

Global Longum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Longum market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bifidobacterium longum is a species of small pathogenic bacteria, which naturally occurs in gastrointestinal tracts of human and other animals. The bacterium is added to different types of foods, beverages, and dietary supplements as a probiotic, as it provides many health benefits such as improved digestion and bowel movements.

The growth of the global longum market is driven by increase in demand for probiotic dietary supplements with probiotic ingredients and surge in awareness towards healthy food products. Furthermore, rise in disposable income allows consumers to purchase healthy alternatives to regular food products, which is expected to fuel the growth of the market. However, low level of awareness and meagre purchasing power in underdeveloped countries are anticipated to hinder the market growth.

The Global Info Research report includes an overview of the development of the Longum industry chain, the market status of Medicine (0.2g/Piece, 0.25g/Piece), Others (0.2g/Piece, 0.25g/Piece), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Longum.

Regionally, the report analyzes the Longum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Longum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Longum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Longum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 0.2g/Piece, 0.25g/Piece).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Longum market.

Regional Analysis: The report involves examining the Longum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Longum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Longum:

Company Analysis: Report covers individual Longum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Longum This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medicine, Others).

Technology Analysis: Report covers specific technologies relevant to Longum. It

assesses the current state, advancements, and potential future developments in Longum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Longum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Longum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

0.2g/Piece

0.25g/Piece

Market segment by Application

Medicine

Others

Major players covered

ATCC Inc

BioGaia AB

Mystic Pharmaceuticals Inc

Hanson Ltd

Biofodan A/S

BioCare Copenhagen ApS

Danisco A/S

Danone SA

Deerland Enzymes Inc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Longum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Longum, with price, sales, revenue and global market share of Longum from 2019 to 2024.

Chapter 3, the Longum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Longum breakdown data are shown at the regional level, to show the

sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Longum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Longum.

Chapter 14 and 15, to describe Longum sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Longum
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Longum Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 0.2g/Piece
 - 1.3.3 0.25g/Piece
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Longum Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Medicine
 - 1.4.3 Others
- 1.5 Global Longum Market Size & Forecast
 - 1.5.1 Global Longum Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Longum Sales Quantity (2019-2030)
 - 1.5.3 Global Longum Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 ATCC Inc
 - 2.1.1 ATCC Inc Details
 - 2.1.2 ATCC Inc Major Business
 - 2.1.3 ATCC Inc Longum Product and Services
 - 2.1.4 ATCC Inc Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 ATCC Inc Recent Developments/Updates
- 2.2 BioGaia AB
 - 2.2.1 BioGaia AB Details
 - 2.2.2 BioGaia AB Major Business
 - 2.2.3 BioGaia AB Longum Product and Services
 - 2.2.4 BioGaia AB Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 BioGaia AB Recent Developments/Updates
- 2.3 Mystic Pharmaceuticals Inc
 - 2.3.1 Mystic Pharmaceuticals Inc Details

- 2.3.2 Mystic Pharmaceuticals Inc Major Business
- 2.3.3 Mystic Pharmaceuticals Inc Longum Product and Services
- 2.3.4 Mystic Pharmaceuticals Inc Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Mystic Pharmaceuticals Inc Recent Developments/Updates
- 2.4 Hanson Ltd
 - 2.4.1 Hanson Ltd Details
 - 2.4.2 Hanson Ltd Major Business
 - 2.4.3 Hanson Ltd Longum Product and Services
 - 2.4.4 Hanson Ltd Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Hanson Ltd Recent Developments/Updates
- 2.5 Biofodan A/S
 - 2.5.1 Biofodan A/S Details
 - 2.5.2 Biofodan A/S Major Business
 - 2.5.3 Biofodan A/S Longum Product and Services
 - 2.5.4 Biofodan A/S Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Biofodan A/S Recent Developments/Updates
- 2.6 BioCare Copenhagen ApS
 - 2.6.1 BioCare Copenhagen ApS Details
 - 2.6.2 BioCare Copenhagen ApS Major Business
 - 2.6.3 BioCare Copenhagen ApS Longum Product and Services
 - 2.6.4 BioCare Copenhagen ApS Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 BioCare Copenhagen ApS Recent Developments/Updates
- 2.7 Danisco A/S
 - 2.7.1 Danisco A/S Details
 - 2.7.2 Danisco A/S Major Business
 - 2.7.3 Danisco A/S Longum Product and Services
 - 2.7.4 Danisco A/S Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Danisco A/S Recent Developments/Updates
- 2.8 Danone SA
 - 2.8.1 Danone SA Details
 - 2.8.2 Danone SA Major Business
 - 2.8.3 Danone SA Longum Product and Services
 - 2.8.4 Danone SA Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Danone SA Recent Developments/Updates
- 2.9 Deerland Enzymes Inc
 - 2.9.1 Deerland Enzymes Inc Details
 - 2.9.2 Deerland Enzymes Inc Major Business
 - 2.9.3 Deerland Enzymes Inc Longum Product and Services
 - 2.9.4 Deerland Enzymes Inc Longum Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Deerland Enzymes Inc Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LONGUM BY MANUFACTURER

