAN) Consumption Value (USD Million) by Type (2019-2024)
- Table 80. Global Low Power Wide Area Network (LPWAN) Consumption Value Share

by Type (2019-2024)

Table 81. Global Low Power Wide Area Network (LPWAN) Consumption Value Forecast by Type (2025-2030)

Table 82. Global Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024)

Table 83. Global Low Power Wide Area Network (LPWAN) Consumption Value Forecast by Application (2025-2030)

Table 84. North America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2024) & (USD Million)

Table 85. North America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2025-2030) & (USD Million)

Table 86. North America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024) & (USD Million)

Table 87. North America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2025-2030) & (USD Million)

Table 88. North America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2024) & (USD Million)

Table 89. North America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2025-2030) & (USD Million)

Table 90. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024) & (USD Million)

Table 93. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Application (2025-2030) & (USD Million)

Table 94. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Low Power Wide Area Network (LPWAN) Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2024) & (USD Million)

Table 97. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Type (2025-2030) & (USD Million)

Table 98. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024) & (USD Million)

Table 99. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Application (2025-2030) & (USD Million)

Table 100. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Region (2019-2024) & (USD Million)

Table 101. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value by Region (2025-2030) & (USD Million)

Table 102. South America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2024) & (USD Million)

Table 103. South America Low Power Wide Area Network (LPWAN) Consumption Value by Type (2025-2030) & (USD Million)

Table 104. South America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024) & (USD Million)

Table 105. South America Low Power Wide Area Network (LPWAN) Consumption Value by Application (2025-2030) & (USD Million)

Table 106. South America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2024) & (USD Million)

Table 107. South America Low Power Wide Area Network (LPWAN) Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Type (2019-2024) & (USD Million)

Table 109. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Type (2025-2030) & (USD Million)

Table 110. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Application (2019-2024) & (USD Million)

Table 111. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Application (2025-2030) & (USD Million)

Table 112. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Country (2019-2024) & (USD Million)

Table 113. Middle East & Africa Low Power Wide Area Network (LPWAN) Consumption Value by Country (2025-2030) & (USD Million)

Table 114. Low Power Wide Area Network (LPWAN) Raw Material

Table 115. Key Suppliers of Low Power Wide Area Network (LPWAN) Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. Low Power Wide Area Network (LPWAN) Picture
- Figure 2. Global Low Power Wide Area Network (LPWAN) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type in 2023
- Figure 4. SIGFOX
- Figure 5. LoRaWAN
- Figure 6. Weighthless
- Figure 7. NB-IoT
- Figure 8. Others
- Figure 9. Global Low Power Wide Area Network (LPWAN) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 10. Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application in 2023
- Figure 11. Smart City Picture
- Figure 12. Transportation and Logistics Picture
- Figure 13. Healthcare Applications Picture
- Figure 14. Others Picture
- Figure 15. Global Low Power Wide Area Network (LPWAN) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 16. Global Low Power Wide Area Network (LPWAN) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 17. Global Market Low Power Wide Area Network (LPWAN) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 18. Global Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Region (2019-2030)
- Figure 19. Global Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Region in 2023
- Figure 20. North America Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)
- Figure 21. Europe Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)
- Figure 22. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)
- Figure 23. South America Low Power Wide Area Network (LPWAN) Consumption Value

(2019-2030) & (USD Million)

Figure 24. Middle East and Africa Low Power Wide Area Network (LPWAN)

Consumption Value (2019-2030) & (USD Million)

Figure 25. Global Low Power Wide Area Network (LPWAN) Revenue Share by Players in 2023

Figure 26. Low Power Wide Area Network (LPWAN) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 27. Global Top 3 Players Low Power Wide Area Network (LPWAN) Market Share in 2023

Figure 28. Global Top 6 Players Low Power Wide Area Network (LPWAN) Market Share in 2023

Figure 29. Global Low Power Wide Area Network (LPWAN) Consumption Value Share by Type (2019-2024)

Figure 30. Global Low Power Wide Area Network (LPWAN) Market Share Forecast by Type (2025-2030)

Figure 31. Global Low Power Wide Area Network (LPWAN) Consumption Value Share by Application (2019-2024)

Figure 32. Global Low Power Wide Area Network (LPWAN) Market Share Forecast by Application (2025-2030)

Figure 33. North America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type (2019-2030)

Figure 34. North America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application (2019-2030)

Figure 35. North America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 37. Canada Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 38. Mexico Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 39. Europe Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type (2019-2030)

Figure 40. Europe Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application (2019-2030)

Figure 41. Europe Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Country (2019-2030)

Figure 42. Germany Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 43. France Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 44. United Kingdom Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 45. Russia Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 46. Italy Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 47. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type (2019-2030)

Figure 48. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application (2019-2030)

Figure 49. Asia-Pacific Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Region (2019-2030)

Figure 50. China Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 51. Japan Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 52. South Korea Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 53. India Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 54. Southeast Asia Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 55. Australia Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 56. South America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type (2019-2030)

Figure 57. South America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Application (2019-2030)

Figure 58. South America Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Country (2019-2030)

Figure 59. Brazil Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 60. Argentina Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 61. Middle East and Africa Low Power Wide Area Network (LPWAN) Consumption Value Market Share by Type (2019-2030)

Figure 62. Middle East and Africa Low Power Wide Area Network (LPWAN)

Consumption Value Market Share by Application (2019-2030)

Figure 63. Middle East and Africa Low Power Wide Area Network (LPWAN)

Consumption Value Market Share by Country (2019-2030)

Figure 64. Turkey Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 65. Saudi Arabia Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 66. UAE Low Power Wide Area Network (LPWAN) Consumption Value (2019-2030) & (USD Million)

Figure 67. Low Power Wide Area Network (LPWAN) Market Drivers

Figure 68. Low Power Wide Area Network (LPWAN) Market Restraints

Figure 69. Low Power Wide Area Network (LPWAN) Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Manufacturing Cost Structure Analysis of Low Power Wide Area Network (LPWAN) in 2023

Figure 72. Manufacturing Process Analysis of Low Power Wide Area Network (LPWAN)

Figure 73. Low Power Wide Area Network (LPWAN) Industrial Chain

Figure 74. Methodology

Figure 75. Research Process and Data Source

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