

Global Long-Term Care Insurance Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Long-Term Care Insurance market size was valued at USD 32570 million in 2023 and is forecast to a readjusted size of USD 43190 million by 2030 with a CAGR of 4.1% during review period.

Long-term care insurance is an insurance product that helps pay for the costs associated with long-term care. Long-term care insurance covers care generally not covered by health insurance, Medicare, or Medicaid.

The industry's leading producers are Genworth, John Hancock, Aviva and Allianz, with revenues of 8.81%, 5.46%, 4.95% and 4.23% respectively in 2019.

The Global Info Research report includes an overview of the development of the Long-Term Care Insurance industry chain, the market status of Between 18 and 64 (Traditional Long Term Care Insurance, Hybrid Long Term Care Insurance), Over 65 Years Old (Traditional Long Term Care Insurance, Hybrid Long Term Care Insurance), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Long-Term Care Insurance.

Regionally, the report analyzes the Long-Term Care Insurance markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Long-Term Care Insurance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Long-Term Care Insurance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Long-Term Care Insurance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Traditional Long Term Care Insurance, Hybrid Long Term Care Insurance).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Long-Term Care Insurance market.

Regional Analysis: The report involves examining the Long-Term Care Insurance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Long-Term Care Insurance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Long-Term Care Insurance:

Company Analysis: Report covers individual Long-Term Care Insurance players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Long-Term Care Insurance This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Between 18

and 64, Over 65 Years Old).

Technology Analysis: Report covers specific technologies relevant to Long-Term Care Insurance. It assesses the current state, advancements, and potential future developments in Long-Term Care Insurance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Long-Term Care Insurance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Long-Term Care Insurance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Traditional Long Term Care Insurance

Hybrid Long Term Care Insurance

Market segment by Application

Between 18 and 64

Over 65 Years Old

Market segment by players, this report covers

Genworth

John Hancock

Aviva

Allianz

Aegon

Dai-ichi

AXA

China Life

Prudential

Generali Italia

Unum Life

Sumitomo Life Insurance

Northwestern Mutual

CPIC

MassMutual

Omaha Mutual

New York Life

LTC Financial Solutions

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Long-Term Care Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Long-Term Care Insurance, with revenue, gross margin and global market share of Long-Term Care Insurance from 2019 to 2024.

Chapter 3, the Long-Term Care Insurance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Long-Term Care Insurance market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Long-Term Care Insurance.

Chapter 13, to describe Long-Term Care Insurance research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Long-Term Care Insurance

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Long-Term Care Insurance by Type

1.3.1 Overview: Global Long-Term Care Insurance Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Long-Term Care Insurance Consumption Value Market Share by Type in 2023

1.3.3 Traditional Long Term Care Insurance

1.3.4 Hybrid Long Term Care Insurance

1.4 Global Long-Term Care Insurance Market by Application

1.4.1 Overview: Global Long-Term Care Insurance Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Between 18 and

1.4.3 Over 65 Years Old

1.5 Global Long-Term Care Insurance Market Size & Forecast

1.6 Global Long-Term Care Insurance Market Size and Forecast by Region

1.6.1 Global Long-Term Care Insurance Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Long-Term Care Insurance Market Size by Region, (2019-2030)

1.6.3 North America Long-Term Care Insurance Market Size and Prospect (2019-2030)

1.6.4 Europe Long-Term Care Insurance Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Long-Term Care Insurance Market Size and Prospect (2019-2030)

1.6.6 South America Long-Term Care Insurance Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Long-Term Care Insurance Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Genworth

2.1.1 Genworth Details

2.1.2 Genworth Major Business

2.1.3 Genworth Long-Term Care Insurance Product and Solutions

2.1.4 Genworth Long-Term Care Insurance Revenue, Gross Margin and Market Share

(2019-2024)

2.1.5 Genworth Recent Developments and Future Plans

2.2 John Hancock

2.2.1 John Hancock Details

2.2.2 John Hancock Major Business

2.2.3 John Hancock Long-Term Care Insurance Product and Solutions

2.2.4 John Hancock Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 John Hancock Recent Developments and Future Plans

