

# Global Loratadine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Loratadine market size was valued at USD 146 million in 2023 and is forecast to a readjusted size of USD 181.5 million by 2030 with a CAGR of 3.2% during review period.

Loratadine is an antihistamine that reduces the effects of natural chemical histamine in the body. Histamine can produce symptoms of sneezing, itching, watery eyes, and runny nose. Loratadine is used to treat sneezing, runny nose, watery eyes, hives, skin rash, itching, and other cold or allergy symptoms. Loratadine is also used to treat skin hives and itching in people with chronic skin reactions. Notes: This report is statistical data of loratadine API.

Global Loratadine key players include Cadila Pharmaceuticals, Morepen, Merck Group, Ultratech India Limited, Vasudha Pharma Chem, etc. Global top five manufacturers hold a share about 50%. India is the largest market, with a share about 60%, followed by North America and Europe, total have a share over 25 percent. In terms of product, Pharmaceutical Standards Grade is the largest segment, with a share about 30%. And in terms of application, the largest application is Loratadine Tablet, followed by Loratadine Capsule, and Loratadine Syrup.

The Global Info Research report includes an overview of the development of the Loratadine industry chain, the market status of Loratadine Tablet (USP Standards Grade, EP Standards Grade), Loratadine Capsules (USP Standards Grade, EP Standards Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Loratadine.

Regionally, the report analyzes the Loratadine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Loratadine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Loratadine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Loratadine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., USP Standards Grade, EP Standards Grade).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Loratadine market.

**Regional Analysis:** The report involves examining the Loratadine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Loratadine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Loratadine:

**Company Analysis:** Report covers individual Loratadine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Loratadine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Loratadine Tablet, Loratadine Capsules).

**Technology Analysis:** Report covers specific technologies relevant to Loratadine. It assesses the current state, advancements, and potential future developments in Loratadine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Loratadine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Loratadine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

USP Standards Grade

EP Standards Grade

Pharmaceutical Standards Grade

Others

### Market segment by Application

Loratadine Tablet

Loratadine Capsules

Loratadine Syrup

Others

#### Major players covered

Merck

Cadila Pharmaceuticals

Morepen

Ultratech India

Vasudha Pharma Chem

Hetero Drugs

Mylan

Changzhou Yabang

Shaanxi Hanjiang

Inke, S.A.

Argon Drugs

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Loratadine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Loratadine, with price, sales, revenue and global market share of Loratadine from 2019 to 2024.

Chapter 3, the Loratadine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Loratadine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Loratadine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Loratadine.

Chapter 14 and 15, to describe Loratadine sales channel, distributors, customers, research findings and conclusion.

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