

Global Low Fat Spread Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

https://marketpublishers.com/r/G3A092391F2DEN.html

Date: September 2023

Pages: 121

Price: US\$ 3,480.00 (Single User License)

ID: G3A092391F2DEN

Abstracts

According to our (Global Info Research) latest study, the global Low Fat Spread market size was valued at USD 205.8 million in 2022 and is forecast to a readjusted size of USD 272.9 million by 2029 with a CAGR of 4.1% during review period.

The low fat spread market has been experiencing steady growth in recent years due to increasing consumer awareness about health and wellness. The market is expected to continue growing at a moderate rate in the coming years. The low fat spread market is primarily concentrated in developed regions such as North America and Europe. These regions have a higher consumer demand for healthier food options and are more willing to pay a premium for low fat spreads. However, there is also a growing market in emerging economies such as Asia Pacific and Latin America, where consumers are becoming more health-conscious. The low fat spread market is highly concentrated, with a few major players dominating the industry. These companies have established strong brand recognition and have a wide distribution network, giving them a competitive advantage. However, there are also smaller players entering the market, offering niche products and catering to specific dietary needs. There are several opportunities for growth in the low fat spread market. One of the key opportunities is the increasing demand for plant-based and vegan spreads. As more consumers adopt a plant-based lifestyle, there is a growing need for low fat spreads made from plant-based ingredients. Additionally, there is an opportunity to expand into new markets, particularly in Asia Pacific and Latin America, where the demand for healthier food options is on the rise. One of the main challenges in the low fat spread market is the competition from alternative products such as nut butters and avocado spreads. These products offer similar health benefits and are gaining popularity among consumers. Additionally, there is a challenge in convincing consumers that low fat spreads can still be flavorful and enjoyable, as there is a perception that low fat products lack taste. Overall, the low fat



spread market is expected to continue growing, driven by increasing consumer awareness about health and wellness. However, companies will need to innovate and differentiate their products to stay competitive in a crowded market.

The Global Info Research report includes an overview of the development of the Low Fat Spread industry chain, the market status of Household (Margarine, Low-Fat Mayonnaise), Commercial (Margarine, Low-Fat Mayonnaise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Low Fat Spread.

Regionally, the report analyzes the Low Fat Spread markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Low Fat Spread market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Low Fat Spread market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Low Fat Spread industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Margarine, Low-Fat Mayonnaise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Low Fat Spread market.

Regional Analysis: The report involves examining the Low Fat Spread market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.



Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Low Fat Spread market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Low Fat Spread:

Company Analysis: Report covers individual Low Fat Spread manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Low Fat Spread This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Low Fat Spread. It assesses the current state, advancements, and potential future developments in Low Fat Spread areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Low Fat Spread market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Low Fat Spread market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Margarine

Low-Fat Mayonnaise

Low-Fat Peanut Butter



Low-Fat Salad Dressing
Other
Market segment by Application
Market Segment by Application
Household
Commercial
Major players covered
Unilever
Cargill
Mars
Bunge Loders Croklaan
Amul
Asda
Sainsbury's
Lurpak
Vitalite
Flora Pro-Activ
Wilmar International
Kraft Heinz





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revenue and global market share of Low Fat Spread from 2018 to 2023.

Chapter 3, the Low Fat Spread competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Low Fat Spread breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Low Fat Spread market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Low Fat Spread.

Chapter 14 and 15, to describe Low Fat Spread sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Low Fat Spread
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Low Fat Spread Consumption Value by Type: 2018 Versus
- 2022 Versus 2029
 - 1.3.2 Margarine
 - 1.3.3 Low-Fat Mayonnaise
 - 1.3.4 Low-Fat Peanut Butter
 - 1.3.5 Low-Fat Salad Dressing
 - 1.3.6 Other
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Low Fat Spread Consumption Value by Application: 2018

Versus 2022 Versus 2029

- 1.4.2 Household
- 1.4.3 Commercial
- 1.5 Global Low Fat Spread Market Size & Forecast
 - 1.5.1 Global Low Fat Spread Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Low Fat Spread Sales Quantity (2018-2029)
 - 1.5.3 Global Low Fat Spread Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Unilever
 - 2.1.1 Unilever Details
 - 2.1.2 Unilever Major Business
 - 2.1.3 Unilever Low Fat Spread Product and Services
- 2.1.4 Unilever Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Unilever Recent Developments/Updates
- 2.2 Cargill
 - 2.2.1 Cargill Details
 - 2.2.2 Cargill Major Business
 - 2.2.3 Cargill Low Fat Spread Product and Services
- 2.2.4 Cargill Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)



