

# Global Low-code App Builder Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Low-code App Builder market size was valued at US\$ 18759 million in 2025 and is forecast to a readjusted size of US\$ 44540 million by 2032 with a CAGR of 13.1% during review period.

Low-code App Builders are software platforms that enable application development through visual modeling, reusable components, and limited manual coding. They are designed to accelerate development while still allowing professional developers to customize logic, integrations, and user interfaces through code. Compared with no-code platforms, low-code app builders target more complex enterprise applications, supporting scalability, extensibility, and integration with existing IT systems.

The market is primarily driven by enterprises seeking to reduce development cycles, address developer shortages, and modernize legacy systems. Low-code app builders are widely used for internal business applications, workflow automation, customer portals, and industry-specific solutions in sectors such as finance, manufacturing, healthcare, and government. Their flexibility makes them suitable for both rapid prototyping and production-grade deployments.

The cost structure is dominated by software R&D, cloud hosting, platform maintenance, and customer support. Compared with traditional custom development tools, low-code platforms benefit from subscription-based revenue models and strong user retention. Leading vendors typically achieve high gross margins, often ranging from 65% to 85%, depending on scale, cloud efficiency, and enterprise pricing strategies.

Key trends include deeper integration of AI-assisted development, stronger governance

and security features, and growing adoption in regulated industries. As enterprises continue to prioritize agility and cost efficiency, low-code app builders are expected to maintain steady double-digit growth, evolving into core components of enterprise application development and digital transformation strategies.

This report is a detailed and comprehensive analysis for global Low-code App Builder market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Low-code App Builder market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Low-code App Builder market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Low-code App Builder market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Low-code App Builder market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Low-code App Builder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Low-code App Builder market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Airtable, Bubble.io, Quixy, WeWeb, ToolJet, DronaHQ, Superblocks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Low-code App Builder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Web App Builder

Mobile App Builder

Internal Tool Builder

Workflow / Automation Builder

AI-enabled App Builder

### Market segment by Deployment Architecture

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

### Market segment by AI Capability Scope

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Market segment by Application

Large Companies

Small and Medium-sized Enterprises

Market segment by players, this report covers

Microsoft

Google

Airtable

Bubble.io

Quixy

WeWeb

ToolJet

DronaHQ

Superblocks

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Low-code App Builder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Low-code App Builder, with revenue, gross margin, and global market share of Low-code App Builder from 2021 to 2026.

Chapter 3, the Low-code App Builder competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Low-code App Builder market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Low-code App Builder.

Chapter 13, to describe Low-code App Builder research findings and conclusion.

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