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Global Low-code and No-code Platform Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GCFF65029B8FEN.html
Date: January 2024
Pages: 145
Price: US$ 3,480.00 (Single User License)
ID: GCFF65029B8FEN

Abstracts

According to our (Global Info Research) latest study, the global Low-code and No-code Platform market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A low-code development platform refers to an app development platform that allows you to create business and mobile apps with little to no coding skills. They use a graphical UI with minimal logic and drag-and-drop capabilities instead of writing extensive lines of code. No-code development platforms allow you to create apps without writing a single line of code. This implies that anyone with no coding skills can build applications without any hassle. No-code platforms are related to low-code platforms closely as both of them aim to expedite app development. A no-code platform uses graphical user interfaces in addition to configurations rather than traditional programming languages.

Both low-code and no-code platforms are becoming popular as they offer an easy and fast alternative to traditional development processes. And this is why founders with no formal coding skills and professional developers are using these platforms to meet their business demands to develop an app, automate processes, and boost digital transformation.

In the North America market, the major low-code and no-code platform players include Salesforce, Pegasystems, ServiceNow, Oracle, and Microsoft, with the top five companies accounting for about 25% of the market. In terms of product types, low code platforms are the largest market segment, accounting for 71% of the market.

The Global Info Research report includes an overview of the development of the Low-

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code and No-code Platform industry chain, the market status of Cloud-based (Low-code Platform, No-code Platform), On-premise (Low-code Platform, No-code Platform), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Low-code and No-code Platform.

Regionally, the report analyzes the Low-code and No-code Platform markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Low-code and No-code Platform market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Low-code and No-code Platform market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Low-code and No-code Platform industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Low-code Platform, No-code Platform).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Low-code and No-code Platform market.

Regional Analysis: The report involves examining the Low-code and No-code Platform market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Low-code and No-code Platform market. This may include estimating market growth rates, predicting market demand, and identifying

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emerging trends.

The report also involves a more granular approach to Low-code and No-code Platform:

Company Analysis: Report covers individual Low-code and No-code Platform players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Low-code and No-code Platform This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cloud-based, On-premise).

Technology Analysis: Report covers specific technologies relevant to Low-code and No-code Platform. It assesses the current state, advancements, and potential future developments in Low-code and No-code Platform areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Low-code and No-code Platform market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Low-code and No-code Platform market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Low-code Platform

No-code Platform

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Market segment by Application

Cloud-based

On-premise

Market segment by players, this report covers

Salesforce

Pegasystems

ServiceNow

Oracle

Microsoft

Google

Appian

Caspio

OutSystems

Quickbase

LANSA

Creatio

Kintone

Michaels, Ross & Cole, Ltd (mrc)

TrackVia

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Mendix

AgilePoint

AuraQuantic (formerly AuraPortal)

Zoho

Snappii

Newgen

Knack

Airtable

Bubble

Retool

ProntoForms

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

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Chapter 1, to describe Low-code and No-code Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Low-code and No-code Platform, with revenue, gross margin and global market share of Low-code and No-code Platform from 2019 to 2024.

Chapter 3, the Low-code and No-code Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Low-code and No-code Platform market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Low-code and No-code Platform.

Chapter 13, to describe Low-code and No-code Platform research findings and conclusion.

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