- 2.2.5 Cargill Recent Developments/Updates
- 2.3 Mars
 - 2.3.1 Mars Details
- 2.3.2 Mars Major Business
- 2.3.3 Mars Low Fat Spread Product and Services
- 2.3.4 Mars Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 Mars Recent Developments/Updates
- 2.4 Bunge Loders Croklaan
 - 2.4.1 Bunge Loders Croklaan Details
 - 2.4.2 Bunge Loders Croklaan Major Business
- 2.4.3 Bunge Loders Croklaan Low Fat Spread Product and Services
- 2.4.4 Bunge Loders Croklaan Low Fat Spread Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Bunge Loders Croklaan Recent Developments/Updates

2.5 Amul

- 2.5.1 Amul Details
- 2.5.2 Amul Major Business
- 2.5.3 Amul Low Fat Spread Product and Services
- 2.5.4 Amul Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 Amul Recent Developments/Updates
- 2.6 Asda
 - 2.6.1 Asda Details
 - 2.6.2 Asda Major Business
 - 2.6.3 Asda Low Fat Spread Product and Services
- 2.6.4 Asda Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 Asda Recent Developments/Updates
- 2.7 Sainsbury's
 - 2.7.1 Sainsbury's Details
 - 2.7.2 Sainsbury's Major Business
 - 2.7.3 Sainsbury's Low Fat Spread Product and Services
- 2.7.4 Sainsbury's Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.7.5 Sainsbury's Recent Developments/Updates
- 2.8 Lurpak
 - 2.8.1 Lurpak Details
 - 2.8.2 Lurpak Major Business



- 2.8.3 Lurpak Low Fat Spread Product and Services
- 2.8.4 Lurpak Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.8.5 Lurpak Recent Developments/Updates
- 2.9 Vitalite
 - 2.9.1 Vitalite Details
 - 2.9.2 Vitalite Major Business
 - 2.9.3 Vitalite Low Fat Spread Product and Services
- 2.9.4 Vitalite Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Vitalite Recent Developments/Updates
- 2.10 Flora Pro-Activ
 - 2.10.1 Flora Pro-Activ Details
 - 2.10.2 Flora Pro-Activ Major Business
 - 2.10.3 Flora Pro-Activ Low Fat Spread Product and Services
- 2.10.4 Flora Pro-Activ Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Flora Pro-Activ Recent Developments/Updates
- 2.11 Wilmar International
 - 2.11.1 Wilmar International Details
 - 2.11.2 Wilmar International Major Business
 - 2.11.3 Wilmar International Low Fat Spread Product and Services
- 2.11.4 Wilmar International Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Wilmar International Recent Developments/Updates
- 2.12 Kraft Heinz
 - 2.12.1 Kraft Heinz Details
 - 2.12.2 Kraft Heinz Major Business
 - 2.12.3 Kraft Heinz Low Fat Spread Product and Services
- 2.12.4 Kraft Heinz Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 Kraft Heinz Recent Developments/Updates
- 2.13 ConAgra
 - 2.13.1 ConAgra Details
 - 2.13.2 ConAgra Major Business
 - 2.13.3 ConAgra Low Fat Spread Product and Services
- 2.13.4 ConAgra Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 ConAgra Recent Developments/Updates



- 2.14 The J.M. Smucker
 - 2.14.1 The J.M. Smucker Details
 - 2.14.2 The J.M. Smucker Major Business
 - 2.14.3 The J.M. Smucker Low Fat Spread Product and Services
 - 2.14.4 The J.M. Smucker Low Fat Spread Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2018-2023)

