

Global Loose Setting Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Loose Setting Powder market size is expected to reach \$ 5297 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Loose setting powder is a category of powdered cosmetic products typically applied after the completion of base makeup. By absorbing excess oil, reducing tackiness, and setting foundation and concealer, it enhances both the longevity and the refined finish of the makeup look. It can deliver a range of effects?including matte, soft-focus, brightening, or natural finishes?and is suitable for overall face setting, T-zone oil control, and targeted touch-ups.

The upstream supply chain comprises raw powder materials, color pigments, mica, silica, plant-based starches, fragrances, preservatives, packaging containers, and makeup brushes; the downstream market targets makeup brands, department store counters, e-commerce platforms, multi-brand beauty retailers, and end consumers.

Globally, the average unit price for setting powder stands at \$16 per item, with global sales reaching approximately 230.2 million units. The industry's annual production capacity ranges from 300 to 400 million units, and the sector maintains a profit margin of approximately 45%.

Moving forward, the global setting powder market is poised to evolve toward lighter textures, skincare-infused formulations, enhanced safety standards, and multi-functional capabilities. Rising consumer demand for natural finishes, long-lasting oil control, weightless setting, and soft-focus effects will drive a shift in product formulations?moving away from traditional high-coverage powders toward systems featuring finer particle sizes, hypoallergenic properties, talc-free ingredients, and

compatibility with diverse skin types. As 'clean beauty,' cosmetics for sensitive skin, and vegan formulations gain prominence, brands will increasingly prioritize ingredient transparency, powder safety, and skin comfort. Concurrently, the influence of e-commerce, social media, and professional makeup artists is driving product segmentation; consequently, categories such as travel-friendly compacts, targeted setting powders, men's grooming powders, and high-end professional-grade powders are expected to continue their expansion.

This report studies the global Loose Setting Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Loose Setting Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Loose Setting Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Loose Setting Powder total production and demand, 2021-2032, (K Units)

Global Loose Setting Powder total production value, 2021-2032, (USD Million)

Global Loose Setting Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Loose Setting Powder consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Loose Setting Powder domestic production, consumption, key domestic manufacturers and share

Global Loose Setting Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Loose Setting Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Loose Setting Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Loose Setting Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, LVMH, Estée Lauder Companies, CHANEL, Coty, e.l.f. Beauty, Laura Mercier, Shiseido, KOSÉ Corporation, Kao, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Loose Setting Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Loose Setting Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Loose Setting Powder Market, Segmentation by Type:

Oily Skin Powder

Dry Skin Powder

Combination Skin Powder

Sensitive Skin Powder

Global Loose Setting Powder Market, Segmentation by Finish:

Matte

Natural Soft-Focus

Translucent Setting

Subtle Luminosity

Dewy Setting

Global Loose Setting Powder Market, Segmentation by Packaging Type:

Jar (Loose Powder)

Sifter Jar

Press-to-Dispense

Portable Mini Size

Integrated Puff

Global Loose Setting Powder Market, Segmentation by Application:

Women

Men

Companies Profiled:

L'Oréal

LVMH

Estée Lauder Companies

CHANEL

Coty

e.l.f. Beauty

Laura Mercier

Shiseido

KOSÉ Corporation

Kao

CANMAKE

Amorepacific

Intercos Group

COSMAX

Kolmar Korea

Florasis

Perfect Diary

Mao Geping

Proya

Carslan

Judydoll

COLORKEY

Key Questions Answered:

1. How big is the global Loose Setting Powder market?
2. What is the demand of the global Loose Setting Powder market?
3. What is the year over year growth of the global Loose Setting Powder market?
4. What is the production and production value of the global Loose Setting Powder market?
5. Who are the key producers in the global Loose Setting Powder market?
6. What are the growth factors driving the market demand?

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