2.3 Aviva

2.3.1 Aviva Details

2.3.2 Aviva Major Business

2.3.3 Aviva Long-Term Care Insurance Product and Solutions

2.3.4 Aviva Long-Term Care Insurance Revenue, Gross Margin and Market Share

(2019-2024)

2.3.5 Aviva Recent Developments and Future Plans

2.4 Allianz

2.4.1 Allianz Details

2.4.2 Allianz Major Business

2.4.3 Allianz Long-Term Care Insurance Product and Solutions

2.4.4 Allianz Long-Term Care Insurance Revenue, Gross Margin and Market Share

(2019-2024)

2.4.5 Allianz Recent Developments and Future Plans

2.5 Aegon

2.5.1 Aegon Details

2.5.2 Aegon Major Business

2.5.3 Aegon Long-Term Care Insurance Product and Solutions

2.5.4 Aegon Long-Term Care Insurance Revenue, Gross Margin and Market Share

(2019-2024)

2.5.5 Aegon Recent Developments and Future Plans

2.6 Dai-ichi

2.6.1 Dai-ichi Details

2.6.2 Dai-ichi Major Business

2.6.3 Dai-ichi Long-Term Care Insurance Product and Solutions

2.6.4 Dai-ichi Long-Term Care Insurance Revenue, Gross Margin and Market Share

(2019-2024)

2.6.5 Dai-ichi Recent Developments and Future Plans

2.7 AXA

2.7.1 AXA Details

- 2.7.2 AXA Major Business
- 2.7.3 AXA Long-Term Care Insurance Product and Solutions
- 2.7.4 AXA Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 AXA Recent Developments and Future Plans
- 2.8 China Life
 - 2.8.1 China Life Details
 - 2.8.2 China Life Major Business
 - 2.8.3 China Life Long-Term Care Insurance Product and Solutions
 - 2.8.4 China Life Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 China Life Recent Developments and Future Plans
- 2.9 Prudential
 - 2.9.1 Prudential Details
 - 2.9.2 Prudential Major Business
 - 2.9.3 Prudential Long-Term Care Insurance Product and Solutions
 - 2.9.4 Prudential Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Prudential Recent Developments and Future Plans
- 2.10 Generali Italia
 - 2.10.1 Generali Italia Details
 - 2.10.2 Generali Italia Major Business
 - 2.10.3 Generali Italia Long-Term Care Insurance Product and Solutions
 - 2.10.4 Generali Italia Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Generali Italia Recent Developments and Future Plans
- 2.11 Unum Life
 - 2.11.1 Unum Life Details
 - 2.11.2 Unum Life Major Business
 - 2.11.3 Unum Life Long-Term Care Insurance Product and Solutions
 - 2.11.4 Unum Life Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Unum Life Recent Developments and Future Plans
- 2.12 Sumitomo Life Insurance
 - 2.12.1 Sumitomo Life Insurance Details
 - 2.12.2 Sumitomo Life Insurance Major Business
 - 2.12.3 Sumitomo Life Insurance Long-Term Care Insurance Product and Solutions
 - 2.12.4 Sumitomo Life Insurance Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)

- 2.12.5 Sumitomo Life Insurance Recent Developments and Future Plans
- 2.13 Northwestern Mutual
 - 2.13.1 Northwestern Mutual Details
 - 2.13.2 Northwestern Mutual Major Business
 - 2.13.3 Northwestern Mutual Long-Term Care Insurance Product and Solutions
 - 2.13.4 Northwestern Mutual Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Northwestern Mutual Recent Developments and Future Plans
- 2.14 CPIC
 - 2.14.1 CPIC Details
 - 2.14.2 CPIC Major Business
 - 2.14.3 CPIC Long-Term Care Insurance Product and Solutions
 - 2.14.4 CPIC Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 CPIC Recent Developments and Future Plans
- 2.15 MassMutual
 - 2.15.1 MassMutual Details
 - 2.15.2 MassMutual Major Business
 - 2.15.3 MassMutual Long-Term Care Insurance Product and Solutions
 - 2.15.4 MassMutual Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 MassMutual Recent Developments and Future Plans
- 2.16 Omaha Mutual
 - 2.16.1 Omaha Mutual Details
 - 2.16.2 Omaha Mutual Major Business
 - 2.16.3 Omaha Mutual Long-Term Care Insurance Product and Solutions
 - 2.16.4 Omaha Mutual Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Omaha Mutual Recent Developments and Future Plans
- 2.17 New York Life
 - 2.17.1 New York Life Details
 - 2.17.2 New York Life Major Business
 - 2.17.3 New York Life Long-Term Care Insurance Product and Solutions
 - 2.17.4 New York Life Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 New York Life Recent Developments and Future Plans
- 2.18 LTC Financial Solutions
 - 2.18.1 LTC Financial Solutions Details
 - 2.18.2 LTC Financial Solutions Major Business