- 2.14.5 The J.M. Smucker Recent Developments/Updates
- 2.15 B&G Foods
 - 2.15.1 B&G Foods Details
 - 2.15.2 B&G Foods Major Business
 - 2.15.3 B&G Foods Low Fat Spread Product and Services
- 2.15.4 B&G Foods Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 B&G Foods Recent Developments/Updates
- 2.16 Land O'Lakes
 - 2.16.1 Land O'Lakes Details
 - 2.16.2 Land O'Lakes Major Business
 - 2.16.3 Land O'Lakes Low Fat Spread Product and Services
- 2.16.4 Land O'Lakes Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.16.5 Land O'Lakes Recent Developments/Updates
- 2.17 Hormel Foods
 - 2.17.1 Hormel Foods Details
 - 2.17.2 Hormel Foods Major Business
 - 2.17.3 Hormel Foods Low Fat Spread Product and Services
- 2.17.4 Hormel Foods Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.17.5 Hormel Foods Recent Developments/Updates
- 2.18 McCormick & Company
 - 2.18.1 McCormick & Company Details
 - 2.18.2 McCormick & Company Major Business
 - 2.18.3 McCormick & Company Low Fat Spread Product and Services
 - 2.18.4 McCormick & Company Low Fat Spread Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.18.5 McCormick & Company Recent Developments/Updates
- 2.19 Tesco
 - 2.19.1 Tesco Details
 - 2.19.2 Tesco Major Business
 - 2.19.3 Tesco Low Fat Spread Product and Services



- 2.19.4 Tesco Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.19.5 Tesco Recent Developments/Updates
- 2.20 Kerrygold
 - 2.20.1 Kerrygold Details
 - 2.20.2 Kerrygold Major Business
 - 2.20.3 Kerrygold Low Fat Spread Product and Services
- 2.20.4 Kerrygold Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.20.5 Kerrygold Recent Developments/Updates
- 2.21 Bertolli
 - 2.21.1 Bertolli Details
 - 2.21.2 Bertolli Major Business
 - 2.21.3 Bertolli Low Fat Spread Product and Services
- 2.21.4 Bertolli Low Fat Spread Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.21.5 Bertolli Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LOW FAT SPREAD BY MANUFACTURER

- 3.1 Global Low Fat Spread Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Low Fat Spread Revenue by Manufacturer (2018-2023)
- 3.3 Global Low Fat Spread Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
- 3.4.1 Producer Shipments of Low Fat Spread by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Low Fat Spread Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Low Fat Spread Manufacturer Market Share in 2022
- 3.5 Low Fat Spread Market: Overall Company Footprint Analysis
 - 3.5.1 Low Fat Spread Market: Region Footprint
 - 3.5.2 Low Fat Spread Market: Company Product Type Footprint
 - 3.5.3 Low Fat Spread Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Low Fat Spread Market Size by Region
 - 4.1.1 Global Low Fat Spread Sales Quantity by Region (2018-2029)



- 4.1.2 Global Low Fat Spread Consumption Value by Region (2018-2029)
- 4.1.3 Global Low Fat Spread Average Price by Region (2018-2029)
- 4.2 North America Low Fat Spread Consumption Value (2018-2029)
- 4.3 Europe Low Fat Spread Consumption Value (2018-2029)
- 4.4 Asia-Pacific Low Fat Spread Consumption Value (2018-2029)
- 4.5 South America Low Fat Spread Consumption Value (2018-2029)
- 4.6 Middle East and Africa Low Fat Spread Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Low Fat Spread Sales Quantity by Type (2018-2029)
- 5.2 Global Low Fat Spread Consumption Value by Type (2018-2029)
- 5.3 Global Low Fat Spread Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Low Fat Spread Sales Quantity by Application (2018-2029)
- 6.2 Global Low Fat Spread Consumption Value by Application (2018-2029)
- 6.3 Global Low Fat Spread Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America Low Fat Spread Sales Quantity by Type (2018-2029)
- 7.2 North America Low Fat Spread Sales Quantity by Application (2018-2029)
- 7.3 North America Low Fat Spread Market Size by Country
- 7.3.1 North America Low Fat Spread Sales Quantity by Country (2018-2029)
- 7.3.2 North America Low Fat Spread Consumption Value by Country (2018-2029)
- 7.3.3 United States Market Size and Forecast (2018-2029)
- 7.3.4 Canada Market Size and Forecast (2018-2029)
- 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe Low Fat Spread Sales Quantity by Type (2018-2029)
- 8.2 Europe Low Fat Spread Sales Quantity by Application (2018-2029)
- 8.3 Europe Low Fat Spread Market Size by Country
 - 8.3.1 Europe Low Fat Spread Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe Low Fat Spread Consumption Value by Country (2018-2029)
 - 8.3.3 Germany Market Size and Forecast (2018-2029)



