

Global Longan Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Longan Powder market size was valued at US\$ 110 million in 2025 and is forecast to a readjusted size of US\$ 168 million by 2032 with a CAGR of 6.0% during review period.

Longan Powder is a powdered food ingredient or botanical ingredient made mainly from the edible pulp, also called aril, of longan fruit.

The upstream raw materials of Longan Powder are mainly fresh longan fruit, dried longan aril, longan pulp, longan juice, longan concentrate and, for extract-grade products, concentrated longan extract. Downstream applications mainly include food and beverage ingredients, solid beverages, bakery and confectionery, nutrition and health foods, dietary supplements and botanical flavor ingredients.

In 2025, global sales of Longan Powder reached approximately 12 K tons, with an average global market price of around US\$ 9/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report is a detailed and comprehensive analysis for global Longan Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Longan Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Longan Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Longan Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Longan Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Longan Powder

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Longan Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Specialty Natural Products, Hainan NicePal, Hunan Nutramax, Xi'an Tianyi Biotechnology, Shaanxi Xintianyu Biotechnology, Xi'an Sost Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Longan Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pulp Powder

Juice Powder

Other

Market segment by Particle Size

Particle Size ? 80 Mesh

Particle Size ? 80 Mesh

Market segment by Drying Technology

Spray Dried

Freeze Dried

Vacuum Dried

Hot Air Dried

Market segment by Application

Food and Beverages

Dietary Supplements

Other

Major players covered

Specialty Natural Products

Hainan NicePal

Hunan Nutramax

Xi'an Tianyi Biotechnology

Shaanxi Xintianyu Biotechnology

Xi'an Sost Biotech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Longan Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Longan Powder, with price, sales quantity, revenue, and global market share of Longan Powder from 2021 to 2026.

Chapter 3, the Longan Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Longan Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Longan Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Longan Powder.

Chapter 14 and 15, to describe Longan Powder sales channel, distributors, customers, research findings and conclusion.

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