

Global Low-code App Builder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Low-code App Builder market size is expected to reach \$ 44540 million by 2032, rising at a market growth of 13.1% CAGR during the forecast period (2026-2032).

Low-code App Builders are software platforms that enable application development through visual modeling, reusable components, and limited manual coding. They are designed to accelerate development while still allowing professional developers to customize logic, integrations, and user interfaces through code. Compared with no-code platforms, low-code app builders target more complex enterprise applications, supporting scalability, extensibility, and integration with existing IT systems.

The market is primarily driven by enterprises seeking to reduce development cycles, address developer shortages, and modernize legacy systems. Low-code app builders are widely used for internal business applications, workflow automation, customer portals, and industry-specific solutions in sectors such as finance, manufacturing, healthcare, and government. Their flexibility makes them suitable for both rapid prototyping and production-grade deployments.

The cost structure is dominated by software R&D, cloud hosting, platform maintenance, and customer support. Compared with traditional custom development tools, low-code platforms benefit from subscription-based revenue models and strong user retention. Leading vendors typically achieve high gross margins, often ranging from 65% to 85%, depending on scale, cloud efficiency, and enterprise pricing strategies.

Key trends include deeper integration of AI-assisted development, stronger governance and security features, and growing adoption in regulated industries. As enterprises continue to prioritize agility and cost efficiency, low-code app builders are expected to

maintain steady double-digit growth, evolving into core components of enterprise application development and digital transformation strategies.

This report studies the global Low-code App Builder demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Low-code App Builder, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Low-code App Builder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Low-code App Builder total market, 2021-2032, (USD Million)

Global Low-code App Builder total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Low-code App Builder total market, key domestic companies, and share, (USD Million)

Global Low-code App Builder revenue by player, revenue and market share 2021-2026, (USD Million)

Global Low-code App Builder total market by Type, CAGR, 2021-2032, (USD Million)

Global Low-code App Builder total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Low-code App Builder market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Airtable, Bubble.io, Quixy, WeWeb, ToolJet, DronaHQ, Superblocks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Low-code App Builder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Low-code App Builder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Low-code App Builder Market, Segmentation by Type:

Web App Builder

Mobile App Builder

Internal Tool Builder

Workflow / Automation Builder

AI-enabled App Builder

Global Low-code App Builder Market, Segmentation by Deployment Architecture:

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

Global Low-code App Builder Market, Segmentation by AI Capability Scope:

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Global Low-code App Builder Market, Segmentation by Application:

Large Companies

Small and Medium-sized Enterprises

Companies Profiled:

Microsoft

Google

Airtable

Bubble.io

Quixy

WeWeb

ToolJet

DronaHQ

Superblocks

Key Questions Answered

1. How big is the global Low-code App Builder market?
2. What is the demand of the global Low-code App Builder market?
3. What is the year over year growth of the global Low-code App Builder market?
4. What is the total value of the global Low-code App Builder market?
5. Who are the Major Players in the global Low-code App Builder market?
6. What are the growth factors driving the market demand?

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