- 3.1 Global Longum Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Longum Revenue by Manufacturer (2019-2024)
- 3.3 Global Longum Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Longum by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Longum Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Longum Manufacturer Market Share in 2023
- 3.5 Longum Market: Overall Company Footprint Analysis
 - 3.5.1 Longum Market: Region Footprint
 - 3.5.2 Longum Market: Company Product Type Footprint
 - 3.5.3 Longum Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Longum Market Size by Region
 - 4.1.1 Global Longum Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Longum Consumption Value by Region (2019-2030)
 - 4.1.3 Global Longum Average Price by Region (2019-2030)
- 4.2 North America Longum Consumption Value (2019-2030)
- 4.3 Europe Longum Consumption Value (2019-2030)
- 4.4 Asia-Pacific Longum Consumption Value (2019-2030)
- 4.5 South America Longum Consumption Value (2019-2030)
- 4.6 Middle East and Africa Longum Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Longum Sales Quantity by Type (2019-2030)
- 5.2 Global Longum Consumption Value by Type (2019-2030)
- 5.3 Global Longum Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Longum Sales Quantity by Application (2019-2030)
- 6.2 Global Longum Consumption Value by Application (2019-2030)
- 6.3 Global Longum Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Longum Sales Quantity by Type (2019-2030)
- 7.2 North America Longum Sales Quantity by Application (2019-2030)
- 7.3 North America Longum Market Size by Country
 - 7.3.1 North America Longum Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Longum Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Longum Sales Quantity by Type (2019-2030)
- 8.2 Europe Longum Sales Quantity by Application (2019-2030)
- 8.3 Europe Longum Market Size by Country
 - 8.3.1 Europe Longum Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Longum Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Longum Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Longum Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Longum Market Size by Region

9.3.1 Asia-Pacific Longum Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Longum Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Longum Sales Quantity by Type (2019-2030)

10.2 South America Longum Sales Quantity by Application (2019-2030)

10.3 South America Longum Market Size by Country

10.3.1 South America Longum Sales Quantity by Country (2019-2030)

10.3.2 South America Longum Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Longum Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Longum Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Longum Market Size by Country

11.3.1 Middle East & Africa Longum Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Longum Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Longum Market Drivers

12.2 Longum Market Restraints

12.3 Longum Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Longum and Key Manufacturers

13.2 Manufacturing Costs Percentage of Longum

13.3 Longum Production Process

13.4 Longum Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Longum Typical Distributors

14.3 Longum Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Longum Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Longum Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. ATCC Inc Basic Information, Manufacturing Base and Competitors

Table 4. ATCC Inc Major Business

Table 5. ATCC Inc Longum Product and Services

Table 6. ATCC Inc Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. ATCC Inc Recent Developments/Updates

Table 8. BioGaia AB Basic Information, Manufacturing Base and Competitors

Table 9. BioGaia AB Major Business

Table 10. BioGaia AB Longum Product and Services

Table 11. BioGaia AB Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. BioGaia AB Recent Developments/Updates

Table 13. Mystic Pharmaceuticals Inc Basic Information, Manufacturing Base and Competitors

Table 14. Mystic Pharmaceuticals Inc Major Business

Table 15. Mystic Pharmaceuticals Inc Longum Product and Services

Table 16. Mystic Pharmaceuticals Inc Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Mystic Pharmaceuticals Inc Recent Developments/Updates

Table 18. Hanson Ltd Basic Information, Manufacturing Base and Competitors

Table 19. Hanson Ltd Major Business

Table 20. Hanson Ltd Longum Product and Services

Table 21. Hanson Ltd Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Hanson Ltd Recent Developments/Updates