- 2.18.3 LTC Financial Solutions Long-Term Care Insurance Product and Solutions
- 2.18.4 LTC Financial Solutions Long-Term Care Insurance Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 LTC Financial Solutions Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Long-Term Care Insurance Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Long-Term Care Insurance by Company Revenue
 - 3.2.2 Top 3 Long-Term Care Insurance Players Market Share in 2023
 - 3.2.3 Top 6 Long-Term Care Insurance Players Market Share in 2023
- 3.3 Long-Term Care Insurance Market: Overall Company Footprint Analysis
 - 3.3.1 Long-Term Care Insurance Market: Region Footprint
 - 3.3.2 Long-Term Care Insurance Market: Company Product Type Footprint
 - 3.3.3 Long-Term Care Insurance Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Long-Term Care Insurance Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Long-Term Care Insurance Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Long-Term Care Insurance Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Long-Term Care Insurance Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Long-Term Care Insurance Consumption Value by Type (2019-2030)
- 6.2 North America Long-Term Care Insurance Consumption Value by Application (2019-2030)
- 6.3 North America Long-Term Care Insurance Market Size by Country
 - 6.3.1 North America Long-Term Care Insurance Consumption Value by Country (2019-2030)

- 6.3.2 United States Long-Term Care Insurance Market Size and Forecast (2019-2030)
- 6.3.3 Canada Long-Term Care Insurance Market Size and Forecast (2019-2030)
- 6.3.4 Mexico Long-Term Care Insurance Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Long-Term Care Insurance Consumption Value by Type (2019-2030)
- 7.2 Europe Long-Term Care Insurance Consumption Value by Application (2019-2030)
- 7.3 Europe Long-Term Care Insurance Market Size by Country
 - 7.3.1 Europe Long-Term Care Insurance Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 7.3.3 France Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Long-Term Care Insurance Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Long-Term Care Insurance Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Long-Term Care Insurance Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Long-Term Care Insurance Market Size by Region
 - 8.3.1 Asia-Pacific Long-Term Care Insurance Consumption Value by Region (2019-2030)
 - 8.3.2 China Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 8.3.5 India Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Long-Term Care Insurance Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Long-Term Care Insurance Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Long-Term Care Insurance Consumption Value by Type (2019-2030)
- 9.2 South America Long-Term Care Insurance Consumption Value by Application (2019-2030)

9.3 South America Long-Term Care Insurance Market Size by Country

9.3.1 South America Long-Term Care Insurance Consumption Value by Country (2019-2030)

9.3.2 Brazil Long-Term Care Insurance Market Size and Forecast (2019-2030)

9.3.3 Argentina Long-Term Care Insurance Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Long-Term Care Insurance Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Long-Term Care Insurance Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Long-Term Care Insurance Market Size by Country

10.3.1 Middle East & Africa Long-Term Care Insurance Consumption Value by Country (2019-2030)

10.3.2 Turkey Long-Term Care Insurance Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Long-Term Care Insurance Market Size and Forecast (2019-2030)

10.3.4 UAE Long-Term Care Insurance Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Long-Term Care Insurance Market Drivers

11.2 Long-Term Care Insurance Market Restraints

11.3 Long-Term Care Insurance Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Long-Term Care Insurance Industry Chain

