

Global Low-code and No-code Development Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Low-code and No-code Development Platform market size is expected to reach \$ 16148 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032).

Low-code and No-code Development Platform refer to software platforms that enable the rapid building, deployment, and operation of business applications with minimal or no hand-written code through visual modeling, drag-and-drop components, configurable rules, and templated processes.

Gross Margin Levels

Low-code/no-code platforms exhibit a typical gross margin structure of 'high software gross margin + lower overall gross margin due to services': Pure SaaS subscriptions (platform licenses, runtime environment, connectors, governance and security modules) typically have strong economies of scale, with gross margins often ranging from 75% to 90%. However, when vendors simultaneously provide a significant amount of implementation, integration, and customized delivery (professional services, project-based delivery), the service gross margin is significantly lower, thus pulling the company's overall gross margin back to a combined level of 65%?85%. For example, based on publicly available data from leading vendors: ServiceNow disclosed that its subscription business gross margin in 2024 was approximately 82%, and its overall gross margin was approximately 79%; while Appian disclosed that its subscription gross margin was approximately 89%, and its overall gross margin was approximately 77% (with significantly lower service gross margin). These figures illustrate that the key to industry profits lies not in 'whether the platform can be sold,' but in whether delivery can be gradually transformed from project-based, labor-intensive methods to productization/template-based/ecosystem-based approaches, thereby shifting the revenue structure more towards high-margin subscriptions.

Industry Drivers

The core driving force behind low-code and no-code platforms stems from the structural contradiction between the 'explosion of application demands' and the 'insufficient delivery capabilities' within enterprises. On the one hand, digital transformation, customer experience, process compliance, and operational refinement have led to a large number of long-tail application and process requirements within enterprises. On the other hand, traditional development models, constrained by IT manpower, timelines, and costs, struggle to cover these demands. Low-code/no-code platforms, through visual modeling, reusable components, and connectors, significantly advance delivery efficiency, becoming a primary tool for bridging the capacity gap (both TBRC and GVR cite rapid application development needs, developer shortages, digital transformation, and AI enhancements as key growth factors). Simultaneously, platform competition is shifting from 'getting it done faster' to 'more controllable scaling,' encompassing governance and permissions, auditability, security and compliance, DevOps integration, cross-system data weaving, and API management. Recent trends are also reflected in two parallel curves: one is the accelerated integration of AI/intelligent agent capabilities into platforms (such as the release of enterprise-oriented agency capabilities and workbench), and the other is that security and supply chain risks have been raised to become hard thresholds for platform selection (for example, after a high-risk vulnerability appears on the platform side, enterprises have significantly increased their requirements for patching mechanisms and governance). This report studies the global Low-code and No-code Development Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Low-code and No-code Development Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Low-code and No-code Development Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Low-code and No-code Development Platform total market, 2021-2032, (USD Million)

Global Low-code and No-code Development Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Low-code and No-code Development Platform total market, key domestic companies, and share, (USD Million)

Global Low-code and No-code Development Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Low-code and No-code Development Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Low-code and No-code Development Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Low-code and No-code Development Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Salesforce, ServiceNow, SAP, Oracle, Google, OutSystems, Siemens, Appian, Creatio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Low-code and No-code Development Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Low-code and No-code Development Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Low-code and No-code Development Platform Market, Segmentation by Type:

Visualization-driven

Code-enhanced

Global Low-code and No-code Development Platform Market, Segmentation by Deployment Mode:

Public Cloud

Private Cloud

Hybrid Cloud

Global Low-code and No-code Development Platform Market, Segmentation by Core Capability Perspective:

Process Automation

Dataset Formulation

AI-Enabled

Others

Global Low-code and No-code Development Platform Market, Segmentation by Application:

Finance

Manufacturing

Retail and Consumer Goods

Others

Companies Profiled:

Microsoft

Salesforce

ServiceNow

SAP

Oracle

Google

OutSystems

Siemens

Appian

Creatio

Pegasystems

Zoho

Quickbase

Nintex

Kissflow

Unqork

GeneXus

HCLSoftware

OpenText

Cybozu

Claris

Retool

Key Questions Answered

1. How big is the global Low-code and No-code Development Platform market?
2. What is the demand of the global Low-code and No-code Development Platform market?
3. What is the year over year growth of the global Low-code and No-code Development Platform market?
4. What is the total value of the global Low-code and No-code Development Platform market?
5. Who are the Major Players in the global Low-code and No-code Development Platform market?
6. What are the growth factors driving the market demand?

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