

Global Low-code and No-code Platform Supply, Demand and Key Producers, 2023-2029

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Abstracts

A low-code development platform refers to an app development platform that allows you to create business and mobile apps with little to no coding skills. They use a graphical UI with minimal logic and drag-and-drop capabilities instead of writing extensive lines of code. No-code development platforms allow you to create apps without writing a single line of code. This implies that anyone with no coding skills can build applications without any hassle. No-code platforms are related to low-code platforms closely as both of them aim to expedite app development. A no-code platform uses graphical user interfaces in addition to configurations rather than traditional programming languages.

Both low-code and no-code platforms are becoming popular as they offer an easy and fast alternative to traditional development processes. And this is why founders with no formal coding skills and professional developers are using these platforms to meet their business demands to develop an app, automate processes, and boost digital transformation.

This report studies the global Low-code and No-code Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Low-code and No-code Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Low-code and No-code Platform that contribute to its increasing demand across many markets.

The global Low-code and No-code Platform market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

In the North America market, the major low-code and no-code platform players include Salesforce, Pegasystems, ServiceNow, Oracle, and Microsoft, with the top five companies accounting for about 25% of the market. In terms of product types, low code platforms are the largest market segment, accounting for 71% of the market.

Highlights and key features of the study

Global Low-code and No-code Platform total market, 2018-2029, (USD Million)

Global Low-code and No-code Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Low-code and No-code Platform total market, key domestic companies and share, (USD Million)

Global Low-code and No-code Platform revenue by player and market share 2018-2023, (USD Million)

Global Low-code and No-code Platform total market by Type, CAGR, 2018-2029, (USD Million)

Global Low-code and No-code Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Low-code and No-code Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salesforce, Pegasystems, ServiceNow, Oracle, Microsoft, Google, Appian, Caspio and OutSystems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Low-code and No-code Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Low-code and No-code Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Low-code and No-code Platform Market, Segmentation by Type

Low-code Platform

No-code Platform

Global Low-code and No-code Platform Market, Segmentation by Application

Cloud-based

On-premise

Companies Profiled:

Salesforce

Pegasystems

ServiceNow

Oracle

Microsoft

Google

Appian

Caspio

OutSystems

Quickbase

LANSA

Creatio

Kintone

Michaels, Ross & Cole, Ltd (mrc)

TrackVia

Mendix

AgilePoint

AuraQuantic (formerly AuraPortal)

Zoho

Snappii

Newgen

Knack

Airtable

Bubble

Retool

ProntoForms

Key Questions Answered

1. How big is the global Low-code and No-code Platform market?
2. What is the demand of the global Low-code and No-code Platform market?
3. What is the year over year growth of the global Low-code and No-code Platform market?
4. What is the total value of the global Low-code and No-code Platform market?
5. Who are the major players in the global Low-code and No-code Platform market?
6. What are the growth factors driving the market demand?

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