

Global Longum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Longum market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bifidobacterium longum is a species of small pathogenic bacteria, which naturally occurs in gastrointestinal tracts of human and other animals. The bacterium is added to different types of foods, beverages, and dietary supplements as a probiotic, as it provides many health benefits such as improved digestion and bowel movements.

The growth of the global longum market is driven by increase in demand for probiotic dietary supplements with probiotic ingredients and surge in awareness towards healthy food products. Furthermore, rise in disposable income allows consumers to purchase healthy alternatives to regular food products, which is expected to fuel the growth of the market. However, low level of awareness and meagre purchasing power in underdeveloped countries are anticipated to hinder the market growth.

The Global Info Research report includes an overview of the development of the Longum industry chain, the market status of Medicine (0.2g/Piece, 0.25g/Piece), Others (0.2g/Piece, 0.25g/Piece), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Longum.

Regionally, the report analyzes the Longum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Longum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Longum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Longum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 0.2g/Piece, 0.25g/Piece).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Longum market.

Regional Analysis: The report involves examining the Longum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Longum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Longum:

Company Analysis: Report covers individual Longum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Longum This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medicine, Others).

Technology Analysis: Report covers specific technologies relevant to Longum. It

assesses the current state, advancements, and potential future developments in Longum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Longum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Longum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

0.2g/Piece

0.25g/Piece

Market segment by Application

Medicine

Others

Major players covered

ATCC Inc

BioGaia AB

Mystic Pharmaceuticals Inc

Hanson Ltd

Biofodan A/S

BioCare Copenhagen ApS

Danisco A/S

Danone SA

Deerland Enzymes Inc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Longum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Longum, with price, sales, revenue and global market share of Longum from 2019 to 2024.

Chapter 3, the Longum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Longum breakdown data are shown at the regional level, to show the

sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Longum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Longum.

Chapter 14 and 15, to describe Longum sales channel, distributors, customers, research findings and conclusion.

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