

Global Low-Power USB-to-UART Bridge ICs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Low-Power USB-to-UART Bridge ICs market size was valued at US\$ 308 million in 2025 and is forecast to a readjusted size of US\$ 490 million by 2032 with a CAGR of 6.8% during review period.

Low-Power USB-to-UART Bridge ICs are interface conversion chips optimized for low-current operation, integrating USB protocol processing, UART communication logic, baud-rate generation, data buffering, power management, driver communication, and signal control to connect host systems with serial devices while reducing standby and operating power consumption. In 2025, production was 130 million units and the average price was USD 2.3 per unit. The industry's capacity utilization rate in 2025 was about 70%, and the average gross margin was around 33%. Upstream, the key inputs mainly include silicon wafers, photoresists, electronic specialty gases, and packaging materials, with representative suppliers such as Shin-Etsu Chemical, JSR, and Air Liquide providing core semiconductor materials and process inputs. The midstream segment focuses on low-power chip architecture design, USB protocol integration, UART communication logic, baud-rate generation, signal integrity optimization, power management, driver compatibility, wafer fabrication, packaging, testing, and reliability validation, which together determine connection stability, transmission accuracy, system compatibility, power efficiency, integration level, and cost competitiveness.

Downstream, Low-Power USB-to-UART Bridge ICs are mainly used in electronics manufacturing, industrial control, medical equipment, and automotive electronics, where they help development boards, test equipment, control modules, diagnostic instruments, and in-vehicle systems realize convenient serial communication through USB connectivity, with representative customers including Foxconn, Siemens, and BYD.

Low-Power USB-to-UART Bridge ICs demand will come from embedded systems where serial communication must remain available without adding unnecessary power burden. Portable test tools, battery-powered medical devices, industrial sensors, compact control modules, and in-vehicle diagnostic interfaces all need stable USB-to-serial conversion, but they increasingly require lower standby current and better power-state management. In electronics manufacturing, low-power designs also help reduce heat and improve board reliability during continuous testing. Product differentiation will depend on sleep and wake-up control, driver compatibility, baud-rate stability, electrostatic protection, small package size, and dependable long-cycle supply.

This report is a detailed and comprehensive analysis for global Low-Power USB-to-UART Bridge ICs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Low-Power USB-to-UART Bridge ICs market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Low-Power USB-to-UART Bridge ICs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Low-Power USB-to-UART Bridge ICs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Low-Power USB-to-UART Bridge ICs market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Low-Power USB-to-UART Bridge ICs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Low-Power USB-to-UART Bridge ICs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FTDI (UK), Silicon Labs (USA), TI (USA), Fujitsu (Japan), Infineon (Germany), Silicon Motion (Taiwan), ASMedia Technology (Taiwan), JMicron Technology (Taiwan), WCH (China), Sage Microelectronics (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Low-Power USB-to-UART Bridge ICs market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4x4 mm

5x5 mm

Others

Market segment by Interface Standard

USB 2.0

USB 3.0

Others

Market segment by Package

QFN24

QFN28

Others

Market segment by Application

Electronics Manufacturing

Industrial

Medical

Automotive

Others

Major players covered

FTDI (UK)

Silicon Labs (USA)

TI (USA)

Fujitsu (Japan)

Infineon (Germany)

Silicon Motion (Taiwan)

ASMedia Technology (Taiwan)

JMicron Technology (Taiwan)

WCH (China)

Sage Microelectronics (China)

Holtek (Taiwan)

MaxLinear (USA)

ASIX (Taiwan)

Microchip (USA)

Toshiba (Japan)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Low-Power USB-to-UART Bridge ICs product scope, market

overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Low-Power USB-to-UART Bridge ICs, with price, sales quantity, revenue, and global market share of Low-Power USB-to-UART Bridge ICs from 2021 to 2026.

Chapter 3, the Low-Power USB-to-UART Bridge ICs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Low-Power USB-to-UART Bridge ICs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Low-Power USB-to-UART Bridge ICs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Low-Power USB-to-UART Bridge ICs.

Chapter 14 and 15, to describe Low-Power USB-to-UART Bridge ICs sales channel, distributors, customers, research findings and conclusion.

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