

Global Low Cost Airlines Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Low cost airlines are passenger airlines, which offer travelling service tickets at relatively cheaper rate compared to other airlines (full service or traditional airline). Low cost airlines are also known as "no frills airlines," "prizefighters," "low-cost carriers (LCC)," "discount airlines," and "budget airlines." Some of the popular low cost airlines include Ryanair and EasyJet.

Scope of the Report:

The growth of the market is attributed to the rise in economic activity, ease of travel, travel & tourism industry, urbanization, changes in lifestyle, consumers' preference for low cost service along with non-stops, and frequent service, increase in purchasing power of middle class households especially in the developing regions, and high internet penetration coupled with e-literacy. However, factors such as volatile crude oil price and increase in terrorism & crime rate, political uncertainty, & natural calamities hinder the market growth. Conversely, sustainable airport governance, operational & financial improvement is anticipated to leverage the growth of the low cost airlines market.

The global Low Cost Airlines market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Low Cost Airlines.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Low Cost Airlines market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Low Cost Airlines market by product type and applications/end industries.

Market Segment by Companies, this report covers

AirAsia Berhad

Virgin

Norwegian Air Shuttle

EasyJet

Jetstar Airways

WestJet Airlines

Indigo

Azul Linhas Areas Brasileiras

Ryanair Holdings

Air Arabia PJSC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Leisure Travel

VFR

Business Travel

Others

Market Segment by Applications, can be divided into

Online

Travel Agency

Others

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