- 8.3.4 France Market Size and Forecast (2018-2029)
- 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
- 8.3.6 Russia Market Size and Forecast (2018-2029)
- 8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Low Fat Spread Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Low Fat Spread Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Low Fat Spread Market Size by Region
- 9.3.1 Asia-Pacific Low Fat Spread Sales Quantity by Region (2018-2029)
- 9.3.2 Asia-Pacific Low Fat Spread Consumption Value by Region (2018-2029)
- 9.3.3 China Market Size and Forecast (2018-2029)
- 9.3.4 Japan Market Size and Forecast (2018-2029)
- 9.3.5 Korea Market Size and Forecast (2018-2029)
- 9.3.6 India Market Size and Forecast (2018-2029)
- 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
- 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America Low Fat Spread Sales Quantity by Type (2018-2029)
- 10.2 South America Low Fat Spread Sales Quantity by Application (2018-2029)
- 10.3 South America Low Fat Spread Market Size by Country
 - 10.3.1 South America Low Fat Spread Sales Quantity by Country (2018-2029)
 - 10.3.2 South America Low Fat Spread Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Low Fat Spread Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Low Fat Spread Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Low Fat Spread Market Size by Country
 - 11.3.1 Middle East & Africa Low Fat Spread Sales Quantity by Country (2018-2029)
- 11.3.2 Middle East & Africa Low Fat Spread Consumption Value by Country (2018-2029)
 - 11.3.3 Turkey Market Size and Forecast (2018-2029)
- 11.3.4 Egypt Market Size and Forecast (2018-2029)



- 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
- 11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 Low Fat Spread Market Drivers
- 12.2 Low Fat Spread Market Restraints
- 12.3 Low Fat Spread Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Low Fat Spread and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Low Fat Spread
- 13.3 Low Fat Spread Production Process
- 13.4 Low Fat Spread Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Low Fat Spread Typical Distributors
- 14.3 Low Fat Spread Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Global Low Fat Spread Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Low Fat Spread Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Unilever Basic Information, Manufacturing Base and Competitors

Table 4. Unilever Major Business

Table 5. Unilever Low Fat Spread Product and Services

Table 6. Unilever Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Unilever Recent Developments/Updates

Table 8. Cargill Basic Information, Manufacturing Base and Competitors

Table 9. Cargill Major Business

Table 10. Cargill Low Fat Spread Product and Services

Table 11. Cargill Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Cargill Recent Developments/Updates

Table 13. Mars Basic Information, Manufacturing Base and Competitors

Table 14. Mars Major Business

Table 15. Mars Low Fat Spread Product and Services

Table 16. Mars Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Mars Recent Developments/Updates

Table 18. Bunge Loders Croklaan Basic Information, Manufacturing Base and Competitors

Table 19. Bunge Loders Croklaan Major Business

Table 20. Bunge Loders Croklaan Low Fat Spread Product and Services

Table 21. Bunge Loders Croklaan Low Fat Spread Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Bunge Loders Croklaan Recent Developments/Updates

Table 23. Amul Basic Information, Manufacturing Base and Competitors

Table 24. Amul Major Business

Table 25. Amul Low Fat Spread Product and Services

Table 26. Amul Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Amul Recent Developments/Updates



- Table 28. Asda Basic Information, Manufacturing Base and Competitors
- Table 29. Asda Major Business
- Table 30. Asda Low Fat Spread Product and Services
- Table 31. Asda Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Asda Recent Developments/Updates
- Table 33. Sainsbury's Basic Information, Manufacturing Base and Competitors
- Table 34. Sainsbury's Major Business
- Table 35. Sainsbury's Low Fat Spread Product and Services
- Table 36. Sainsbury's Low Fat Spread Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Sainsbury's Recent Developments/Updates
- Table 38. Lurpak Basic Information, Manufacturing Base and Competitors
- Table 39. Lurpak Major Business
- Table 40. Lurpak Low Fat Spread Product and Services
- Table 41. Lurpak Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Lurpak Recent Developments/Updates
- Table 43. Vitalite Basic Information, Manufacturing Base and Competitors
- Table 44. Vitalite Major Business
- Table 45. Vitalite Low Fat Spread Product and Services
- Table 46. Vitalite Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Vitalite Recent Developments/Updates
- Table 48. Flora Pro-Activ Basic Information, Manufacturing Base and Competitors
- Table 49. Flora Pro-Activ Major Business
- Table 50. Flora Pro-Activ Low Fat Spread Product and Services
- Table 51. Flora Pro-Activ Low Fat Spread Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Flora Pro-Activ Recent Developments/Updates
- Table 53. Wilmar International Basic Information, Manufacturing Base and Competitors
- Table 54. Wilmar International Major Business
- Table 55. Wilmar International Low Fat Spread Product and Services
- Table 56. Wilmar International Low Fat Spread Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Wilmar International Recent Developments/Updates
- Table 58. Kraft Heinz Basic Information, Manufacturing Base and Competitors
- Table 59. Kraft Heinz Major Business
- Table 60. Kraft Heinz Low Fat Spread Product and Services



