

Global Longan Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Longan Powder market size is expected to reach \$ 168 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Longan Powder is a powdered food ingredient or botanical ingredient made mainly from the edible pulp, also called aril, of longan fruit.

The upstream raw materials of Longan Powder are mainly fresh longan fruit, dried longan aril, longan pulp, longan juice, longan concentrate and, for extract-grade products, concentrated longan extract. Downstream applications mainly include food and beverage ingredients, solid beverages, bakery and confectionery, nutrition and health foods, dietary supplements and botanical flavor ingredients.

In 2025, global sales of Longan Powder reached approximately 12 K tons, with an average global market price of around US\$ 9/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report studies the global Longan Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Longan Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Longan Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Longan Powder total production and demand, 2021-2032, (Tons)

Global Longan Powder total production value, 2021-2032, (USD Million)

Global Longan Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Longan Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Longan Powder domestic production, consumption, key domestic manufacturers and share

Global Longan Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Longan Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Longan Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Longan Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Specialty Natural Products, Hainan NicePal, Hunan Nutramax, Xi'an Tianyi Biotechnology, Shaanxi Xintianyu Biotechnology, Xi'an Sost Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Longan Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Longan Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Longan Powder Market, Segmentation by Type:

Pulp Powder

Juice Powder

Other

Global Longan Powder Market, Segmentation by Particle Size:

Particle Size ? 80 Mesh

Particle Size ? 80 Mesh

Global Longan Powder Market, Segmentation by Drying Technology:

Spray Dried

Freeze Dried

Vacuum Dried

Hot Air Dried

Global Longan Powder Market, Segmentation by Application:

Food and Beverages

Dietary Supplements

Other

Companies Profiled:

Specialty Natural Products

Hainan NicePal

Hunan Nutramax

Xi'an Tianyi Biotechnology

Shaanxi Xintianyu Biotechnology

Xi'an Sost Biotech

Key Questions Answered:

1. How big is the global Longan Powder market?
2. What is the demand of the global Longan Powder market?
3. What is the year over year growth of the global Longan Powder market?
4. What is the production and production value of the global Longan Powder market?
5. Who are the key producers in the global Longan Powder market?
6. What are the growth factors driving the market demand?

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