12.2 Long-Term Care Insurance Upstream Analysis

12.3 Long-Term Care Insurance Midstream Analysis

12.4 Long-Term Care Insurance Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Long-Term Care Insurance Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Long-Term Care Insurance Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Long-Term Care Insurance Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Long-Term Care Insurance Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Genworth Company Information, Head Office, and Major Competitors

Table 6. Genworth Major Business

Table 7. Genworth Long-Term Care Insurance Product and Solutions

Table 8. Genworth Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Genworth Recent Developments and Future Plans

Table 10. John Hancock Company Information, Head Office, and Major Competitors

Table 11. John Hancock Major Business

Table 12. John Hancock Long-Term Care Insurance Product and Solutions

Table 13. John Hancock Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. John Hancock Recent Developments and Future Plans

Table 15. Aviva Company Information, Head Office, and Major Competitors

Table 16. Aviva Major Business

Table 17. Aviva Long-Term Care Insurance Product and Solutions

Table 18. Aviva Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Aviva Recent Developments and Future Plans

Table 20. Allianz Company Information, Head Office, and Major Competitors

Table 21. Allianz Major Business

Table 22. Allianz Long-Term Care Insurance Product and Solutions

Table 23. Allianz Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Allianz Recent Developments and Future Plans

Table 25. Aegon Company Information, Head Office, and Major Competitors

Table 26. Aegon Major Business

Table 27. Aegon Long-Term Care Insurance Product and Solutions

Table 28. Aegon Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Aegon Recent Developments and Future Plans

Table 30. Dai-ichi Company Information, Head Office, and Major Competitors

Table 31. Dai-ichi Major Business

Table 32. Dai-ichi Long-Term Care Insurance Product and Solutions

Table 33. Dai-ichi Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Dai-ichi Recent Developments and Future Plans

Table 35. AXA Company Information, Head Office, and Major Competitors

Table 36. AXA Major Business

Table 37. AXA Long-Term Care Insurance Product and Solutions

Table 38. AXA Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. AXA Recent Developments and Future Plans

Table 40. China Life Company Information, Head Office, and Major Competitors

Table 41. China Life Major Business

Table 42. China Life Long-Term Care Insurance Product and Solutions

Table 43. China Life Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. China Life Recent Developments and Future Plans

Table 45. Prudential Company Information, Head Office, and Major Competitors

Table 46. Prudential Major Business

Table 47. Prudential Long-Term Care Insurance Product and Solutions

Table 48. Prudential Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Prudential Recent Developments and Future Plans

Table 50. Generali Italia Company Information, Head Office, and Major Competitors

Table 51. Generali Italia Major Business

Table 52. Generali Italia Long-Term Care Insurance Product and Solutions

Table 53. Generali Italia Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Generali Italia Recent Developments and Future Plans

Table 55. Unum Life Company Information, Head Office, and Major Competitors

Table 56. Unum Life Major Business

Table 57. Unum Life Long-Term Care Insurance Product and Solutions

Table 58. Unum Life Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Unum Life Recent Developments and Future Plans

Table 60. Sumitomo Life Insurance Company Information, Head Office, and Major Competitors

Table 61. Sumitomo Life Insurance Major Business

Table 62. Sumitomo Life Insurance Long-Term Care Insurance Product and Solutions

Table 63. Sumitomo Life Insurance Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Sumitomo Life Insurance Recent Developments and Future Plans

Table 65. Northwestern Mutual Company Information, Head Office, and Major Competitors

Table 66. Northwestern Mutual Major Business

Table 67. Northwestern Mutual Long-Term Care Insurance Product and Solutions

Table 68. Northwestern Mutual Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Northwestern Mutual Recent Developments and Future Plans

Table 70. CPIC Company Information, Head Office, and Major Competitors

Table 71. CPIC Major Business

Table 72. CPIC Long-Term Care Insurance Product and Solutions

Table 73. CPIC Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. CPIC Recent Developments and Future Plans

Table 75. MassMutual Company Information, Head Office, and Major Competitors

Table 76. MassMutual Major Business

Table 77. MassMutual Long-Term Care Insurance Product and Solutions

Table 78. MassMutual Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. MassMutual Recent Developments and Future Plans