Table 61. Kraft Heinz Low Fat Spread Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Kraft Heinz Recent Developments/Updates

Table 63. ConAgra Basic Information, Manufacturing Base and Competitors

Table 64. ConAgra Major Business

Table 65. ConAgra Low Fat Spread Product and Services

Table 66. ConAgra Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. ConAgra Recent Developments/Updates

Table 68. The J.M. Smucker Basic Information, Manufacturing Base and Competitors

Table 69. The J.M. Smucker Major Business

Table 70. The J.M. Smucker Low Fat Spread Product and Services

Table 71. The J.M. Smucker Low Fat Spread Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. The J.M. Smucker Recent Developments/Updates

Table 73. B&G Foods Basic Information, Manufacturing Base and Competitors

Table 74. B&G Foods Major Business

Table 75. B&G Foods Low Fat Spread Product and Services

Table 76. B&G Foods Low Fat Spread Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. B&G Foods Recent Developments/Updates

Table 78. Land O'Lakes Basic Information, Manufacturing Base and Competitors

Table 79. Land O'Lakes Major Business

Table 80. Land O'Lakes Low Fat Spread Product and Services

Table 81. Land O'Lakes Low Fat Spread Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. Land O'Lakes Recent Developments/Updates

Table 83. Hormel Foods Basic Information, Manufacturing Base and Competitors

Table 84. Hormel Foods Major Business

Table 85. Hormel Foods Low Fat Spread Product and Services

Table 86. Hormel Foods Low Fat Spread Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 87. Hormel Foods Recent Developments/Updates

Table 88. McCormick & Company Basic Information, Manufacturing Base and Competitors

Table 89. McCormick & Company Major Business

Table 90. McCormick & Company Low Fat Spread Product and Services

Table 91. McCormick & Company Low Fat Spread Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)



- Table 92. McCormick & Company Recent Developments/Updates
- Table 93. Tesco Basic Information, Manufacturing Base and Competitors
- Table 94. Tesco Major Business
- Table 95. Tesco Low Fat Spread Product and Services
- Table 96. Tesco Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 97. Tesco Recent Developments/Updates
- Table 98. Kerrygold Basic Information, Manufacturing Base and Competitors
- Table 99. Kerrygold Major Business
- Table 100. Kerrygold Low Fat Spread Product and Services
- Table 101. Kerrygold Low Fat Spread Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 102. Kerrygold Recent Developments/Updates
- Table 103. Bertolli Basic Information, Manufacturing Base and Competitors
- Table 104. Bertolli Major Business
- Table 105. Bertolli Low Fat Spread Product and Services
- Table 106. Bertolli Low Fat Spread Sales Quantity (K Units), Average Price (US\$/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 107. Bertolli Recent Developments/Updates
- Table 108. Global Low Fat Spread Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 109. Global Low Fat Spread Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 110. Global Low Fat Spread Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 111. Market Position of Manufacturers in Low Fat Spread, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 112. Head Office and Low Fat Spread Production Site of Key Manufacturer
- Table 113. Low Fat Spread Market: Company Product Type Footprint
- Table 114. Low Fat Spread Market: Company Product Application Footprint
- Table 115. Low Fat Spread New Market Entrants and Barriers to Market Entry
- Table 116. Low Fat Spread Mergers, Acquisition, Agreements, and Collaborations
- Table 117. Global Low Fat Spread Sales Quantity by Region (2018-2023) & (K Units)
- Table 118. Global Low Fat Spread Sales Quantity by Region (2024-2029) & (K Units)
- Table 119. Global Low Fat Spread Consumption Value by Region (2018-2023) & (USD Million)
- Table 120. Global Low Fat Spread Consumption Value by Region (2024-2029) & (USD Million)
- Table 121. Global Low Fat Spread Average Price by Region (2018-2023) & (US\$/Unit)