Table 23. Biofodan A/S Basic Information, Manufacturing Base and Competitors

Table 24. Biofodan A/S Major Business

Table 25. Biofodan A/S Longum Product and Services

Table 26. Biofodan A/S Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Biofodan A/S Recent Developments/Updates

Table 28. BioCare Copenhagen ApS Basic Information, Manufacturing Base and Competitors
Table 29. BioCare Copenhagen ApS Major Business
Table 30. BioCare Copenhagen ApS Longum Product and Services
Table 31. BioCare Copenhagen ApS Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. BioCare Copenhagen ApS Recent Developments/Updates
Table 33. Danisco A/S Basic Information, Manufacturing Base and Competitors
Table 34. Danisco A/S Major Business
Table 35. Danisco A/S Longum Product and Services
Table 36. Danisco A/S Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Danisco A/S Recent Developments/Updates
Table 38. Danone SA Basic Information, Manufacturing Base and Competitors
Table 39. Danone SA Major Business
Table 40. Danone SA Longum Product and Services
Table 41. Danone SA Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. Danone SA Recent Developments/Updates
Table 43. Deerland Enzymes Inc Basic Information, Manufacturing Base and Competitors
Table 44. Deerland Enzymes Inc Major Business
Table 45. Deerland Enzymes Inc Longum Product and Services
Table 46. Deerland Enzymes Inc Longum Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. Deerland Enzymes Inc Recent Developments/Updates
Table 48. Global Longum Sales Quantity by Manufacturer (2019-2024) & (K Units)
Table 49. Global Longum Revenue by Manufacturer (2019-2024) & (USD Million)
Table 50. Global Longum Average Price by Manufacturer (2019-2024) & (USD/Unit)
Table 51. Market Position of Manufacturers in Longum, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 52. Head Office and Longum Production Site of Key Manufacturer
Table 53. Longum Market: Company Product Type Footprint
Table 54. Longum Market: Company Product Application Footprint
Table 55. Longum New Market Entrants and Barriers to Market Entry
Table 56. Longum Mergers, Acquisition, Agreements, and Collaborations
Table 57. Global Longum Sales Quantity by Region (2019-2024) & (K Units)
Table 58. Global Longum Sales Quantity by Region (2025-2030) & (K Units)
Table 59. Global Longum Consumption Value by Region (2019-2024) & (USD Million)

Table 60. Global Longum Consumption Value by Region (2025-2030) & (USD Million)
Table 61. Global Longum Average Price by Region (2019-2024) & (USD/Unit)
Table 62. Global Longum Average Price by Region (2025-2030) & (USD/Unit)
Table 63. Global Longum Sales Quantity by Type (2019-2024) & (K Units)
Table 64. Global Longum Sales Quantity by Type (2025-2030) & (K Units)
Table 65. Global Longum Consumption Value by Type (2019-2024) & (USD Million)
Table 66. Global Longum Consumption Value by Type (2025-2030) & (USD Million)
Table 67. Global Longum Average Price by Type (2019-2024) & (USD/Unit)
Table 68. Global Longum Average Price by Type (2025-2030) & (USD/Unit)
Table 69. Global Longum Sales Quantity by Application (2019-2024) & (K Units)
Table 70. Global Longum Sales Quantity by Application (2025-2030) & (K Units)
Table 71. Global Longum Consumption Value by Application (2019-2024) & (USD Million)
Table 72. Global Longum Consumption Value by Application (2025-2030) & (USD Million)
Table 73. Global Longum Average Price by Application (2019-2024) & (USD/Unit)
Table 74. Global Longum Average Price by Application (2025-2030) & (USD/Unit)
Table 75. North America Longum Sales Quantity by Type (2019-2024) & (K Units)
Table 76. North America Longum Sales Quantity by Type (2025-2030) & (K Units)
Table 77. North America Longum Sales Quantity by Application (2019-2024) & (K Units)
Table 78. North America Longum Sales Quantity by Application (2025-2030) & (K Units)
Table 79. North America Longum Sales Quantity by Country (2019-2024) & (K Units)
Table 80. North America Longum Sales Quantity by Country (2025-2030) & (K Units)
Table 81. North America Longum Consumption Value by Country (2019-2024) & (USD Million)
Table 82. North America Longum Consumption Value by Country (2025-2030) & (USD Million)
Table 83. Europe Longum Sales Quantity by Type (2019-2024) & (K Units)
Table 84. Europe Longum Sales Quantity by Type (2025-2030) & (K Units)
Table 85. Europe Longum Sales Quantity by Application (2019-2024) & (K Units)
Table 86. Europe Longum Sales Quantity by Application (2025-2030) & (K Units)
Table 87. Europe Longum Sales Quantity by Country (2019-2024) & (K Units)
Table 88. Europe Longum Sales Quantity by Country (2025-2030) & (K Units)
Table 89. Europe Longum Consumption Value by Country (2019-2024) & (USD Million)
Table 90. Europe Longum Consumption Value by Country (2025-2030) & (USD Million)
Table 91. Asia-Pacific Longum Sales Quantity by Type (2019-2024) & (K Units)
Table 92. Asia-Pacific Longum Sales Quantity by Type (2025-2030) & (K Units)
Table 93. Asia-Pacific Longum Sales Quantity by Application (2019-2024) & (K Units)
Table 94. Asia-Pacific Longum Sales Quantity by Application (2025-2030) & (K Units)