Table 80. Omaha Mutual Company Information, Head Office, and Major Competitors

Table 81. Omaha Mutual Major Business

Table 82. Omaha Mutual Long-Term Care Insurance Product and Solutions

Table 83. Omaha Mutual Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Omaha Mutual Recent Developments and Future Plans

Table 85. New York Life Company Information, Head Office, and Major Competitors

Table 86. New York Life Major Business

Table 87. New York Life Long-Term Care Insurance Product and Solutions

Table 88. New York Life Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. New York Life Recent Developments and Future Plans

Table 90. LTC Financial Solutions Company Information, Head Office, and Major

Competitors

Table 91. LTC Financial Solutions Major Business

Table 92. LTC Financial Solutions Long-Term Care Insurance Product and Solutions

Table 93. LTC Financial Solutions Long-Term Care Insurance Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. LTC Financial Solutions Recent Developments and Future Plans

Table 95. Global Long-Term Care Insurance Revenue (USD Million) by Players (2019-2024)

Table 96. Global Long-Term Care Insurance Revenue Share by Players (2019-2024)

Table 97. Breakdown of Long-Term Care Insurance by Company Type (Tier 1, Tier 2, and Tier 3)

Table 98. Market Position of Players in Long-Term Care Insurance, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 99. Head Office of Key Long-Term Care Insurance Players

Table 100. Long-Term Care Insurance Market: Company Product Type Footprint

Table 101. Long-Term Care Insurance Market: Company Product Application Footprint

Table 102. Long-Term Care Insurance New Market Entrants and Barriers to Market Entry

Table 103. Long-Term Care Insurance Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Long-Term Care Insurance Consumption Value (USD Million) by Type (2019-2024)

Table 105. Global Long-Term Care Insurance Consumption Value Share by Type (2019-2024)

Table 106. Global Long-Term Care Insurance Consumption Value Forecast by Type (2025-2030)

Table 107. Global Long-Term Care Insurance Consumption Value by Application (2019-2024)

Table 108. Global Long-Term Care Insurance Consumption Value Forecast by Application (2025-2030)

Table 109. North America Long-Term Care Insurance Consumption Value by Type (2019-2024) & (USD Million)

Table 110. North America Long-Term Care Insurance Consumption Value by Type (2025-2030) & (USD Million)

Table 111. North America Long-Term Care Insurance Consumption Value by Application (2019-2024) & (USD Million)

Table 112. North America Long-Term Care Insurance Consumption Value by Application (2025-2030) & (USD Million)

Table 113. North America Long-Term Care Insurance Consumption Value by Country

(2019-2024) & (USD Million)

Table 114. North America Long-Term Care Insurance Consumption Value by Country (2025-2030) & (USD Million)

Table 115. Europe Long-Term Care Insurance Consumption Value by Type (2019-2024) & (USD Million)

Table 116. Europe Long-Term Care Insurance Consumption Value by Type (2025-2030) & (USD Million)

Table 117. Europe Long-Term Care Insurance Consumption Value by Application (2019-2024) & (USD Million)

Table 118. Europe Long-Term Care Insurance Consumption Value by Application (2025-2030) & (USD Million)

Table 119. Europe Long-Term Care Insurance Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Long-Term Care Insurance Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Long-Term Care Insurance Consumption Value by Type (2019-2024) & (USD Million)

Table 122. Asia-Pacific Long-Term Care Insurance Consumption Value by Type (2025-2030) & (USD Million)

Table 123. Asia-Pacific Long-Term Care Insurance Consumption Value by Application (2019-2024) & (USD Million)

Table 124. Asia-Pacific Long-Term Care Insurance Consumption Value by Application (2025-2030) & (USD Million)

Table 125. Asia-Pacific Long-Term Care Insurance Consumption Value by Region (2019-2024) & (USD Million)

Table 126. Asia-Pacific Long-Term Care Insurance Consumption Value by Region (2025-2030) & (USD Million)