- Table 122. Global Low Fat Spread Average Price by Region (2024-2029) & (US\$/Unit)
- Table 123. Global Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)
- Table 124. Global Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)
- Table 125. Global Low Fat Spread Consumption Value by Type (2018-2023) & (USD Million)
- Table 126. Global Low Fat Spread Consumption Value by Type (2024-2029) & (USD Million)
- Table 127. Global Low Fat Spread Average Price by Type (2018-2023) & (US\$/Unit)
- Table 128. Global Low Fat Spread Average Price by Type (2024-2029) & (US\$/Unit)
- Table 129. Global Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)
- Table 130. Global Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)
- Table 131. Global Low Fat Spread Consumption Value by Application (2018-2023) & (USD Million)
- Table 132. Global Low Fat Spread Consumption Value by Application (2024-2029) & (USD Million)
- Table 133. Global Low Fat Spread Average Price by Application (2018-2023) & (US\$/Unit)
- Table 134. Global Low Fat Spread Average Price by Application (2024-2029) & (US\$/Unit)
- Table 135. North America Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)
- Table 136. North America Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)
- Table 137. North America Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)
- Table 138. North America Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)
- Table 139. North America Low Fat Spread Sales Quantity by Country (2018-2023) & (K Units)
- Table 140. North America Low Fat Spread Sales Quantity by Country (2024-2029) & (K Units)
- Table 141. North America Low Fat Spread Consumption Value by Country (2018-2023) & (USD Million)
- Table 142. North America Low Fat Spread Consumption Value by Country (2024-2029) & (USD Million)
- Table 143. Europe Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)
- Table 144. Europe Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)



- Table 145. Europe Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)
- Table 146. Europe Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)
- Table 147. Europe Low Fat Spread Sales Quantity by Country (2018-2023) & (K Units)
- Table 148. Europe Low Fat Spread Sales Quantity by Country (2024-2029) & (K Units)
- Table 149. Europe Low Fat Spread Consumption Value by Country (2018-2023) & (USD Million)
- Table 150. Europe Low Fat Spread Consumption Value by Country (2024-2029) & (USD Million)
- Table 151. Asia-Pacific Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)
- Table 152. Asia-Pacific Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)
- Table 153. Asia-Pacific Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)
- Table 154. Asia-Pacific Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)
- Table 155. Asia-Pacific Low Fat Spread Sales Quantity by Region (2018-2023) & (K Units)
- Table 156. Asia-Pacific Low Fat Spread Sales Quantity by Region (2024-2029) & (K Units)
- Table 157. Asia-Pacific Low Fat Spread Consumption Value by Region (2018-2023) & (USD Million)
- Table 158. Asia-Pacific Low Fat Spread Consumption Value by Region (2024-2029) & (USD Million)
- Table 159. South America Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)
- Table 160. South America Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)
- Table 161. South America Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)
- Table 162. South America Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)
- Table 163. South America Low Fat Spread Sales Quantity by Country (2018-2023) & (K Units)
- Table 164. South America Low Fat Spread Sales Quantity by Country (2024-2029) & (K Units)
- Table 165. South America Low Fat Spread Consumption Value by Country (2018-2023)



& (USD Million)

Table 166. South America Low Fat Spread Consumption Value by Country (2024-2029) & (USD Million)

Table 167. Middle East & Africa Low Fat Spread Sales Quantity by Type (2018-2023) & (K Units)

Table 168. Middle East & Africa Low Fat Spread Sales Quantity by Type (2024-2029) & (K Units)

Table 169. Middle East & Africa Low Fat Spread Sales Quantity by Application (2018-2023) & (K Units)

Table 170. Middle East & Africa Low Fat Spread Sales Quantity by Application (2024-2029) & (K Units)

Table 171. Middle East & Africa Low Fat Spread Sales Quantity by Region (2018-2023) & (K Units)

Table 172. Middle East & Africa Low Fat Spread Sales Quantity by Region (2024-2029) & (K Units)

Table 173. Middle East & Africa Low Fat Spread Consumption Value by Region (2018-2023) & (USD Million)

Table 174. Middle East & Africa Low Fat Spread Consumption Value by Region (2024-2029) & (USD Million)