Table 95. Asia-Pacific Longum Sales Quantity by Region (2019-2024) & (K Units)

Table 96. Asia-Pacific Longum Sales Quantity by Region (2025-2030) & (K Units)

Table 97. Asia-Pacific Longum Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Longum Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Longum Sales Quantity by Type (2019-2024) & (K Units)

Table 100. South America Longum Sales Quantity by Type (2025-2030) & (K Units)

Table 101. South America Longum Sales Quantity by Application (2019-2024) & (K Units)

Table 102. South America Longum Sales Quantity by Application (2025-2030) & (K Units)

Table 103. South America Longum Sales Quantity by Country (2019-2024) & (K Units)

Table 104. South America Longum Sales Quantity by Country (2025-2030) & (K Units)

Table 105. South America Longum Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Longum Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Longum Sales Quantity by Type (2019-2024) & (K Units)

Table 108. Middle East & Africa Longum Sales Quantity by Type (2025-2030) & (K Units)

Table 109. Middle East & Africa Longum Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Middle East & Africa Longum Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Middle East & Africa Longum Sales Quantity by Region (2019-2024) & (K Units)

Table 112. Middle East & Africa Longum Sales Quantity by Region (2025-2030) & (K Units)

Table 113. Middle East & Africa Longum Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Longum Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Longum Raw Material

Table 116. Key Manufacturers of Longum Raw Materials

Table 117. Longum Typical Distributors

Table 118. Longum Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Longum Picture

Figure 2. Global Longum Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Longum Consumption Value Market Share by Type in 2023

Figure 4. 0.2g/Piece Examples

Figure 5. 0.25g/Piece Examples

Figure 6. Global Longum Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Longum Consumption Value Market Share by Application in 2023

Figure 8. Medicine Examples

Figure 9. Others Examples

Figure 10. Global Longum Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Longum Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Longum Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Longum Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Longum Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Longum Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Longum by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Longum Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Longum Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Longum Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Longum Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Longum Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Longum Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Longum Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Longum Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Longum Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Longum Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Longum Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Longum Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Longum Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Longum Consumption Value Market Share by Application

(2019-2030)

Figure 31. Global Longum Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Longum Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Longum Sales Quantity Market Share by Application
(2019-2030)

Figure 34. North America Longum Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Longum Consumption Value Market Share by Country
(2019-2030)

Figure 36. United States Longum Consumption Value and Growth Rate (2019-2030) &
(USD Million)

Figure 37. Canada Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 38. Mexico Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 39. Europe Longum Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Longum Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Longum Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Longum Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Longum Consumption Value and Growth Rate (2019-2030) &
(USD Million)

Figure 44. France Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 45. United Kingdom Longum Consumption Value and Growth Rate (2019-2030)
& (USD Million)

Figure 46. Russia Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 47. Italy Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 48. Asia-Pacific Longum Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Longum Sales Quantity Market Share by Application
(2019-2030)

Figure 50. Asia-Pacific Longum Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Longum Consumption Value Market Share by Region
(2019-2030)

Figure 52. China Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 53. Japan Longum Consumption Value and Growth Rate (2019-2030) & (USD
Million)

Figure 54. Korea Longum Consumption Value and Growth Rate (2019-2030) & (USD

Million)

Figure 55. India Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Longum Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Longum Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Longum Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Longum Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Longum Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Longum Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Longum Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Longum Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Longum Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Longum Market Drivers

Figure 73. Longum Market Restraints

Figure 74. Longum Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Longum in 2023

Figure 77. Manufacturing Process Analysis of Longum

Figure 78. Longum Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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