Table 127. South America Long-Term Care Insurance Consumption Value by Type (2019-2024) & (USD Million)

Table 128. South America Long-Term Care Insurance Consumption Value by Type (2025-2030) & (USD Million)

Table 129. South America Long-Term Care Insurance Consumption Value by Application (2019-2024) & (USD Million)

Table 130. South America Long-Term Care Insurance Consumption Value by Application (2025-2030) & (USD Million)

Table 131. South America Long-Term Care Insurance Consumption Value by Country (2019-2024) & (USD Million)

Table 132. South America Long-Term Care Insurance Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Middle East & Africa Long-Term Care Insurance Consumption Value by Type (2019-2024) & (USD Million)

Table 134. Middle East & Africa Long-Term Care Insurance Consumption Value by Type (2025-2030) & (USD Million)

Table 135. Middle East & Africa Long-Term Care Insurance Consumption Value by Application (2019-2024) & (USD Million)

Table 136. Middle East & Africa Long-Term Care Insurance Consumption Value by Application (2025-2030) & (USD Million)

Table 137. Middle East & Africa Long-Term Care Insurance Consumption Value by Country (2019-2024) & (USD Million)

Table 138. Middle East & Africa Long-Term Care Insurance Consumption Value by Country (2025-2030) & (USD Million)

Table 139. Long-Term Care Insurance Raw Material

Table 140. Key Suppliers of Long-Term Care Insurance Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Long-Term Care Insurance Picture

Figure 2. Global Long-Term Care Insurance Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Long-Term Care Insurance Consumption Value Market Share by Type in 2023

Figure 4. Traditional Long Term Care Insurance

Figure 5. Hybrid Long Term Care Insurance

Figure 6. Global Long-Term Care Insurance Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Long-Term Care Insurance Consumption Value Market Share by Application in 2023

Figure 8. Between 18 and 64 Picture

Figure 9. Over 65 Years Old Picture

Figure 10. Global Long-Term Care Insurance Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Long-Term Care Insurance Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Market Long-Term Care Insurance Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 13. Global Long-Term Care Insurance Consumption Value Market Share by Region (2019-2030)

Figure 14. Global Long-Term Care Insurance Consumption Value Market Share by Region in 2023

Figure 15. North America Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 16. Europe Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 17. Asia-Pacific Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 18. South America Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 19. Middle East and Africa Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 20. Global Long-Term Care Insurance Revenue Share by Players in 2023

Figure 21. Long-Term Care Insurance Market Share by Company Type (Tier 1, Tier 2)

and Tier 3) in 2023

Figure 22. Global Top 3 Players Long-Term Care Insurance Market Share in 2023

Figure 23. Global Top 6 Players Long-Term Care Insurance Market Share in 2023

Figure 24. Global Long-Term Care Insurance Consumption Value Share by Type (2019-2024)

Figure 25. Global Long-Term Care Insurance Market Share Forecast by Type (2025-2030)

Figure 26. Global Long-Term Care Insurance Consumption Value Share by Application (2019-2024)

Figure 27. Global Long-Term Care Insurance Market Share Forecast by Application (2025-2030)

Figure 28. North America Long-Term Care Insurance Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Long-Term Care Insurance Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Long-Term Care Insurance Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Long-Term Care Insurance Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Long-Term Care Insurance Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Long-Term Care Insurance Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 38. France Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 41. Italy Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Long-Term Care Insurance Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Long-Term Care Insurance Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Long-Term Care Insurance Consumption Value Market Share by Region (2019-2030)

Figure 45. China Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 48. India Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Long-Term Care Insurance Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Long-Term Care Insurance Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Long-Term Care Insurance Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Long-Term Care Insurance Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Long-Term Care Insurance Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Long-Term Care Insurance Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Long-Term Care Insurance Consumption Value (2019-2030) & (USD Million)

Million)

Figure 62. Long-Term Care Insurance Market Drivers

Figure 63. Long-Term Care Insurance Market Restraints

Figure 64. Long-Term Care Insurance Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Long-Term Care Insurance in 2023

Figure 67. Manufacturing Process Analysis of Long-Term Care Insurance

Figure 68. Long-Term Care Insurance Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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