Table 175. Low Fat Spread Raw Material

Table 176. Key Manufacturers of Low Fat Spread Raw Materials

Table 177. Low Fat Spread Typical Distributors

Table 178. Low Fat Spread Typical Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Low Fat Spread Picture
- Figure 2. Global Low Fat Spread Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Low Fat Spread Consumption Value Market Share by Type in 2022
- Figure 4. Margarine Examples
- Figure 5. Low-Fat Mayonnaise Examples
- Figure 6. Low-Fat Peanut Butter Examples
- Figure 7. Low-Fat Salad Dressing Examples
- Figure 8. Other Examples
- Figure 9. Global Low Fat Spread Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 10. Global Low Fat Spread Consumption Value Market Share by Application in 2022
- Figure 11. Household Examples
- Figure 12. Commercial Examples
- Figure 13. Global Low Fat Spread Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 14. Global Low Fat Spread Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 15. Global Low Fat Spread Sales Quantity (2018-2029) & (K Units)
- Figure 16. Global Low Fat Spread Average Price (2018-2029) & (US\$/Unit)
- Figure 17. Global Low Fat Spread Sales Quantity Market Share by Manufacturer in 2022
- Figure 18. Global Low Fat Spread Consumption Value Market Share by Manufacturer in 2022
- Figure 19. Producer Shipments of Low Fat Spread by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 20. Top 3 Low Fat Spread Manufacturer (Consumption Value) Market Share in 2022
- Figure 21. Top 6 Low Fat Spread Manufacturer (Consumption Value) Market Share in 2022
- Figure 22. Global Low Fat Spread Sales Quantity Market Share by Region (2018-2029)
- Figure 23. Global Low Fat Spread Consumption Value Market Share by Region (2018-2029)
- Figure 24. North America Low Fat Spread Consumption Value (2018-2029) & (USD



Million)

- Figure 25. Europe Low Fat Spread Consumption Value (2018-2029) & (USD Million)
- Figure 26. Asia-Pacific Low Fat Spread Consumption Value (2018-2029) & (USD Million)
- Figure 27. South America Low Fat Spread Consumption Value (2018-2029) & (USD Million)
- Figure 28. Middle East & Africa Low Fat Spread Consumption Value (2018-2029) & (USD Million)
- Figure 29. Global Low Fat Spread Sales Quantity Market Share by Type (2018-2029)
- Figure 30. Global Low Fat Spread Consumption Value Market Share by Type (2018-2029)
- Figure 31. Global Low Fat Spread Average Price by Type (2018-2029) & (US\$/Unit)
- Figure 32. Global Low Fat Spread Sales Quantity Market Share by Application (2018-2029)
- Figure 33. Global Low Fat Spread Consumption Value Market Share by Application (2018-2029)
- Figure 34. Global Low Fat Spread Average Price by Application (2018-2029) & (US\$/Unit)
- Figure 35. North America Low Fat Spread Sales Quantity Market Share by Type (2018-2029)
- Figure 36. North America Low Fat Spread Sales Quantity Market Share by Application (2018-2029)
- Figure 37. North America Low Fat Spread Sales Quantity Market Share by Country (2018-2029)
- Figure 38. North America Low Fat Spread Consumption Value Market Share by Country (2018-2029)
- Figure 39. United States Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 40. Canada Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 41. Mexico Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 42. Europe Low Fat Spread Sales Quantity Market Share by Type (2018-2029)
- Figure 43. Europe Low Fat Spread Sales Quantity Market Share by Application (2018-2029)
- Figure 44. Europe Low Fat Spread Sales Quantity Market Share by Country (2018-2029)
- Figure 45. Europe Low Fat Spread Consumption Value Market Share by Country (2018-2029)



Figure 46. Germany Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Low Fat Spread Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Low Fat Spread Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Low Fat Spread Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Low Fat Spread Consumption Value Market Share by Region (2018-2029)

Figure 55. China Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Low Fat Spread Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Low Fat Spread Sales Quantity Market Share by Application (2018-2029)

Figure 63. South America Low Fat Spread Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Low Fat Spread Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Low Fat Spread Consumption Value and Growth Rate (2018-2029) &



(USD Million)

Figure 66. Argentina Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Low Fat Spread Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Low Fat Spread Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Low Fat Spread Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Low Fat Spread Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Low Fat Spread Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Low Fat Spread Market Drivers

Figure 76. Low Fat Spread Market Restraints

Figure 77. Low Fat Spread Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Low Fat Spread in 2022

Figure 80. Manufacturing Process Analysis of Low Fat Spread

Figure 81. Low Fat Spread Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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